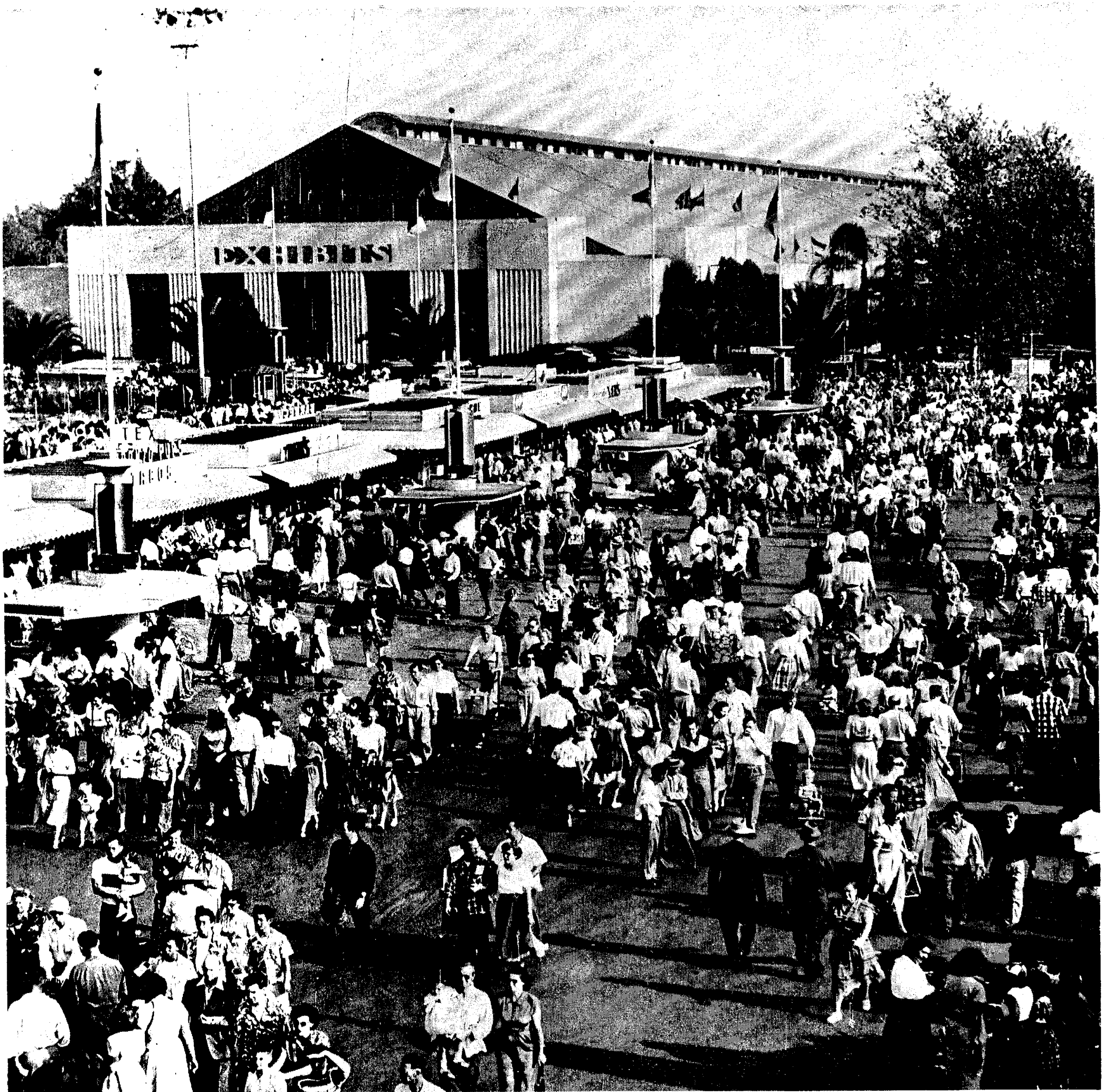


MAGAZINE Section



'LARGEST COUNTY FAIR'

Los Angeles County Fair, called the world's largest exhibition of its kind, is in full swing at Pomona. Elaborate displays, racing, varied entertainment attracts throngs. See Page 3.

Photo Courtesy Roy B. Driscoll

A group of teen-age "frogmen" of the Long Beach area have organized a club which might well be called

"The Tadpoles"

rocks and exciting chases. Glandng idly through the lighted windows of a recreation hall in a near-by playground, he noticed a group of kids bent in busy occupation. Peering curiously into the door, he saw that the kids ranged in ages from 9 to 16.

"Come in!" Gastwirth invited.

With nothing better to do, Willie entered and waited cynically for someone to show him something.

"Interested in fishing?" Gastwirth asked.

"The only fish I come across," Willie replied, "are suckers."

"Well," said Gastwirth, falling back on a cliché, "it takes one to know one. And, since you're a sucker, why don't you help those kids wrap their rods?"

Amazed at the way he had become used to obeying orders under the detention of the juvenile authorities, Willie fol-

lowed Gastwirth's point to the smallest kids in the room. More amazed, he found himself accepting orders from boys 6 and 7 years his junior in how to hold and when to twist the rods they were wrapping with silk thread. Then, before he knew it, he was thoroughly engrossed in the initial steps of fishing.

However, he was somewhat chagrined and disappointed on the following Thursday to find himself marooned on Redondo Pier with 20-odd kids half his size.

"This is kid stuff!" Willie howled.

"Sure it is," agreed Gastwirth. Then he pointed to an excited 10-year-old pulling in a mackerel. "Think you can hold your own?"

MOST of the "dares" Willie had accepted until now were toward destruction, but the challenge was unmistakable. Grittingly, he baited his hook. But, as the hours wore

on, he settled into a new-found peace. Unashamedly, he accepted tips on rod and reel from kids who were the size he and his gang used to beat up to prove their superiority. Finally, just as parents and friends who supply weekly transportation arrived to take them home, Willie's line went taut. To excited encouragement, he landed the four-pound halibut.

Who can describe the thrill of that first-caught fish? Without analyzing his emotions, Willie realized an excitement that all his searches through dark alleys had never produced; a sensation of clean, wholesome joy never found in the dulling effects of narcotics.

"Before you know it," Gastwirth praised, "you'll graduate onto the live bait barge!" Sensing a new challenge, another "dare," Willie threw himself into the competition of winning a place on the "Laura K," a live bait barge on which space for 50 "Tacklebusters" is



"Tadpoles," spears and other paraphernalia of "frogmen" in hand, head for the sea and new adventures.

donated every other week by the Pierpoint Landing management. He won his place by regular attendance at club meetings, where movies on fishing are shown and speakers are brought in; where the kids, themselves, are invited to air their views and findings; where plans for trips are

made; where transportation problems are worked out, and where kids become more familiar with their tackle through its care and repair. And, on the barge, Willie found kids his own size and age and his old gang was replaced by friends. In Mac, the (Continued on Page 8.)

"The Tadpoles" are result of Long Beach Recreation Department's "Tacklebusters," some of whom are shown here with their director, Mickey Gastwirth.

By John O'Dea

THE WATER was cool and green under the kelp and Willie's nerves tingled as he sighted the darting Garibaldi perch in front of him. Bracing himself with a flick of his rubber fins, he released his spear from the rubber band on his wrist to bury its three-pronged head in the fish. Surfacing with a wild, breathless cry of victory, Willie led the mad scramble of a small group of youthful "skin divers" to the rocky beach. Eagerly, they compared the size of Willie's perch to the rest of the catch, then, with happy shouts, rushed back to the inflated inner tubes that served as rafts and paddled back into the surf.

I had been invited to spend this Sunday on the Palos Verdes Beach by Mickey Gastwirth, a director in the Long Beach Recreation Department. And now, watching these teenagers, I found expressions very different to the young faces that huddle in front of judges in juvenile courts all over the country. These eyes were bright and eager and unafraid. There was none of the pseudo bravery of the defiant dope addicts and petty thieves; none of the sullen anger of neigh-

borhood gang bullies. These tanned skins were fresh and there was pride in physical development.

It was a natural mistake on my part to connect today's jaunt with the "Tacklebusters," a fishing program designed for the youngsters of Long Beach by Walter L. Scott of the Recreation Department and directed by Mickey Gastwirth.

"These kids," Gastwirth corrected me, "are the result of the 'Tacklebusters.' They're my own graduates. But this is their own idea and we're doing it on our own."

With juvenile delinquency crowding the headlines, leaving little space for the good points of the rising generation, here was a chance to splash a medal in print on the people who contribute beyond the clicking of tongues at the misdeeds of youth; a chance to publicize the good kids and the avenues open to them for fun and thrills. And, after casual conversation with Willie, whose real name I shall omit for obvious reasons, I felt the story could best be told from his angle. From the time of his release from the County Forestry Camp. From that first evening when he wandered aimlessly in search of something to do, of someone to talk to.

A FRAID to look up his old gang, he looked at windows that revived memories of

John O'Dea is a writer who has been successful in the movie studios as well as in the magazines. He wrote the screen play for "The Fugitive Lady," a Republic release; the original story and screen play for "The Admiral's Lady," a United Artists release, and others.

Fishermen's Fiesta

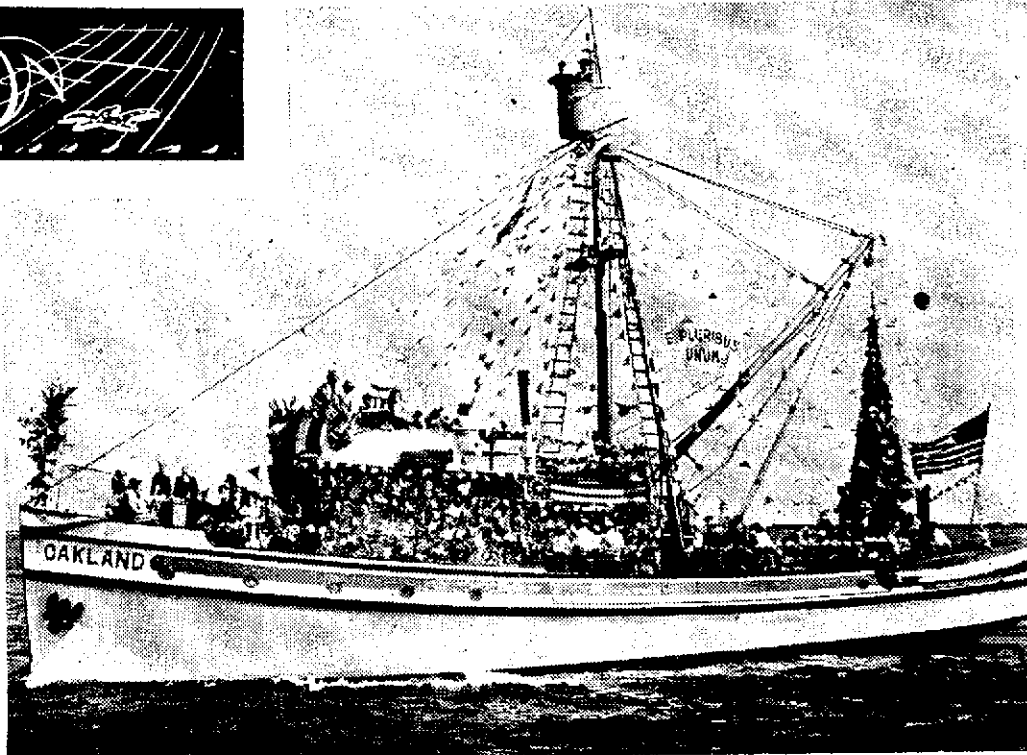
By Charles Neiswender

WATCH OUT Pasadena! San Pedro's vast fishing industry and a zealous Chamber of Commerce are building the annual Fishermen's Fiesta, scheduled this year for Sept. 21, 22 and 23, into a celebration that may soon rival the traditional Tournament of Roses in the Crown City.

In five short years, the San Pedro Chamber of Commerce has developed the Fiesta into an event that attracts Gov. Earl Warren, Mayor Fletcher Bowron of Los Angeles, and a prelate of the Catholic Church, plus more than 100,000 spectators who viewed the event last September.

"Fishing is one of the major industries in California," says Ted Rafalovich, chairman of the fifth annual Fishermen's Fiesta this year, "and San Pedro is the heart of that industry. San Pedro is going 'all out' to make known the part the industry plays in the economy of the state and nation."

Each year, to start the festivities, a committee from the Chamber of Commerce stages



Patriotism was the theme of this 1950 prizewinner. Many flowers and pennants were used and a figure costumed as Uncle Sam was prominent on "bridge."

a beauty contest to choose the "Skipperette" of the huge fishing fleet. Last year, pretty Shirley Campbell, of Lomita, was selected by a panel of judges, including movie stars, civic officials, and newspaper reporters.

PEGGY KERNS has been chosen Skipperette this year, and meanwhile the Chamber of Commerce has chosen motion picture actress Elizabeth Scott as honorary queen of the Fiesta.

Rafalovich reports that the

Skipperette Ball, Ladies Day, street dance, carnival, boat rides, blessing of the fleet, and boat parade are the featured events of the fiesta this year.

The traditional boat parade, which is the main spectator attraction, is the most unique parade in the United States, similar in style to fishermen's parades in Yugoslavia and Italy on certain holidays. Most of San Pedro's fishermen are of Yugoslav or Italian descent.

and other important governmental officials are due to attend the parade and solemn blessing of the fleet.

Aiding the Chamber of Commerce in presenting the fiesta are the Los Angeles Harbor Department, Los Angeles City Council, San Pedro Fishermen's Co-operative Association and almost every local civic or service organization.



Shirley Campbell, posed on the bow of the Coral Sea, parade lead boat, was "Skipperette" of 1950 Fiesta.

—Photos by the Author

Pet PARADE

By Bill Conway

THE aristocratic Smoke cat pictured here with his owner, Mrs. Helen H. Jesse of 2010 Golden Ave. is Jesse's Ambar, five months old and already the possessor of three awards won at the recent Southern California Shorthair Cat Show.

The true Smoke is one of the rarest of breeds. They have soft coats of dark smoke color and are extremely intelligent and affectionate. They are easily trained and odorless.

Jesse's Ambar already has learned to open swinging doors and is rapidly mastering other tricks. He likes to ride in his owner's car or go for a walk on leash. He weighs 9 pounds.

In the recent show this cat won first in the non-championship class, best short-haired cat in show, champion class, and best Smoke in show.

Mrs. Jesse plans to enter him in the Long Beach Cat Fanciers all-breed show in the Municipal Auditorium Nov. 17-18.



Jesse's Ambar, five-month-old Smoke cat shown above with his owner, already has taken three show awards.

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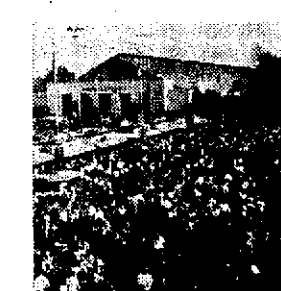
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IN THIS SECTION

Sunday, September 16, 1951

Vol. 4, No. 34

G IANT of county fairs, Los Angeles County Fair is a super show. Southland's cover gives idea of large crowds.



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FRED TAYLOR KRAFT
Magazine
Editor

Pacific Sunday Magazine

Press-Telegram Southland Magazine

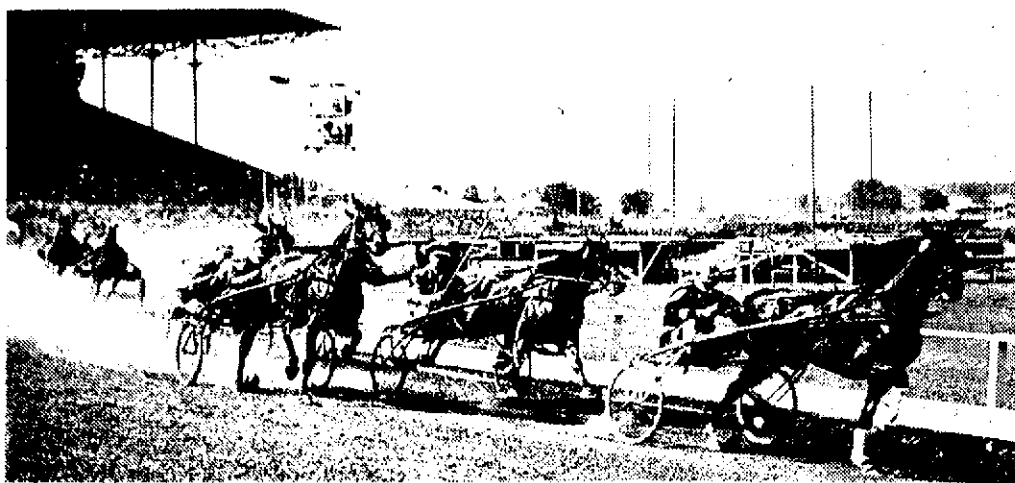
America the Bountiful



Whopping pumpkins, fat cattle, fine seams, and luscious fruit — all these and more are the basic elements of Los Angeles County Fair, now in progress at Pomona. Add to these horse racing, big shows, the midway, interesting commercial displays and picnic baskets for the family and fun of a day at the County Fair is complete. The Fair theme is "America the Bountiful." Closing date is Sept. 30.



The cream of the flocks and herds of the west are assembled at the Fair for one of the premier livestock shows of the United States.



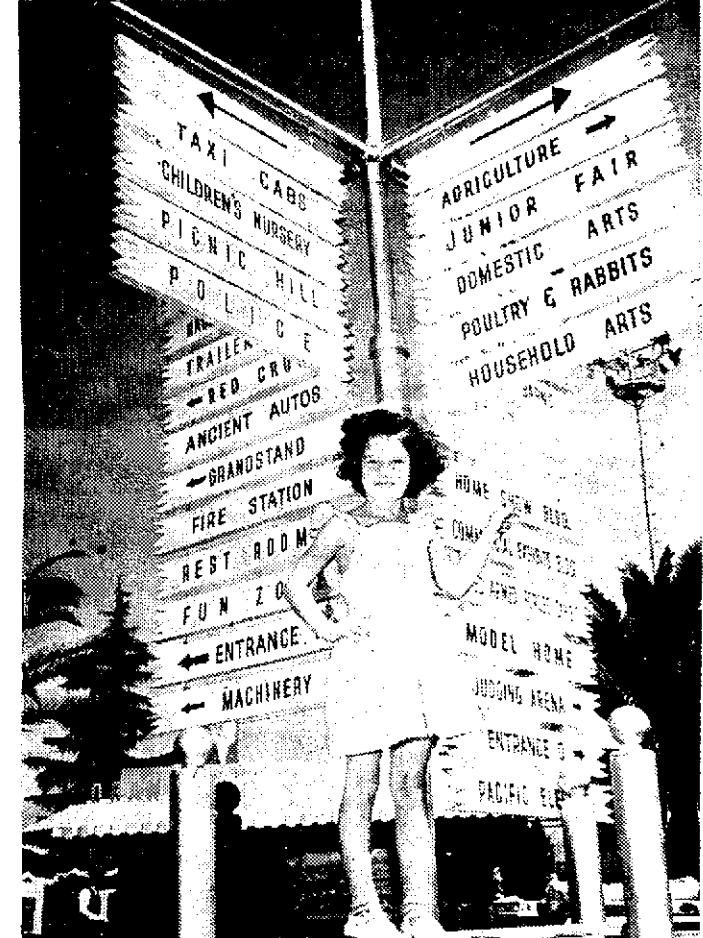
Harness and running races add their thrills to the 17-day event. How the fair grounds may be reached is shown in the map above.



Ample facilities for the big Fair are included in the 400-acre site, shown above from the air. New this year are an Indian village, Mexican fiesta, big art show, ski jump, international wrestling matches, model-home, other features.



The official visit of the governor is always an important event; here, Gov. Warren and C. B. Afflerbaugh, fair head, inspect entry.



Some idea of the diversity of Fair attractions is obtained from these signs on the grounds.



Fat hogs and prize-winning jellies are not the whole story in the modern fair. The fun zone adds zest to the occasion, and Los Angeles County Fair has two of these sections—one for small children and the other for the older patrons of the Fair.

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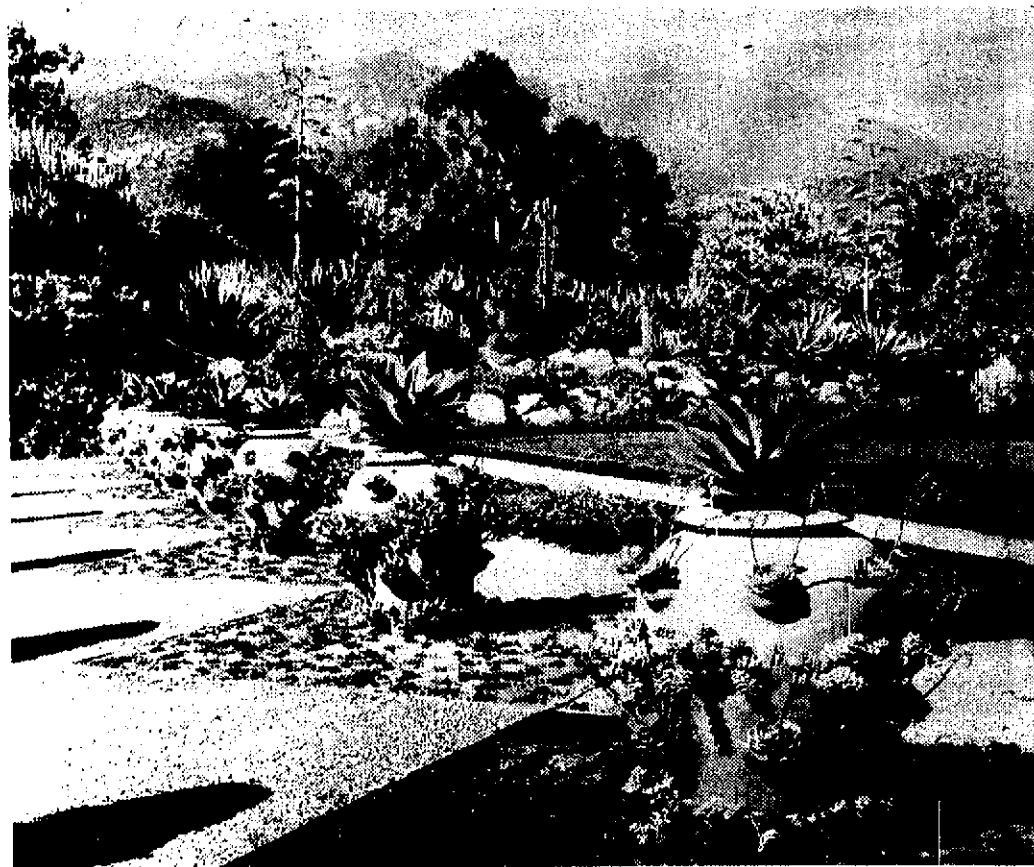
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Camels of the Plant World



Squares of pea-gravel and young mesembryanthemums carpet this garden. Strawberry barrels hold succulents and cacti. A minimum of water is needed here.

By Eleanor Avery Price

ARE YOU wondering what you can plant this fall that will thrive on a minimum of watering? Do you have a hilly, dry position that needs splashes of color? There are many plants that will help make and keep your garden colorful, even under these circumstances.

You can, of course, rely mostly on succulents and cacti. Cacti can be given a modern setting, as can be seen in an accompanying picture. The use of mesembryanthemum for a carpet will almost overwhelm

you with its gay, attention-getting color.

The habitat range of the Matilija poppy, rommeya white cloud, includes dry, hot hill-sides and even adobe soil. This headline shrub bears huge, glistening fragrant blooms with dramatic golden centers. Foliage is smooth and blue-grey.

Strawberry madrone, or arbutus unedo, is a bushy, spreading shrub whose foliage remains rich green even in drought and whose pearl-white bell-shaped summer flowers are followed by clusters of bright red fruit around Christmas time. Plant in either sun or shade.

Another plant whose beauty is at a peak around Christmas is California holly, photinia arbutifolia. It may be grown as either a small tree or large spreading shrub. Good drainage and full sun are necessary. Berries are excellent for indoor decorations.

Hollyleaf cherry, prunus ilicifolia, thrives in dry soil and full sun. The foliage is glossy and holly-like, therefore fine



—Photos by Gladys Dising.

Aloe tolerates a paucity of water, heat or coastal breezes, yet provides gay color when most needed.

for Christmas decoration. Grow this plant as a large hedge or in the background.

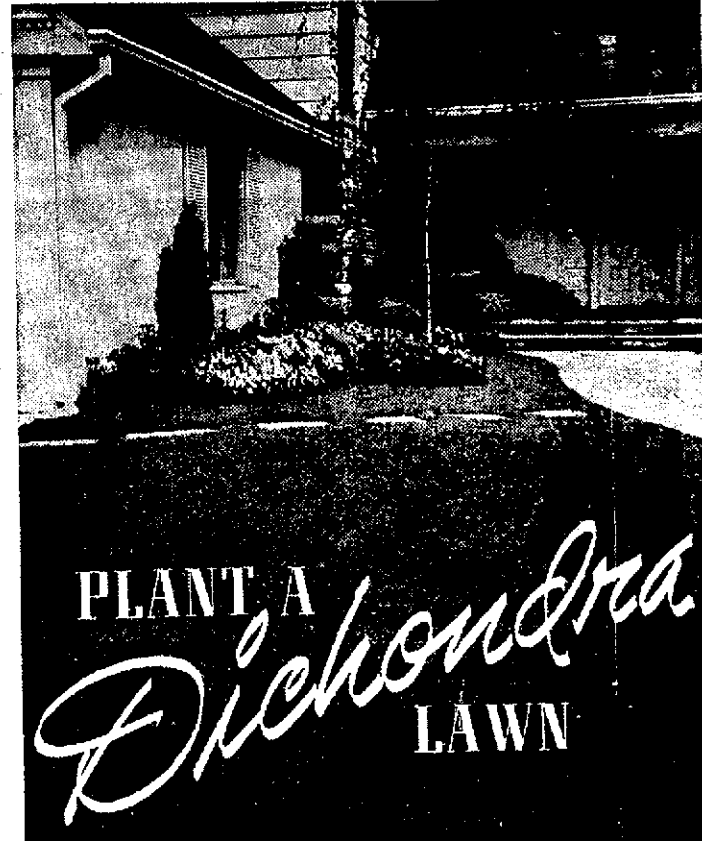
Oleander, with its beautiful and showy blooms, does particularly well with little moisture. Grown as a small tree or large shrub or as a hedge, it will surprise you with its rapid growth and tolerant qualities. It comes in shades of salmon, pink, white and red.

MEXICAN mallow is fast growing and has big, luxuriant leaves and brilliant red cup-shaped flowers which bloom throughout winter, spring and summer. It can go for several weeks without water and is tolerant to 19 degrees.

For blue coloring, the blue plumage has few equals. It is tolerant, fast-growing, semi-climbing. It is not too good for real frosty areas.

Another blue bloomer is teucrium fruticans. The foliage on this little three-foot shrub is blue-grey with silvery white stems. Completely drought resistant, it also does not mind frosts.

For borders and clumps, consider the common flag iris. Lovely colors can be had, and the iris thrives in ordinary soil with very little moisture. The



PLANT A
Dichondra
LAWN

Dichondra is fast becoming the most popular vegetation for new lawns in Long Beach. It has many advantages.

By Bob Gilmore

MORE LAWNS are now being sown to dichondra in Southern California than ever before in local history. As a matter of fact, such well known old-time favorites as blue grass and clover, rye grass, red top, fescues and even bents are having to face some real competition. Dichondra is somewhat of a wonder grass for its offers certain advantages not possible with many of the more common varieties.

Dichondra advocates insist that this plant can choke back Bermuda or devil grass. Certainly you can expect fewer weeds in a dichondra lawn, because of the tight habit of growth, than in the average Southland turf. Another claim for this miracle lawn is that it need be mowed not more than three or four times a year. This is due to the very short stems on which the leaves appear and because the runners on which the stems originate creep close to the surface.

Dichondra thrives in either sun or shade and is an excellent plant under trees. It is quite hardy in this area, remaining green during extremely cold weather. It makes its most rapid growth during the summer and quickly forms a dense mat. The plants grow taller than one and one-half inches. Yet, unlike Bermuda, dichondra does not become coarse or ragged. A dichondra lawn makes a refined appearance.

The plant looks somewhat like clover, the leaves being kidney-shaped and about one-fourth-inch across. The color is a rich, dark green and seems to have a healthier look than most Southland lawns during the summer season.

DICHONDRA seed should be shown in company with a nurse crop such as clover or rye grass. The nurse crop should be sown first and may be broadcast. Prepare the seed bed exactly as you would for

a regular lawn. Add sufficient humus to increase the friability and porosity of the soil. If possible prepare the seed bed to a depth of about six inches; the deeper the better.

Before planting remove all stubble, weeds, clods of dirt and other foreign matter. Keep the seed bed moist for about one week before sowing the seed. During this period weed seeds in the area will germinate and may then be chopped down.

Dichondra is now available in coated seed. The coating protects the young seedling against the inroads of fungus and makes handling of the seed easier. Coated seed is now treated to allow for rapid germination. Naked dichondra seed usually has a hard coating, thus taking a fairly long time to secure maximum germination.

DICHONDRA is also sold by nurseries in regulation nursery flats. A flat usually contains sufficient sod to cover 150 square feet. Divide the plants into sections of good root growth and plant from six to eight inches apart. The closer the sections are planted the quicker the area will be covered. Sowing dichondra seed is possibly more advisable, especially with a nurse crop, as there is less danger of weeds making an inroad.

The nurse crop should be shown broadcast, sowing half of it in one direction, the remainder at right angles to the first. This insures uniform coverage. Coated dichondra seed may be sown broadcast but for best results space the seed four inches apart in each direction. Then cover the area with a mulch about one-quarter-inch thick. Peat moss or steer manure may be used. Keep the seed bed moist for the first six to eight days; water moderately thereafter.

You CAN Grow Lovely Sweet Peas

by JOE LITTLEFIELD

Fill with soil to within 2" of the top. Prepare soil for sweet peas a month before planting. If you haven't done so yet, do it now and postpone planting. You'll have better flowers.

Dig a trench 18 inches deep and a shovel width wide. Put in 6-inch layer of Red Star Steer Manure. Scatter two cups of Red Star Sweet Pea-Gro to every 20 feet. Fill soil within 2 inches of ground level. Dig material together thoroughly and slowly water down. Dig over and rewater once a week for a month. Then plant.

After planting, avoid overwatering. The trench helps hold moisture longer. When there's no rain, about every 5 to 7 days is usually enough for light soils, every 10 to 14 days for heavy. When you do water, soak thoroughly. About once a month, feed Red Star Sweet Pea-Gro.

Spray regularly against Red Spiders and Aphids with contact type spray. Hose-spray foliage periodically; mornings are the best time.

Tune in my TV program, "Garden Chat," Sunday afternoons, KTTV. See program schedule in your paper for exact time.

Another tip: get your free copy of Red Star's 82-page "Pocket Garden Guide." Just write Red Star Fertilizers, Downey, Calif. (Attn. Dept. L.)

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Gardening Tips

GARDENING tips for the week. . . This is a good time to work up the soil in preparation for a fall and winter vegetable garden. The more humus you work into the soil the better. Root crops should be planted when cool weather starts in as such an environment encourages gradual growth.

Feeding roses will bring on a bumper crop of late fall bloom. Remove all undesirable growth and continue spraying for bugs

and disease at least once every 14 days.

Check your lawn to see if it needs reseeding or renovating. October in Southern California is probably the best month in the year for starting a new lawn or reseeding an old one.

Continue plantings of winter-flowering sweet peas. They will flower all through the winter season, a time when flowers are at a premium. Sweet peas are heavy feeders, also like lots of moisture.

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By Dorothy Killam



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FLOOR space expands when unnecessary walls are eliminated, as they are in the new home of Mr. and Mrs. Robert E. Goettling, 234 E. Forhan St. Instead of being walled off into cubbyholes, living room, entry, dining room and den gain spaciousness because they are separated by cleverly devised partitions.

Although the front door opens directly into the living-dining room, a small entry way is effected by a planter of combed plywood which forms a base for obscured glass. This partition shields the doorway but avoids restrictions that a wall would impose.

The den, which is directly attached to the living room, can be shut off from this room by louvered shutters which fold across the opening. These have been painted the same gray color as the living room walls. Since these shutters provide complete privacy when they are closed and since the couch makes into a bed, the den can be used as an extra guest room. The television set is mounted on casters and may be rolled out of the den into the living room when desired.

Cabinets built between the living and dining portions are not high or long enough to separate the two areas. They provide valuable storage for china.

A pass from the dining area into the kitchen saves steps although the kitchen door is nearby. A work counter under the pass on the kitchen side allows prepared dishes to be placed there until time to put them on the table.

A WALL of glass opens onto a terrace and garden at the back of the house. Sliding panels of glass and sliding screens save living room space otherwise required for doors that open in the normal way; therefore, furniture may be arranged in front of this glass area without obstructing the passageway.

The garage is built across the back of the lot, parallel to the alley. A paved drive to the garage makes a smooth floor for outdoor furniture and portable barbecue. A long gate of redwood is mounted on casters to roll shut easily for privacy from the alley. Goettling designed and built this gate in his garage work shop.

Tropical planting is set in flagstone planters built around the edge of the house. The yellow exterior walls are trimmed with redwood finished in its natural rich color.

Inside, in the living-dining room the walls are painted a soft shade of gray, the same shade is repeated in leaf-patterned carpeting used throughout living room, entry, dining room and den.

A flagstone fireplace has a narrow mantel of stone. The wall above is decorated with hanging shelves. A large mirror is hung over the couch on the opposite wall.

The windows at the front of



Floor space was saved in the R. E. Goettling home by use of partitions instead of walls. Louvered doors at right can be opened to join den and living room.

the room and across the rear wall and those in the den are hung with curtains which pull for privacy. These pull curtains in the living room are yellow and over draperies are patterned in a tropical pattern. Pull curtains in the den are gray to carry the dominant living room color into the den.

ONE END of the kitchen is devoted to dining. It is papered in a farm pattern of gay yellow, red and gray design which blends with the kitchen color scheme. Formica work counters are gray and the splashboard is red. Pull curtains at the window are designed in a small pattern and trimmed in plain red chintz.

In the front bedroom, one wall is papered in a pattern of green and chartreuse on a brown background. The bedspread is deep green. All these colors are picked up in striped curtains which pull across the windows. A walk-in closet provides plenty of storage.

Embossed linoleum adds a note of luxury to the bath with its green, gray and yellow color scheme.



The Goettling home has no formal entry but one is effected with planter-and-glass partition by the door.



Redwood, left in its naturally warm color, and flagstone are the trim for the exterior of the North Long Beach residence of Mr. and Mrs. Robert E. Goettling.

Decorating Topics

By Edgar Harrison Wileman

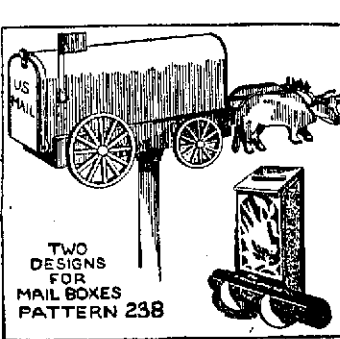
COMPLEMENTARY color schemes always have two predominating colors. The one completes the other in the sense that one is cool, the other warm; one is an advancing or attention-compelling color, and the other is receding or a quiet color. If you are acquainted with the layout of a color wheel, you will know that complementary colors are located opposite each other, directly across the wheel.

Rooms that are decorated with complementaries are usually well-balanced rooms. This depends a great deal on how they are used. If strong com-

plementaries are used they will strengthen one another. For example, a green drapery fabric against a rose-colored wall will make the fabric look greener and the wall rosier.

Here are three pairs of complementary colors: Red and green, yellow and violet, blue and orange. There are many others, but these are the basic pigment colors. Any pair could be used with the neutrals—gray, black and white—and would extend from light to dark, which actually gives a wide range of interpretation, depending on your personal preference and the type of room that is to be decorated.

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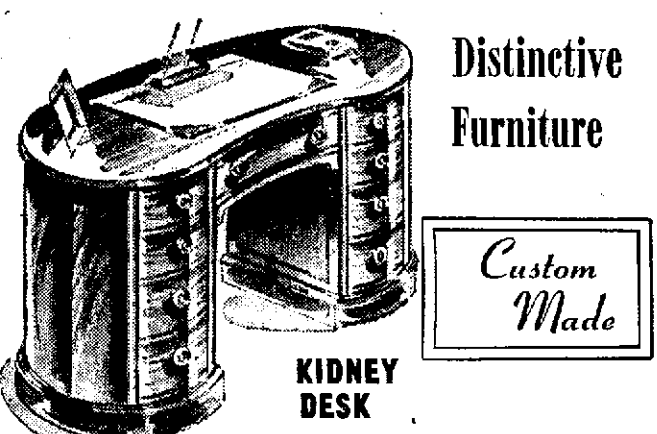
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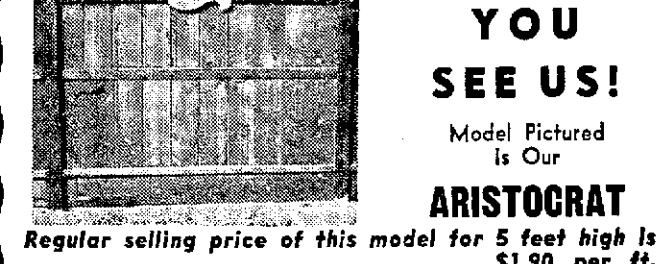


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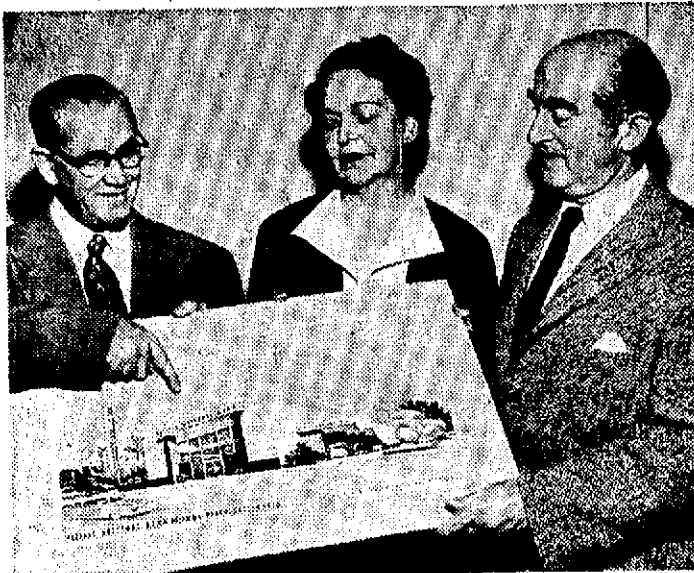
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Kool Vent of Long Beach

743 PINE AVENUE



Figuring in a recent sale was The Epperson, apartment house at 454 Pacific Ave. Mr. and Mrs. Ralph L. Wight purchased the property from Frances A. Epperson.



When bankers meet the subject is banks. Mrs. Georgia Neese Clark, Treasurer of the United States, takes a look at sketch of new Pacific National Bank of Long Beach, now under construction at Pacific Ave. and Hill St. Alfred Reinertson (left), president, explains new-style drive-in facilities to Mrs. Clark and Mark Taper, bank's founder. Mrs. Clark was a recent Long Beach visitor.

Area Realty Sales Hit All-Time High This Year

REAL ESTATE deeds recorded in Long Beach-Lakewood-Signal Hill area during the first eight months of 1951 reached an all-time high of \$107,786,687 in 9751 transactions, according to the monthly statistical report of Barbara Moss, executive director of the Board of Realtors.

The Lakewood Park subdivision accounted not only for the increase of \$38,595,355 over the same period of 1950, but offset a loss of \$817,139 reported by the remainder of the area.

Analysis of the summary reveals, first, a definite softening of the market during August; second, that in view of competition from new construction in Lakewood Park, College Unit, Lakewood Plaza and University Manor, other districts of the area made a creditable showing.

In August, all districts—excluding Lakewood Park, recorded 609 deeds aggregating \$7,505,880. In August last year the totals were 844 deeds for \$10,011,158. Dropping back to prior years, however, it is to be noted that August, 1948, had 595 deeds for \$6,275,400, while August, 1949, showed 484 sales for \$4,480,800.

For the first time since July, 1950, when Lakewood Park sales began to be reported separately from the remainder of the district in which it is located, the August valuation of deeds recorded in the subdivision was below the rest of its region. The subdivision registered 132 for \$1,433,885, compared to 123 for \$1,826,164 in the remainder of the area, comprising Bixby Knolls, Bixby Manor, Los Cerritos, Country Club and Lakewood Village. The district from Cherry

Ave. to Bellflower Blvd. between Anaheim St. and Wardlow Rd. recorded 162 deeds for \$1,683,365, an increase of five sales and \$297,840 over August, 1950. All other districts fell behind last year's marks.

Two districts topped July business. They were Belmont Heights, 14 sales, \$274,500, and Wrigley area, 98 sales, \$1,317,915.

Belmont Shore's 32 sales were six more than in July but its \$531,500 volume was lower. The Bixby Knolls-Village district had a higher dollar volume but the 123 sales were 16 fewer than in July.

North Long Beach reported 89 transfers aggregating \$728,545. Downtown Long Beach had 42 sales amounting to \$764,490. The district east of Cherry Ave. between Third and Anaheim Sts. had 39 sales totaling \$379,400.

As We Hear It

By the Classified Ad-Visors

Ray S. Maurer, salesman with Lou Francis, A-1 Realty Service of 5223 E. Second St. left on a month's vacation to Devil's Lake, North Dakota. He sold an 8-unit apartment house on corner of First St. and Granada Ave., Belmont Shore. The property was bought by Mr. and Mrs. G. T. Purves from Mr. and Mrs. Harry Darnell. Both parties represented by A-1. Purchaser in excess of \$50,000. A-1 Realty will also manage property for the new owners.

George Taylor has just returned from an 8-day trip during which he visited his son in Fresno, then traveled to Galt, where he renewed acquaintances with a friend he hadn't seen since 1918. In their younger days they had railroaded together. George was in San Francisco during the peace conferences but he said he couldn't get in because of the crowds.

Texas is "as big and as broad and as dry and as hot as it ever was," according to Ellen Waite of 436 E. Market, who was called back to San Angelo because of her mother's illness. Cattlemen have been feeding their cattle since July and moving to grazing pasture somewhere else because of the water shortage there. Her father, W. D. Riser, publishes the only weekly newspaper in that vicinity. Ellen's son, Victor Waite, H. N. Navy Medical Unit, stationed for the last five months at a hospital at Yokosuka, Japan, has been transferred to Twipler Army Hospital at Pearl Harbor. This is the second trip to Honolulu for Victor, who lived there when a baby.

Hudson D. Wilcox, president of Home Owners Oil Co., Huntington Beach, and H. O. Hansen, Realtor of 345 Atlantic, have just returned from a 4250-mile trip by auto through Arizona, New Mexico, Texas, Oklahoma, Kansas, Nebraska, South Dakota, Wyoming, Utah and Nevada. The trip was made to investigate oil possibilities and view the development of the Oahe Dam at Pierre and other projects in the Missouri Basin. Hansen, while serving with Utilities Power and Light Corp. of Chicago and New York (then operating in 30 states) wrote the outline of the development of Missouri River Basin. On Feb. 6, 1909, Hansen filed on a homestead 18 miles west of Pierre that has now been leased along with 10,000 adjoining acres to a major oil company. He is the father of Comdr. John L. Hansen, USN, who recently placed his ship, USS Chevalier, in dry dock here.

Glen Gerken, state treasurer; Wilson Rutherford, state president; A. V. Jordan, state secretary, and their wives went to Catalina this week to view a proposed site for the statewide convention of the California State Exchange Clubs. Gerken adds that there's still an opportunity for Realtors interested in appraisal to join Society of Residential Appraisers, who will have an organizational meeting the latter part of September.

A coastal trip which included some beautiful scenery—fishing at the mouth of the Klamath and Eel Rivers—on to Oregon for a visit with his brother and two sisters—listing a \$100,000 hotel in Newport, Ore.—fishing the Rogue River on the way back—through Yosemite via the Tioga Pass, these were some of the high lights of Frank Kendall's vacation trip. Kendall's brother, Roy, is here from Portland, and they look almost like twins.

Hodges Reports Active Month

AUGUST was an important month for the Rex L. Hodges Realty Co. Not only did August mark completion of remodeling of the main office, 408 E. First St., but its sales volume was second-largest in the firm's history.

Bill Barbee, president and general manager, revealed yesterday that the company had 103 sales aggregating \$1,103,065 during the month. The largest, he added, was \$48,500. The company's business at the

end of the first eight months this year amounted to \$6,185,000, compared to \$4,191,000 for the same period last year.

"Six to eight months ago the authorities predicted we would feel a slump during the 'tooling-up period' for defense," Barbee commented. "They said that a pickup could be expected in the fall. We believe this is happening now and that we can anticipate a continued firm demand for real estate."

Main offices of the firm were entirely remodeled and given a new front in a recently completed project. Palmer Power, AIA, designed the project. Ed Hannal was contractor.

Interior is in grayish green, with birch partitions and woodwork. Reception desk is in the entry foyer. To the right are executive offices, listing, stenographic and bookkeeping department. In the center is the salesmen's office, accommodating 12. The Queen City Escrow Co. is located on the left.

Rex L. Hodges founded the business in 1928 and moved his headquarters to E. First St. in 1937. Barbee joined the firm in October, 1946, as vice president and became president a year later.

1600-Foot Residences

PREVIEW showing of Downey Estate Homes, new community of three-bedroom and two-bedroom-with-den dwellings on Lesterford Ave., just south of Florence Ave. and one mile east of Lakewood Blvd., will be held today, it was announced by the E. J. Neville Co., Inc., and the Girdner Bros. Co., joint builders.

Five model homes will open for inspection, with the formal opening of the property scheduled for next week end. Priced from \$19,500 to \$19,950, all of the homes include two tile baths each and are located on sites nearly one-half acre in size. Living area in each dwelling includes 1600-square feet of floor space.

Downey Estate Homes may be reached by driving out Florence Ave. to Lesterford Ave. (one mile east of Lakewood Blvd.), then turning south to the property.



Attractive Modernfold means larger rooms because it makes usable the space swinging doors waste. That's because this fabric-covered, metal-framed door folds like an accordion... gives you every inch of wall and floor space. Think of it! No door interference—furniture can be placed next to openings... rooms serve a dual purpose. For full information call on us today.

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Location: On Spring Street, 3 Blocks East of Bellflower Boulevard.
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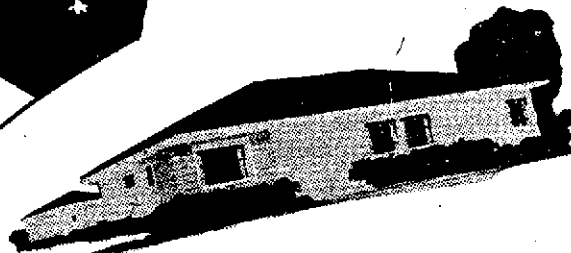
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La Habra Park Is Advanced

MOST of the streets in the La Habra Park development are completed, making it possible for visitors to inspect most of the homes, which also are nearing completion.

Located on Whittier Blvd. and Cypress St. in La Habra, the homes are said to be larger than in any other big program under construction in Orange County. They are priced from \$13,300 on FHA terms. All of the homes have two bedrooms and a den or three bedrooms.

Builders Curt McFadden and Ken Albright report that sales thus far have been fairly evenly divided between families from Long Beach, Los Angeles and Orange County towns. This is due to the central location of the development which is reported to be 20 minutes either from Long Beach or downtown Los Angeles.

Barker Bros. furnished model home in the development is open daily until 9 p. m. and has already attracted more than 10,000 visitors, according to the developers.

It was furnished at a cost of approximately \$3000 in modern decor. The builders report that it can be purchased furnished at the end of the sales program at a considerable discount.

New House Protective Product Out

VITATEX, a new product that guarantees to protect homes from termites, seal against dampness and act as an insulator is being introduced to Long Beach this week. It was announced yesterday.

Formulated to preserve and protect wood in tropical and sub-tropical areas, the product has been approved by the U. S. government in federal specifications. It is poisonous to both termites and fungi, and is said to be the only product at present which guarantees 100 per cent protection against the threat of termites in conventional homes.

The new product is applied to the bottom of the home in much the same manner as underseal products are applied to automobiles. It bonds to the structure in a permanent, flexible shield making it impossible for pests of any kind to come up through the flooring.

The product has been proved to be efficient under any condition and has been successfully used in industry for many years. Vitatex Company officials said. Tests on residences have proved it to be effective against dry rot, fungi, termites and other pests, they added.

The product is distributed locally by the Vitatex Distributing Company, 3626 Long Beach Blvd.

Panel Talk for Women

A non-technical panel discussion on what women should know about buying and selling real estate will be presented by the Title Insurance & Trust Company in the Wilshire Ebell Theater, Los Angeles, Oct. 4. Admission is free but is by ticket only.

Topics for the panel are: "What Every Woman Should Know About Escrows, Deeds, Trust Deeds, Mortgages, Home-Steeds and Joint Tenancies," "How to Manage and Conserve Property," "How to Leave What You Have to Those You Want to Have It With a Minimum of Taxes," "What Parents Should Know About Tax Aspects of Gifts to Children."

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Furnished Model Home
Open until nine!



This "Coral Gables" style home is one of 36 exteriors available in Lakewood Plaza, new community of 483 two and three-bedroom homes. Four furnished models are open daily and Sunday from 9 a. m. to 9 p. m.

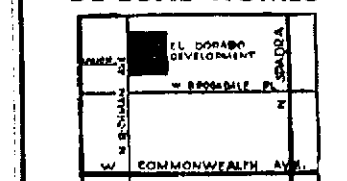
Plaza Reports Sale of 375 Homes in New Fourth Unit

MORE than 375 two- and three-bedroom homes, with a total value of \$4,500,000, have been sold to date in Lakewood Plaza's fourth unit of 483 homes. It was reported yesterday by the Aldon Construction Co., developers of the Lakewood district property on E. Spring St., one mile east of Bellflower Blvd.

An unprecedented rush of purchasers during the past week was credited by the developers to new low down payments for veterans, which start at \$250 plus impounds, with monthly terms ranging from \$51.27 for principal and interest. The homes, priced from \$10,800, are also available on liberal terms to non-veterans. Advantages of Lakewood Plaza dwellings, all including Aldon-built "luxurized" features, are typified by four furnished models, open from 9 a. m. to 9 p. m. every day of the week.

Walker & Lee, sales agents with offices at 6500 E. Spring St., note that each of the 483 two- and three-bedroom homes includes a dishwasher and garbage disposal, built-in upholstered breakfast nook with plastic-topped table, stall shower plus tub, Pullman bathroom cabinet, kitchen cabinets of natural-finish hardwood or knotty pine, center hall plan, rear living room with window wall, paved and covered patio with French door to the

LIVE IN BEAUTIFUL RANCHO EL DORADO DE LUXE HOMES



Don't Miss Seeing Our FURNISHED MODEL AT DEL MONTE AND EL DORADO DRIVE—FULLERTON

Furnished in American Drapel Pine by Rulcel Bros. Furniture Co. OPEN DAILY AND EVES. TILL 9 P. M.

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 - LARGE PLASTERED PATIO PORCHES
 - LANDSCAPING—CONCRETE DRIVES
 - ARMSTRONG COVE LINOLEUM KITCHENS and BATHS
 - LARGE 2-CAR GARAGES (attached or detached)
 - KITCHEN and BATH CEILING FANS (clipper)
 - NO POG!! NO SMOG!! YOU MUST SEE THESE!
- Convenient to Schools! Shopping, Recreation, Transportation Real Town and Country Living!
- EL DORADO DEVELOPMENT CO.
801 EL DORADO DR.
FULLERTON
PH. 2973

2,500,000-Gallon Tank

A 2,500,000-GALLON water tank, entirely of reinforced concrete, is planned by Lakewood Water & Power Co. for early construction near Market St. and Downey Ave. It was learned here last week. The contract has not been awarded.

The reservoir will serve approximately 3000 homes in the Lakewood Park subdivision between Carson and South Sts. from Lakewood Blvd. west to the Union Pacific tracks.

Occupying an area of 140 feet by 160 feet, the closed reservoir will extend only three feet above the level of the surrounding ground. The site will be landscaped.

The tank will be divided into two compartments, permitting a positive change of water. As one compartment is emptied, the other can be switched into use. Interlocked and cross-connected into the company's system, the new tank will also serve as a balancing reservoir for the entire network.

Pressure will be maintained at 70 pounds in the main line at the tank and 60 pounds at the customer's meter. A pressure tank, five feet in diameter

and 30 feet long, and five pumps will also be installed.

Queried about the relative merits of a concrete cover and one of wood, the design engineer, Vern D. Hedden of Hedden & Shelley, said his estimates showed that the concrete would cost 1/10 of a cent less per gallon of storage than a cover of redwood or treated timbers.

Hedden said the tank may

be filled closer to the upper deck. Since the ventilation required for a wood cover is not needed for concrete, the water can be sealed off from intruding dust or dirt, he added.

"All the air that will be needed in the tank will be to replace water as it is withdrawn, and that can be admitted through a filter," the engineer explained.

Walls and floor will be eight inches thick and the cover will be two and a half inches, with 5-inch by 10-inch ribs. The girders will rest on piers 20 feet apart.

Under the entire tank will be a four-inch porous "blanket," draining into a sump, to cushion the structure against ground water pressure.

New Firm

Col. Ward Wooldridge (USA-ret.), Long Beach resident since 1917, last week announced the opening of real estate offices at 3570 Atlantic Ave.

Wooldridge was associated with the Lakewood Village sales program. For the past three years he has been engaged in real estate sales in the Bixby and Lakewood areas.

Following World War I, Wooldridge came to Long Beach and operated a fleet of oil trucks during the Signal Hill boom. In World War II he served with the transportation corps in England.

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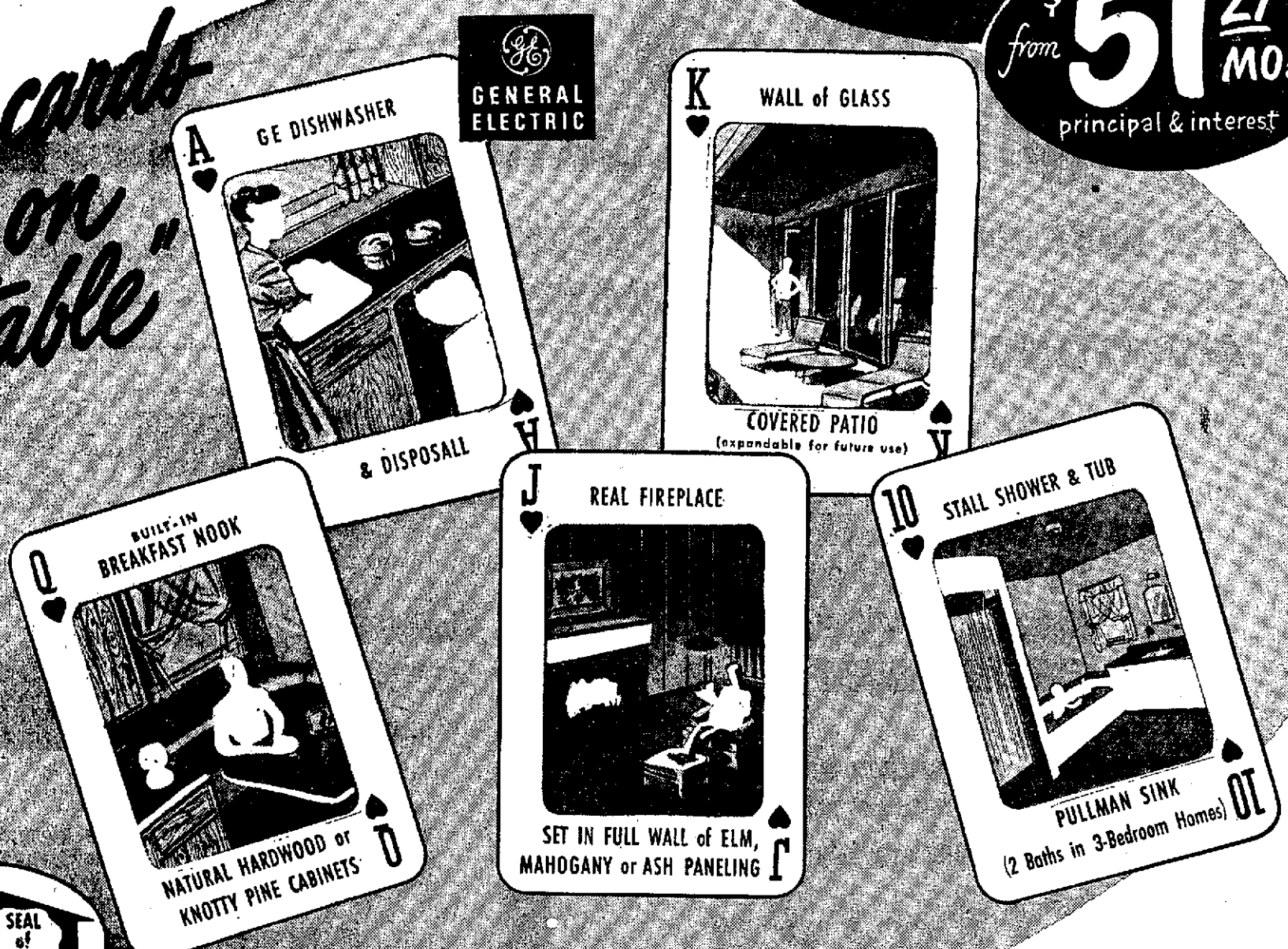
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Startling News from Aldon-Built LAKEWOOD PLAZA

"Our cards are on the table"



2 & 3 BEDROOM HOMES FOR VETS
from \$250 DOWN plus impounds

TERMS FOR NON-VETS
from \$51²⁷ MO. principal & interest



means **Finest Homes Ever Built!!**

DON'T BE CONFUSED—THERE IS ONLY ONE LAKEWOOD PLAZA

Lakewood Plaza

Another ALDON CONSTRUCTION CO. Development

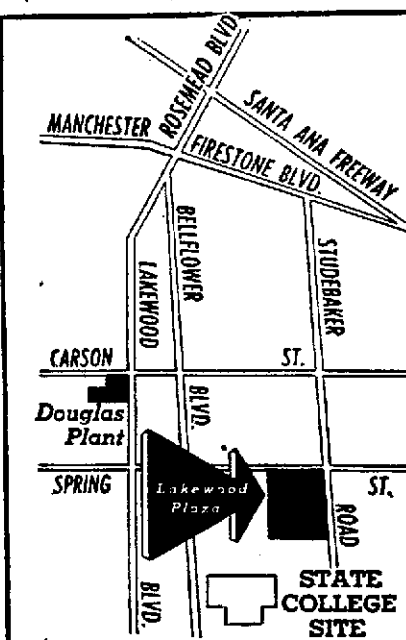
ON SPRING ST. 1 MILE EAST OF BELLFLOWER BLVD.

WALKER & LEE
Sales Agents

from LOS ANGELES
Go south on Rosemead-Lakewood or Bellflower Bvds. to Spring Street, 1 mile south of Douglas plant; then turn east to LAKEWOOD PLAZA.

from LONG BEACH
Enter Lakewood Blvd. at traffic circle and go north to Spring St., then east to sales headquarters. ... Or go north on Bellflower Blvd. at Naval Hospital to Spring Street then go east 1 mile to property.

4 EXHIBIT HOMES by Adair's Furniture
Open 9 a.m. to 9 p.m.—Floodlighted Nightly



5 Per Cent Cost Rise Predicted

HOME building costs will rise at least 5 per cent next year, according to Frank W. Cortright, of Washington, D. C., executive vice president of the National Association of Home Builders.

Besides predicting the rise in building costs, he made these observations:

Metal building materials, now in good supply in most cities, will be in short supply by next spring.

Veterans won't be getting housing under the GI Bill in volume unless investors channel more funds into the GI 4 per cent mortgage market.

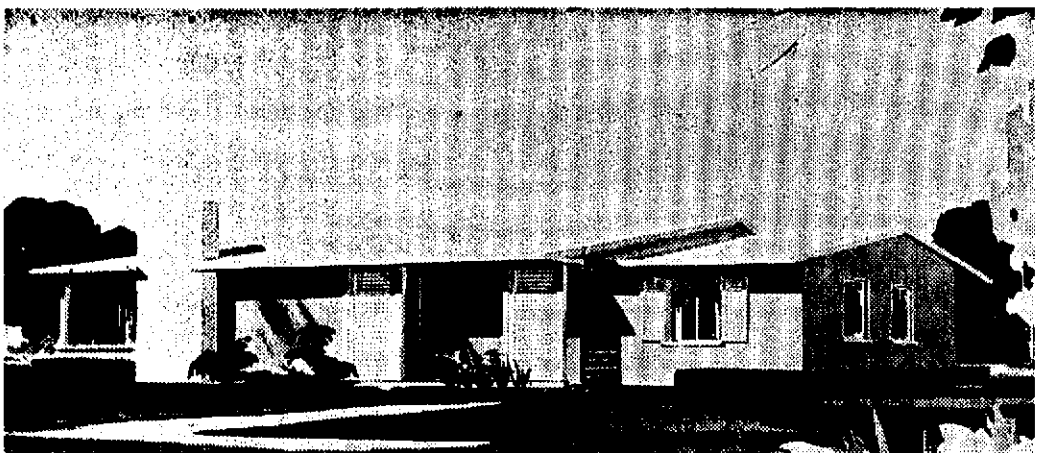
The home building industry will put up at least 850,000 houses this year but probably won't be able to repeat this performance next year because of credit controls and building materials problems.

The building executive pointed out that building costs increases will be in steel, coal, transportation, taxes and labor.

Building trades workers have been demanding, and probably will continue to receive, increases in pay as the inflationary spiral continues, he noted.

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Typical of three-bedroom or two-bedroom-and-den homes in Santa Clara Manor is the one sketched here. Development is located in Santa Ana.

Reservation Sales Beginning Today at Santa Clara Manor, Santa Ana

SANTA CLARA MANOR, a new residential community of 136 three-bedroom and two-bedroom-and-den homes is open for reservation sales this week end, according to Frank C. Pope Jr., sales manager for Maray Construction Corporation, builders.

The property is located in the grove district north of the new Santa Ana business section at E. Santa Clara and N. Santiago Aves.

Architect Thomas J. Russell, AIA, has developed a "community look" to his houses which will blend with the pattern of fine homes al-

ready built nearby, Pope said. Buyers, he stated, will have a range of 22 exterior designs to choose from, with six basic floor plans.

A model home is open on E. Santa Clara Ave. Some of the features of the houses are fireplaces, some decorated in brick, others in stone and flagstone; bath and three-quarters; all-steel kitchens, electric dishwashers and garbage disposers. There is a choice of roof designs in cedar shingles or tropical dolomite styles. Forced air furnaces and street electroliners are among the details included.

Pope said prices range from \$12,950 with monthly payments from \$74.00 to \$81.00, including principal, interest, taxes and insurance. Floor space is from 1284 to 1349 square feet, exclusive of double garage and porches.

Shopping district, schools and main transportation lines are all nearby. The new Santa Ana Freeway is under construction two blocks away.

Sales office is located at 1006

E. Santa Clara Ave., and can be reached by driving on Westminster Ave. to N. Main St. in Santa Ana, north to junction of Santa Ana and Santa Clara Aves., and east on Santa Clara to the property.

Military

FHA has insured mortgages totaling well over \$200,000,000 on an estimated 80 projects scattered through 25 states which will provide homes for over 25,000 families of military personnel. These projects are located on or adjacent to military installations.

More on Liquor

Americans spent more last year on taxes, \$20,500,000,000, than they did on cost of housing, \$19,900,000,000. Americans last year spent \$23,700,000,000 on liquor, cosmetics and amusement and only \$19,900,000,000 in housing costs.

Subdivisions IN THE MILL

INAUGURATION of construction of 452 residences in four new developments was announced last week by the builders.

Largest program involves 283 houses to be erected by Hahn-St. John, Hawthorne, for Norpark Mutual Homes at Placentia Ave., Center St. and Sycamore Ave., Anaheim.

Houses will be two and three-bedroom sizes with frame, stucco and redwood siding exteriors. Wood shingle roofs, oak and linoleum floors, plaster walls and ceilings, stall showers, forced air heating, fireplaces and barbecues, insulation, ceramic tile, garbage disposers, landscaping and two-car garages.

Construction of 140 six-room houses at Coolidge Ave. and Port Rd., Compton, is the project of Diller-Kalsman, Beverly Hills. Exteriors will be frame, stucco, wood shingle and wood siding.

Features are composition shingle roofs, oak and linoleum floors, plaster walls and ceilings, wood sash, wood sliding doors, tub showers with glass enclosures, electric heaters, ceramic tile, garbage disposers, dishwashers, insulation, attached and detached garages.

R. W. Smith, Lido Isle, will build 22 frame and stucco dwellings on Pine and Park Sts., Huntington Beach. Containing two or three bedrooms, the houses will have wood shingle roofs, oak floors, floor furnaces, dry wall interiors, brick and concrete block fireplaces, ceramic tile.

Bershon Realty Co., Los Angeles, plans seven five-room houses in the 1600 block Torrance Blvd., 21000 block S. Hobart Blvd. and 1600 block W. 21st St., San Pedro. Composition shingle roofing, oak and linoleum floors, interior plaster, floor furnaces.

'Garden House' Continues to Draw Large Crowds

THE GARDEN HOUSE' continues to attract throngs of visitors to Park Estates, the L. S. Whaley subdivision, according to Howard S. Reed, who is supervising sales.

Extensive use of glass, two enclosed patios, the large fireplace of field stone, and the modern and unusual kitchen with its breakfast bar have received praise from the public, it was stated.

"In addition," Reed continued, "the beauty of the Park Estates site has captivated our

visitors. That is why we feel the Estates is the cream of building sites in this area."

Located adjacent to the new Long Beach State College campus where an extensive improvement program is in progress, the entrance to Park Estates is at Pacific Coast Hwy. and Anaheim St. Home-places are available from \$3750, Reed stated.

"When this third unit of the Park Estates opened with The Garden House," he continued, "71 lots were available. One-tenth were sold within the first

seven days."

"The Garden House" is furnished by Aaron Schultz in contemporary mood, with building details in the house underscoring the modern treatment. These include recessed lighting fixtures, touch-plate low-voltage wiring system, and a garage door than can be operated by remote control.

Landscaping, stressed because of the close relationship of the rooms and patios, is planned to complement the theme of the house, Reed stated.

"The Tadpoles"

(Continued from Page 2.) operator, he found the friend of all kids.

SLOWLY, Willie learned that there are many people in Long Beach who take an active interest in the growth of the city's youth. People who realize the importance of clean-living, clear-thinking kids in the upset world of today. From names that are legion come offers of help; offers of transportation, free bait, deep sea fishing trips on private boats, and countless little services that are lost in casual acceptance.

And Willie developed a new and healthier respect for the Juvenile Bureau. He discovered that they are actually only the enemies of wrong. And when, through the efforts of Joe Kenrick and Coy Sanders of the Bureau, space was arranged for a small group on the sport fishing boat "Estrella," Willie was one of the "Tacklebusters" whose merit earned him the

right to go. His excited account of the barracuda he landed on this trip, sponsored by the Southern California Tuna Club, is still an incentive for new members in the expanding ranks of his own club. But it is just one of many stories of deep sea fishing trips that are dropped in casual conversation these days at "Tacklebusters" meetings.

WHEN GASTWIRTH arrived recently for a meeting and found a group of the older boys crowded around a pair of rubber fins, he wasn't in the least surprised. There had been a great deal of talk lately about "frogmen." Young imaginations were spinning dizzily in speculation. He saw their energies spreading into a field beyond the facilities of the Recreation Department, but he experienced a deep satisfaction in knowing that the healthy direction of their aims had been guided by the work of his department.

This was the story I had picked up as I watched the sun high light the red scales of the three Garibaldi perch that made up the catch, so far. Later, these reds would clash in vivid contrast to the green of a rock bass and the stripes of a calico bass.

"You guys got any abalone?" The voice came from a new group of teen-agers, complete with inner tubes, fins and masks, climbing down the steep trail of the cliff to the beach.

"We're spear-fishing!" Bobby Osterhoudt yelled back. "Hey!" exclaimed Jerry Cherveny, struck with a thought, "Abalone! We can chop it up for chum. Brings all kinds a fish!"

"Yeah," George Guay agreed distastefully, "includin' sting rays!"

"I got a sting ray last week, remember?" Willie chimed in. "They're no good."

IT MIGHT have been my imagination, but I seemed to sense in Willie's expression the moral victory of good over evil.

A question from Gastwirth established the newcomers as residents of Compton. A further query on their interest in the formation of a "skin diving" club brought a chorus of eager approval. Names and addresses changed hands and vague plans began to form; a

Constitution Is Theme for Realtors

THE ADDRESS which was awarded third place nationally by Freedoms Foundation will be delivered to the Board of Realtors Tuesday by its author, Nelson S. Dilworth, state Senator from Riverside County.

James Edmonds, program chairman for the weekly breakfast meeting in the Wilton Hotel, announced yesterday that Dilworth's address is entitled "What Is Our Constitution For?" The session will be the annual Constitution Day observance of the board.

"In emphasizing at this time our Constitution," Edmonds said, "we are reminded that whatever advantages are claimed for the old monarchical form of government, for socialist regimentation, Communist absolutism, fascism or any other type of government, the fact remains that our representative, republican form has brought the greatest good to the greatest numbers of people."

Dilworth is a veteran state legislator. His home is in Hemet. The address has been published by the state.

President H. Herschel Hart will be in charge of the meeting. Listing chairman will be H. Neal Tuttle.

Sales Success Opening Topic

HOW TO BECOME A SUCCESSFUL REAL ESTATE SALESMAN" will be the subject of Frank Caffray, nationally known lecturer and vice president of Apple Valley, at the opening session of the 10-week course in real estate Wednesday evening in Polytechnic High School.

According to E. T. Moore, educational chairman for the Board of Realtors, sponsors of the course, classes will meet each Wednesday at 7 p. m.

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Many Sell Older Houses to Move Into Manor

OLDER homes are being sold by many people in order to permit them to buy in the University Manor subdivision, according to Austin Sturtevant, builder.

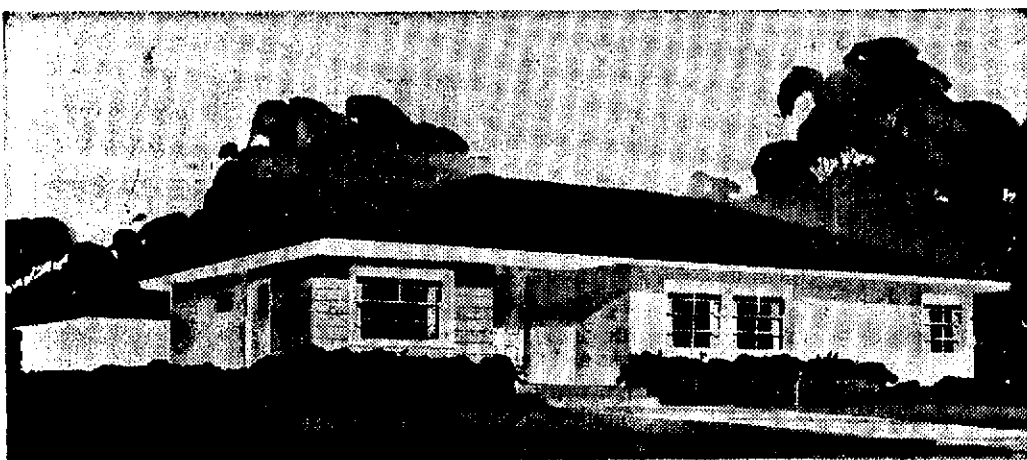
"Our records show that at the present time we have 10 families who have placed their present homes up for sale in order to be able to buy a University Manor home," Sturtevant said.

Walker & Lee, sales agents for Sturtevant, have set up a program of evaluating the present homes of families who wish to purchase a new two- or three-bedroom home in the University Manor development. In most cases the equity in the old home is more than enough to make the down payment on the new home, and in some cases the differential is very small, the firm reported.

At present the sales program is in its second phase, with the first group already sold out and the new group being offered to FHA-qualified buyers, with prices starting at \$12,100.

Both two- and three-bedroom units are available, the builder announced, with such features as bath-and-a-half, fireplaces, enclosed patios, fenced landscaped yards, and large two-car garages.

The sales program is keyed around seven model homes located on Bellflower Blvd., just east of Los Coyotes Diagonal. The remainder of the homes are located west of Bellflower Blvd. between Los Coyotes Diagonal and Stearns St. in the Lloyd S. Whaley University City community. The model homes are open evenings until 9 p. m.



One of the popular models in the College Unit section of Lakewood is sketched here. It is typical of the many being offered under new low terms for both veterans and non-veterans.

Lower Financial Terms Send College Unit Sales Climbing

WALKER & LEE, Inc., sales agents for Cunningham & Brittain, reported yesterday that home sales in the College Unit development are climbing so rapidly under the new terms that builders are working overtime to keep completions in schedule with sales.

Under the new terms, re-

vealed last week by Walker & Lee, the homes can now be purchased by veterans with down payments starting at \$600. Nonveterans are required to pay \$1815 down, with no extra charges. In both categories terms are lower than they have been in over a year.

Cunningham & Brittain, pioneer builders in the Lakewood area, are completing a group of 300 homes and have plans for an equal number in the future to help alleviate the demand for homes in this part of Long Beach. The market, they believe, promises to continue because of the increase in industrial firms in the harbor area.

The industrial growth has brought many new families moving to Long Beach and vicinity. Coupled with the growth of the Vernon industrial area, this development has caused the entire Lakewood community to boom phenomenally, according to DeWitt Lee, vice president of Walker & Lee.

Home sales are centered at the six model homes located three blocks east of Bellflower Blvd. on Spring St. Furnished model home in this development is the "Southlander" done in the modern style by Frank Bros. It is open until 9 p. m. daily.

Real estate finance, general insurance, salesmanship, sales analysis, advertising principles, investments, city and regional planning, and construction costs and estimating.

Real estate "certificates" are granted to individuals who complete certain specific work in the Extension Division. It generally takes two years to earn a certificate providing two courses are completed satisfactorily every semester.

THE University of California is expanding its real estate educational facilities aided by appropriations made by the California Legislature from the licensee fee fund of the Division of Real Estate.

Off-campus courses are now offered in Long Beach as well as in Los Angeles, Berkeley, Oakland, San Diego and San Francisco.

Establishment of classes in Sacramento, Stockton, Fresno, Monterey, Santa Cruz, Napa, Santa Rosa and San Jose is being considered.

The extensive program offers comprehensive coverage of real estate subjects with those who are now licensed receiving the principal benefits from instruction.

Included among the subjects are real estate principles, real estate practice, real estate law appraisal and valuation of real property, real estate man-

Many to Attend Party

ADVANCE ticket sales indicate a large attendance at the annual summer dinner-dance of the Board of Realtors at 6:30 Thursday in Lafayette Hotel, it was announced yesterday by Betsy Byrnes, general chairman.

Hazel O'Farrell, entertainment chairman, will present Russ Clark and his "Stars on Strings." Clark, accompanied by Pianist Johnny Fitzer, is appearing at the Rendezvous in the Biltmore Hotel.

Beryl Ubben and his orchestra will play for dancing from 9:30 until 1 a. m.

Miss Byrnes said the elimination contest for the "home

town speech" competition at the California Real Estate Association convention will be held during the party. Entrants are Winnie Cross, Carl Crothers, Howard Butler and Miss Byrnes. Judges will be Dr. John Harris, R. R. Johnson and Olin Price of Huntington Park. The recently organized barber shop quartet will make its debut that evening. Members are Leslie Vaughn, Jerry Brouillette, Russell Cunningham and Norman Masterson.

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E. C. Roswurm Is Appointed

APPOINTMENT of E. C. Roswurm as local chairman of registration for the annual California Real Estate Association convention was announced last week by H. Herschel Hart, president of the Board of Realtors. The meeting will be in Los Angeles Oct. 15-18.

Assisting Roswurm will be Harold Steele, Lou Francis, Leslie Vaughn, W. G. Gaede, O. L. Michael, I. N. Page, William Maskrey, Howard Butler and Frank Kendall.

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DOUBLE TREATED
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And your lawn too will get admiring looks if you plant Aggeler & Musser Double Treated Valer Green Lawn Seed Blend. An all fine bladed turf of gold green perfection in sun or shade. Double Treated for better results.

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Others from Long Beach are Mrs. Shirley, Mr. and Mrs. M. E. Mozingo, Gertrude H. Schuster, Mr. and Mrs. C. G. McDonald, Mr. and Mrs. Samuel Lackman, Mrs. Gay Manning, Mrs. Minnie Melchior and Mrs. Opal Bartman. Mrs. Fred De Boer of San Pedro accompanied the group.

Mrs. Schuster, an association director, is a member of the convention site committee. Mozingo, past president, is on the legislative committee. Lackman, attorney, will serve on the resolutions committee.

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Lovely Secluded Park Estates
VISIT THE FAMOUS GARDEN HOUSE

Custom Furnished
By Aaron Schultz, Long Beach

You'll enjoy seeing this dramatic and unusual furnished model home. It's an interesting and colorful innovation in Modern Living.

For Your Added Enjoyment and Information Don't Miss Seeing the "Balboa," the "La Jolla," the "Vista Hermosa," the "Terrace," and the "Los Lomas"—Quality Built Model Homes That Introduce a New Concept of Beauty, Comfort and Livability—Along with individual Design and Exterior Treatment.

Homesites can now be purchased in this third addition of the great Lloyd S. Whaley Company development. Build your own home, in this outstanding residential community.

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AUSTIN STURTEVANT Says:

"DON'T MISS THE SEVEN BIG MODEL HOMES NOW ON DISPLAY"

GROUP 1 SOLD OUT! GROUP 2 NOW SELLING

THEY'RE TYPICAL OF THE MANY OUTSTANDING HOMES BEING OFFERED IN THE

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NO BETTER FHA HOMES ANYWHERE — AND THEY'RE PRICED AT FAR BELOW REPLACEMENT COST

MAKE A PLEASANT AFTERNOON OF IT TODAY
SEE "THE WESTWOOD" and "THE BRENTWOOD" Model Homes
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SALES AGENTS

University Manor Model Homes Are Located on Bellflower Boulevard, Los Coyotes Diagonal and Stearns St.

Back to College



Back-to-campus party dress is attractive combination of black wool jersey and yards of pink quilted corduroy from the fall collection of Haymaker Sports in New York.



Gold wool jersey is used for two fashions above. Left, a Jacqueline Ross design, simple but colorful. Piping on cavalier cuffs, bodice is black. Right, classroom or date dress by Teena Paige. Jewelry, Coro; bag, Alan Miller.

By Eleanor Lambert

EVERY college girl has her own list of indispenables—but a man is on every single list. Bearing the fact very much in mind, her wardrobe will include the prettiest clothes she can find—neat campus dresses—dresses for a hundred-and-one dates—dance and party dresses.

The corduroy dress, perfect for Indian Summer days and wearable under a coat all through winter, the amiable and packable wool jersey dress, the gray flannel or gray wool dress, perhaps in dark Oxford

or darker charcoal—all are typical among America's fashions as "best buys" for classroom, campus activities and trips on week ends.

In the daytime category, skirts are about half and half, slim and full; it's entirely up to the wearer to choose. But necklines are all types, openly collared to take a bright scarf or pearls, high with a little double collar of the fabric plus a layer of white, turtle-neck, and boat-necked. One smart New York dress of Oxford gray wool cut on slim

chemise lines and buttoned down the front has its own orange chiffon scarf. Another, even slimmer dress of gold wool jersey has its nightshirt-like opening and open wing-shaped collar piped neatly in black—all the accent it needs. Then, among junior dresses, there's a neat-as-a-pin little figure-rounding dress of dark-gray, ribbed-wool jersey with a short, buttoned bolero of plain gray wool which stops short of the waistline. The jacket, though it has long sleeves for warmth, is cut out in a deep rounded U to show the turtle neckline of the dress.

Not strictly a coat or a coat-dress, but both, is a dark clan plaid wool fashion by Horwitz and Duberman. Designed with a snug, long-sleeved bodice and full skirt, it buttons from a small collar past the waistline, and is belted in leather. A two-piece Jamison costume that is a particularly good investment for week ends combines a flared, sleeveless dress of taupe worsted flannel with a waist-length cardigan of checked taupe and white wool jersey.

CHARACTERISTIC of the party dresses most likely to go back to school this fall is one with a whirly skirt of all-over-tufted black taffeta and a bodice of ribbed black crepe, the neckline moderately low and oval, and the sleeves long and slim. A little more casual is a two-piece Haymaker dress, the briefly sleeved top of black wool jersey designed with a low, round, gathered neckline and the huge, ankle length skirt of pink corduroy quilted with red stitching. Really formal is a short but bouffant strapless dress of black or gandy with jet beading across the top of the bodice and black patent circling the waist. This dress, among lots of others, is shaped to take a crinoline.

Sponge Bath for Patent

By Alicia Hart

PATENT leather shines brightly this season among various accessories in fashion's spotlight.

This versatile material—from which everything from shoes to perky little posies is made—is a grain leather permanently varnished to a hard, smooth, glossy finish.

Conventionally black, this glazed leather is seen this year in an array of style-conscious shades—red, green, orange, blue, brown.

Your touch of patent may be a handbag, belt, or even trimming for your hat. Or perhaps it's paired with other leathers or with fabrics for sleek, dramatic contrast.

Whatever its use, you'll find your patent leather one of the most easily cared for materials in your wardrobe. Soap and water is all you need, according to the Patent Leather Bureau, to keep your patent accessories looking clean and whistle-slick.

Begin by working a sudsy solution into a thick lather. Then using only the suds, wash your patent free of dust and finger marks. Take care not to saturate the leather with a carelessly dripping cloth.

Next rinse with a damp—not wet—sponge until every trace of soap is removed. As a final step, polish the patent with a soft, fresh cloth until all surfaces are thoroughly dry. The same procedure may be followed for plastic patent.

defeats your purpose. It softens the surface and weakens the patent finish, causing it to break.

Since cracks may also be caused by putting your shoes on while they're cold and stiff, the bureau recommends a warming-up period. Just rub the leather gently between your hands until it becomes soft and supple, then slip on your shoes and bend your feet to limber the shoes while the leather is still warm.

Pin Cushion

MAKE a portable pin-cushion for going-away time by sticking a few pins and needles into the torn stub end of an empty matchbook. Fold the cover down to keep them neatly in place. Such a handy pin and needle carrier requires next-to-no space in your handbag or traveling case.

Sno-Cap Meat Loaves

By Mildred K. Flanary

THE ROLE of Mrs. Homemaker in the current meat situation is more important today than at any time in history. The playing of that role successfully is just a matter of education.

Many new homemakers buy steaks and chops simply because these are the only cuts with which they are familiar and which they know how to prepare. Actually, there is a way to prepare any cut of meat found in the butcher's display case, so that it will be tasty.

The homemaker should include in her weekly menus the less demanded, thriftier cuts such as beef chuck pot roasts, shoulder cuts of pork, stew meat, breast of lamb, beef tongue and other economy cuts. The economy cuts or "thrifty meat buys" are so called because they are just what their name implies. Pound for pound, they contain topnotch meat value, both nutritionally and flavorwise. That's why the smart consum-

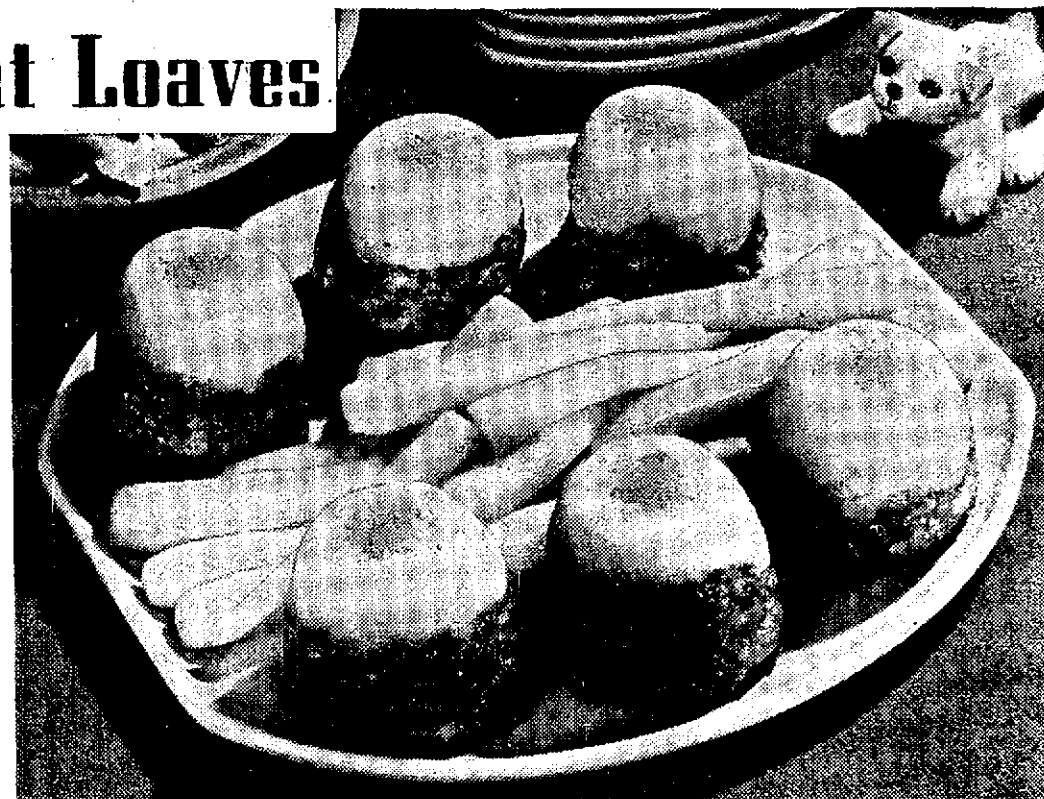
er acquaints herself with the wide choice of these good meat items and their correct preparation.

Featured today are Sno-Cap Meat Loaves, fancy enough for company, or a wonderful family surprise, they include those little tricks of the really ingenious cooks which bring plain everyday food into the realm of a gourmet's dish. Here is the recipe:

Sno-Cap Meat Loaves

Mashed potatoes (about 1½ cups)
1 lb. lean ground beef
½ cup rolled oats (quick or old-fashioned), uncooked
1 egg, beaten
¾ cup chopped onion
¾ cup evaporated milk
¾ cup chopped onion
1½ teaspoons salt
¼ teaspoon pepper

Grease with butter six medium-sized custard cups. Place about ¼ cup of the mashed potatoes in the bottom of each custard cup. Combine remaining ingredients thoroughly; pack on top of the mashed potatoes. Bake in a moderate



Like little snow-capped hills of juicy goodness are these thrifty, easy-to-fix Sno-Cap Meat loaves. Such a dish is easy on the purse in days of high prices.

oven (350° F.) 50 to 55 minutes. Let stand 10 minutes before turning out. Serve immediately. Makes six servings.

Following are other recipes for preparing meat dishes with just an extra flair.

Tuxedo Franks—Mix some

grated American cheese and a little grated onion with mashed potatoes. Slit franks and fill with this mixture. Place in a baking pan and bake in a moderate oven for 15 minutes or broil until potatoes are lightly browned.

Pork Hocks—Cover hocks with hot water and cook slowly until tender, about 2 hours. Add vegetables, such as carrots, onions and potatoes, near the end of the cooking time or serve hocks with hot sauerkraut.

EVERYTHING THEY LIKE... in Just ONE dish!



Good brown beef cooked to juicy tenderness, golden carrots, green beans, potatoes, onions—what a meal to welcome hearty appetites!

Easy to fix, too, with this Pet Milk recipe. There's just one skillet for the whole dinner, just one platter for serving.

And that rich sauce that makes this one-dish meal so extra tasty is extra good for your family because it's made with Pet Evaporated Milk. The ¾ cup of Pet Milk you use in the sauce is equal to 1½ cups of good whole milk—because Pet Milk is whole milk concentrated to double richness.

Try this delicious one-dish dinner soon—and be sure to use Pet Milk. You'll find that Pet Milk not only makes meals better, it saves money, too—because Pet Milk costs less generally than any other form of whole milk.

Mary Lee Taylor's Recipe for BRAISED SHORT RIBS with Vegetables

2 lbs. short ribs of beef
2 tablespoons flour
1 teaspoon paprika
½ teaspoon pepper
2½ teaspoons salt
2 tablespoons shortening
¾ cup sliced onions

2 cups boiling water
8 small carrots
4 medium potatoes
¾ cup Pet Milk
1½ cups drained green beans, cooked or canned

Cut meat into pieces; roll in mixture of flour, paprika, pepper and 2 tablesp. salt. Brown on all sides in hot shortening. Drain off fat; then put 2 tablesp. fat back in pan. Push meat to side of pan; add onion and cook slowly 5 min. Add water. Cover and cook over low heat 1½ hours. Add pared carrots and potatoes. Cover; cook over low heat 25 min., or until vegetables are tender. Remove meat and vegetables; put on warm platter. Stir milk, beans and ¼ tablesp. salt into pan. Cook over low heat until steaming hot, but do not boil. Serve with meat and vegetables. Makes 4 servings.



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Rise and Fall of Goering

THE RISE AND FALL OF HERMANN GOERING, by Will Weisenthal. 320 pp. Boston: Houghton Mifflin Co. \$3.50.

By Fred Taylor Kraft
Press-Telegram Book Editor

FOR a man whose parents perished in a Nazi concentration camp, Author Frischauer is to be commended for writing an entirely unbiased account of a mad dog who doubtless had a part in those deaths, and of the pack of mad dogs of which Adolf Hitler was the leader.

Hermann Goering was not always the international criminal which the world finally came to know. The blood of royal houses flowed in his veins and, as a flier in World War I he distinguished himself as one of the Kaiser's aces and became the commander of Germany's most heroic and distinguished group of airmen. But when Germany lost the war, he lapsed into melancholia. It was the Nazi movement and Hitler which finally won

him and plunged him into politics. He quickly extricated himself from his funk and worked his way into the drawing rooms of Germany's aristocracy and wealthy classes, and to a seat in the Reichstag.

Goering's efforts more than that of any other man lifted Hitler to power. Drunk with his own high station in the Nazi hierarchy, he directed the death of Coventry. His name was associated with concentration camps, pillage, mass murder. And then came his surrender to the American Army, his trial with other war criminals, the guilty verdict. He cheated death by taking poison only a few hours before he was to go to the gallows. As if contemptuous of all that Goering was and all that he had stood for, the Tribunal which brought in the death sentence ordered his body cremated at the Dachau Concentration

Camp. The ashes were thrown on a trash heap.

Frischauer discusses all these chapters in Goering's life which, of course, bring out much of the intriguing history of Germany under the Swastika. This, naturally, adds importance to the book.

In his research, Frischauer got much valuable assistance from the widow, Frau Emmy Goering, and from men close to the Reichsmarschal, including Gen. Karl Koller, last chief of staff of the Luftwaffe. This, combined with the author's intimate knowledge of his fatherland, gives the book a fine flavor of authenticity which readers will like.



Richard Sullivan is author of "Notre Dame: Story of a Great University" (\$3), published last week. The book is a "love letter" to the famous school, say Henry Holt & Co., the New York publishers.

Fiction Shelf

DON'T TOUCH ME, by Macklin Lay Kantor. 210 pp. New York: Random House. \$3.
FOR THIS one the author goes way back—past "Long Remember," "The Voice of Bugle Ann," back to "Diversey," a story of a strictly tough deal in Chicago. This is Japan and the bomb and fighter wings, and the men who fly them, and the women in the rows of service housing—the tough deal in Japan and Korea.

Maj. Gregory Wofford had been quite surprised to live through one war. And he was surprised to meet a ghost of that war, a fighter whom he'd loved and left so long before. But she was forbidden, for the Air Force was supposed to take care of its own. And the decision was made over a Korean valley seven minutes wide by 17 minutes long by B-29. It's a whale of a story, fast and tight.—G. L.

UNDER WESTERN EYES, by Joseph Conrad. 382 pp. Norfolk, Conn.: New Directions. \$1.50.

THIS NOVEL was first published in 1911 and though it took this extraordinary story-

teller five years to write, it is one of the least-known of his books. Now, however, the star of success should shine brightly upon it because, while its setting is in the days of the Czars, it is a breath-taking tale of political chicanery, espionage and moral anarchy in Europe in general and a vivid picture of Russian character—something which the free world right now is attempting to fathom. All the elements which make Conrad famous are in this New Classics Series reprint.—F. T. K.

How to Be Healthy, Happy From 40 to 90

THE BETTER HALF OF LIFE, by Charles H. Lerrigo, M.D. 210 pp. New York: The John Day Co. \$3.50.

By George Weeks

DR. LERRIGO subtitles his book: How to Live in Health and Happiness from Forty to Ninety. In simple language devoid of medical verbosity, he describes how this universal goal of aging humankind may be brought closer through the attainment of five conditions:

1. Freedom from physical ills.
2. Pleasant social and emotional relations with friends and family.
3. Possession of hobbies and outside interests.
4. The quiet, privacy and independence of action provided in one's own home.
5. Some form of work, or useful worklike activity.

Although he is a philosopher and a man who likes to quote poetry, the author's aim is practical rather than literary. He quotes Rabbi Ben Ezra—"Grow old along with me"—but more particularly he supplies the answers to everyday questions common to all who feel the hand of time.

Is memory beginning to fail? If so, it isn't enough to be reminded of William James' generalization that memory may be improved by better methods of registering facts.

Worried about interrupted sleep, backache, skin troubles, prostatic symptoms or even that demon of the air waves, body odor? These and a great many other afflictions of the aged are the subjects of concrete advice. And whatever the topic, the author's words are warmed by that ingredient which he says is the first essential of a long and satisfac-

tory life: Simple love of one's own kind.

Dr. Lerrigo writes with a wisdom and point mellowed by a fair number of years of his own. He celebrated a birthday last Wednesday—his 79th.

Camera ANGLE

SOMETIME you are almost certain to want to make a picture of a vast scenic view—to record on film for future enjoyment something which you found thrilling indeed. You may encounter such a view 10 miles from home, or a 1000, but the location won't make much difference in how you make your shot.

Mountain scenes are typical of spectacular views I have in mind. The problem you encounter, in face of such lavish scenery, is where to stop—or how much to include. The answer lies in the very first principles of composition. In spite of the richness of the photographic material surrounding you, don't try to get it all in one picture. Too much detail will tend to swallow up the principal points of interest.

The picturing of such a view is best approached in terms of your camera's view finder. The definite limits of the view finder give you a better idea of the picture possibilities than you can by letting your eyes wander over the vast scene and trying to "frame" a picture mentally. When, by constant reference to the view finder, you discover something that really holds together as a picture and gives you something to look at—you're ready to make a picture.

Your grand view will, as does any long shot, contain considerable haze. It may be hardly visible to your eye, but it's there just the same and your camera may see it. While you can eliminate much of the haze and bring out distant detail by using a filter, it is sometimes more desirable from a pictorial point of view to have the haze show as part of the view—when you are using black-and-white film.

EASTMAN has just announced a new Retina camera that has several advantages over earlier models. The new Kodak Retina IIA features a Schneider Xenon f2 lens, a Synchro Compur shutter



Scenics on the grand scale need careful pre-planning to be sure that details are ample but not overwhelming.

with speeds to 1/500 second, built-in synchronization for all flash lamps, coupled range finder, rapid film advance by thumb-lever wind and automatic shutter cocking. To certify that these cameras have been imported by Kodak, each one has the letters "EK" stamped on the top preceding the serial number. In addition, packed with each camera is a certificate of import bearing the serial number and a statement that the camera "has been legally imported and custom duty paid." Almost unbelievable is the news that despite the improvements over previous models, the new Kodak Retina IIA is nearly \$30 less than the Retina II.

CAMERA CLUB NEWS... The Southern California Council of Camera Clubs will hold the monthly print competition, Tuesday, 8 p. m., at the Culver City Hall in Culver City.

Hundreds of black-and-white prints from various clubs will be entered and judged by outstanding critics... The Long Beach Camera Guild has its color competition slated for Wednesday, 8 p. m., at the Art Center, 2300 E. Ocean Blvd... Long Beach Cinema Club has a novel program set for Wednesday, 8 p. m., at the Houghton Park Clubhouse. It is "Annual Gadget Night" and each member must bring some gadget (either home contrived or purchased) that he has found of

By Rosemary Day



Scenics on the grand scale need careful pre-planning to be sure that details are ample but not overwhelming.

genuine help in making movies... The Montrose Camera Club will be host to the council's monthly color competition, Thursday, 8 p. m., at the A. W. Clark School, Community and Glenwood Ave., in Montrose. Your Shutterbug has just received the news that Sunday, Oct. 7, will be the day of the Southern California Council's outing in Long Beach. Further details later but this is a date to save.

International Music Arrives

AN INTERNATIONAL assembly of music on records arrived at the Long Beach Public Library last week. These included:

"Chinese Classic Music" (Chinese Cultural Theater Group); Coates, "The Music of Eric Coates"; Martin, "Three Madrigals for Violin and Viola" with Mozart, "Duo No. 2"; "Music of Indonesia" (Recorded in Java, Malaya, etc.); Prokofiev, "Divertimento" with "Sinfonietta" (Vienna Symphony Orchestra). Eliot's "Cocktail Party" was again among the five most popular albums. Others were Bach, "St. Matthew Passion"; Ives, "Music of Charles Ives"; Puccini, "Manon Lescaut" and Verdi, "Aida."

A Parody on Sin, Salvation

THE HOLY SINNER, by Thomas Mann. 306 pp. New York: Alfred A. Knopf. \$3.50.

By Gerald Lagard

USING the old outrageous legend of the strange birth and experiences of one Pope Gregory, Mann writes a delightful parody on sin and salvation, done with fine mockery and tenderness. Of the birth of Gregory; "... only unfortunately things so shaped themselves that his parents are brother and sister and his mother his aunt, accordingly his father his uncle..." And the boy was turned over to God, being cast adrift in a little boat. Where the beautiful, gifted and sturdy infant came to shore was where he remained for 17 years, being trained in the literate skills by a priest who knew his peculiar background, and being boarded with simple peasants who suspected it was unusual. At last learning of the facts of his sinful birth, young Gregory goes forth to atone for it by knightly deeds. That one knightly deed led him to marry his own mother was a further complication in the confusing life of Gregory.

Too late the happy pair learned of their relationship; a child was born, from which Gregory fled in horror, to have himself put in chains on a rock for 17 years. There he was fed by a continuing miracle, being set aside by fate to at last become the good Pope Gregory and sit on the throne of Peter. And it was a natural thing that his mother-aunt-wife should hear of the Pope's great sense of forgiveness and come to confess her own strange sins, and the principles of the legend are again face to face.

Mann uses the delightful device of a monk as narrator of this tale, so that the style is roguish and compelling. There is the fascinated horror of the monk for his own account of the blessed Pope Gregory peeping through on every page. Too, there is a note of envy in the monk's account, which is understandable.

L. B. Artists to Exhibit

AN EXHIBITION of the work of adult Long Beach artists will be shown at the Municipal Art Center, 2300 E. Ocean Blvd., during October. This exhibition is being arranged by the Municipal Arts Committee, the Cultural Arts Center Association and a special committee that has been appointed to work out details of the exhibition with the acting art director.

Any adult artist in Long Beach may submit entries to be passed upon by an out-of-the-city jury to be selected by the acting art director and the special committee. Approximately 125 paintings can be hung in the Center. Both traditional and abstract art may be submitted. Entry blanks giving detailed information will be mailed to all-known juried artists. Additional blanks will be available at all Long Beach public libraries, or at the Municipal Art Center, 2300 E. Ocean Blvd., during gallery hours, which are 1 to 5 p. m. daily except Monday.

The ordinance setting up an art department in the city of Long Beach with a salary budget for an art director and supporting staff became legal Aug. 31. Until a permanent director has been appointed and has assumed office, Edwin Castagna, city librarian, has been appointed acting director of the art department.

The special committee is made up of Mrs. Dean E. Godwin, chairman; Mmes. O. S. Lindenberg, Athena Hall, Helen Crail, Josephine Hyde, Margie Cate, Heber Arden Ward, and F. E. Randolph, Misses Shirley Poore, Maude Homer, and Ruth Burdick, Edgar Lore, Ed Killingsworth, Howard Hall and Robert Clark.



"My Katie and Dinah" is the name of this quaint spinning wheel picture by Burt Owen, included in the Owen show under auspices of the Camera Guild in the Jergins Arcade. Owen's wife, Katie, and Dinah, family dog, posed.

Books, Writers

Story of John Smith and Pocahontas Retold

By Joseph Joel Keith

MARGARET LEIGHTON of Santa Monica is the author of a new novel, "The Sword and the Compass," the story of John Smith. Not only the episodes involving this soldier-of-fortune and Pocahontas, but other highly dramatic sequences make of this tale a stirring story indeed.

MARGARET LEIGHTON'S full-size hero goes from England, to Constantinople, to various places of excitement, and finally to America. His story, high adventure and romance are blended herein, making of "The Sword and the Compass" one of the best, at least tying for first place of excellence, of all volumes for high school readers. When I reviewed Mrs. Leighton's previous volume, "Judith of France," I stressed the fact that that book, for young readers, was also adult literature. The same can be said for "The Sword and the Compass," an excellent story for younger and older readers. It will be thumbed and rethumbed by many discriminating readers.

JAMES LEIGHTON, Mrs. Leighton's son, a gifted artist, heightens enjoyment of the volume with his splendid illustrations. Houghton Mifflin is the publisher.

JOHNNY (TARO) ROTH is author of "Adventures of Tarot," a book for boys. Highly endorsed by the board of education and by many boys club organizations, handsome and idealistic Roth's book is fine and helpful reading for the youngsters. There are chapters on the body and the mind, on food, on sportsmen, and some exciting stories about the Indians. Roth is head of the Tarot Physical Fitness Club, and he has lectured all over the Southland to young people's organizations. The book is written concisely and with that honesty and lack of affectation that appeal to youngsters, and, besides its appeal for children, it should be a most helpful volume for adults who are sometimes baffled by the wild behavior of their offspring. Especially recommended to fathers who begin their lectures, "Now when I was a boy..."

JOHNNY (TARO) ROTH, photographed with his Indian friends, with Rex Bell, with whom he starred in TV, with kids in various places, add warmly to the book's pleasure. It should make a fine gift for any youngster.

HOUSE-WARVEN, the Los Angeles publisher of royalty books, has added "Adventures of Tarot" to their recent list.

First Air Mail Stamp Designs Released by UN

THE DESIGNS of the first United Nations airmail stamps have been released by the Secretary General. The 6-cent red and the 10-cent blue-green depict a "Plane and Gull" motif. The design is the work of Ole Harmon, a Danish artist.

The UN Postal Administration is making arrangements for the servicing of first day

a total face value of \$97. The four airmails will comprise the third group. The face value of this last group will be \$56.

The requests for first day covers should be sent, together with a certified check or money order covering the face value (a minimum of 2 cents for each unsealed envelope) to the U. N. Postal Administration, United Nations, N. Y.

Here Sept. 22

Kathy Beaumont, 13-year-old Hollywood star, and "voice" of Walt Disney's Technicolor film, "Alice in Wonderland," will make a personal appearance at Buffums' book department Saturday, Sept. 22, from 12 to 2 p. m. to autograph copies of the book, "Alice in Wonderland."



The initial group will contain six stamps for regular postage. The total face value of these six will be \$135. The second group will be the last five in the regular series with

covers. The UN stamps will be issued in three groups with an interval of a few weeks between groups. The first issue is scheduled for early October.

The initial group will contain six stamps for regular postage. The total face value of these six will be \$135. The second group will be the last five in the regular series with

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In Art Circles Camera Guild Exhibits

By Vera Williams

THIRTY pictures—portraits, character studies, children's pictures and petite pin-ups—make up a color conversion show by Burt Owen and his wife, Katie Owen, of Garden Grove and Laguna Beach, which will hang in the Jergins Arcade throughout the remainder of September and all of October, under the auspices of the Long Beach Camera Guild.

October will be observed in Long Beach as Art Month, and for that reason the show will remain in the Arcade throughout that month.

By the color conversion process, black and whites are converted into color, with rich, vibrant tones, much like very good color photographs.

Few professional models are used by the Owens team, and costumes comes from their own extensive costume wardrobe. Nearly all of the displayed photographs were taken in the Owens' large living room with patio floodlights.

PAINTINGS of scenes both at home and abroad and interesting portraits from the versatile brush of Henry L. Richter, long considered the "dean" of Long Beach painters, are displayed in Pacific Coast Club Galleria. Richter, who was born in Austria, has travelled widely. He and his wife, also an artist, now live at Rolling Hills.

Thirty canvases comprise this show. The oils are "Spanish Lady," "Still Life," "Strawberry Creek—Idyllwild," "Italian Girl," "Desert Sunset," "Surf," "Silverado Canyon," "Mountain Stream," "Sunset," "Edge of the Desert," "Desert Clouds," "On a Spanish Highway," "Late Afternoon," "Snowbound," "At the Water's Edge," "Shady Pool," "Return from Dordrecht," "Eucalypti," "Springtime—Kern County," "Spanish Gypsy," "Dolomites in Tyrol," "California Sketch," "Autumn," "Incoming Tide," "Reflections," "Bedouin" and "Blue Vase."

Water colors are "Monterey Cypress," "Hometown Paper" and "Palm Canyon."

GOLD and silver sculpture and jewelry and oil paintings by Philip Paval are shown in the Palos Verdes Public Library and Art Gallery, under the auspices of the Palos Verdes Estates Community Arts Association. The exhibit will continue until Oct. 1.

Long Beach Best Sellers

- FICTION
1. THE CAINE MUTINY, by Wouk.
 2. FROM HERE TO ETERNITY, by Jones.
 3. O THE BRAVE MUSIC, by Smith.
 4. THE IRON MISTRESS, by Williams.
 5. RETURN TO PARADISE, by Michener.
 6. CATCHER IN THE RYE, by Salinger.
- NONFICTION
1. ARTISTRIES AND COMMON SENSE, by Alexander.
 2. KON-TIKI, by Heyerdahl.
 3. THE SEA AROUND US, by Carson.
 4. WHITE MAN'S RETURN, by Keith.
 5. NO PEOPLE LIKE SHOW PEOPLE, by Zelotow.
 6. WASHINGTON CONFIDENTIAL, by Lait and Mortimer.

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The Crime Front

TOO HOT TO HANDLE, by Frank J. Preston. 278 pp. New York: M. S. Mill Co. and William Morrow & Co. \$2.50.

THREE things happen to plunge Ed Barlow, criminal lawyer, into a strange mixup of big money, underworld intrigue, police suspicion and murder. A big moneybags hires Barlow to find his missing son, an accomplished sot, and at the same time Barlow launches a hunt of his own for a missing friend, Arthur Austin, a hanger-on with the sot. Barlow beats up a cheap gangster in a fist fight, then the gangster is found slain and Barlow becomes a first-rate murder suspect. Police get on his trail, as do several gangsters. Beautiful women enter the picture as intrigue and violence increase to a fast tempo. A forcefully told yarn against the Los Angeles scene from the beaches to Lake Arrowhead.—G. S.

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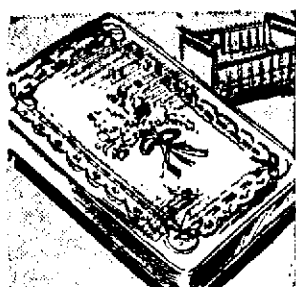
Special buy for our big Anniversary Sale! Heavy broadloom is woven of blended wool and carpet rayons for longer wear, greater beauty. Two-tone patterns. 9 and 12-ft. widths.

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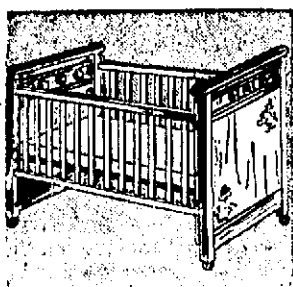
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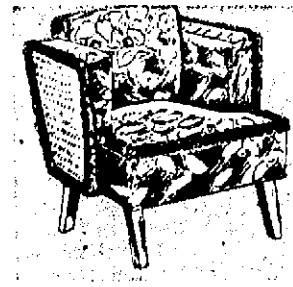
Reg. 34.95 Cribs
29.65

Full size, all hardwood crib in waxed birch, yellow or white finish. Full panel front. Save 4.35 now!



Full Size Rockers
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Regular 59.95. Upholstered in the new "Febrilite" plastic with a fabric back—will not crack. Save!



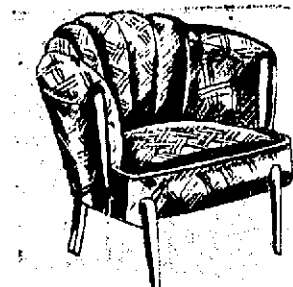
Pull-Up Chairs
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Regular 54.95. Modern occasional chair in two-tone effect with figured tapestry, moss edge trim.



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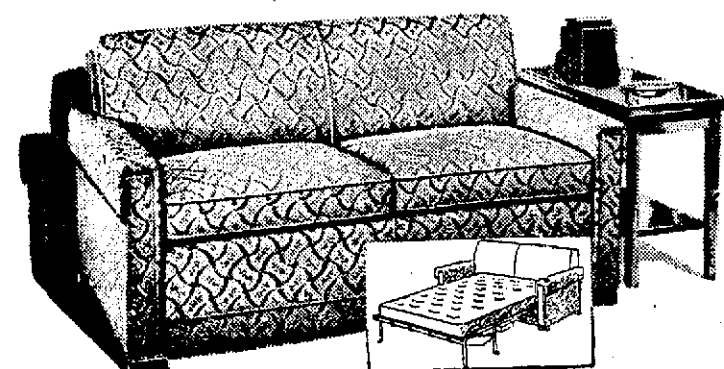
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Society
WOMAN'S WORLD
RUTH REEDE, Editor



*Fall
Fashion*

REVIEW

LONG BEACH, CALIFORNIA
Press-Telegram
SEPTEMBER 16, 1951

California Fashions Decree Wide Range of Styles This Fall

It's good news from the California fashion front . . . where designers say that this coming season you can be trim and tailored or feminine right down to your five-yards-wide hemline and still be "in style." They like both silhouettes—in fact, six months ago they determined the trend to be twofold—straight as an arrow for some skirts, and from slightly full to extremely bouffant for others. Fall fashions bear out their predictions of the shape of silhouettes to come.

Next are doggy fabrics you'll be hearing much about. Topping the list is "poodle cloth," chiefly the curled, the uncurled or shaggy and knitted; then the ribbed and textured fabrics. And there is a most popular suede cloth which is nylon-backed so that it can't sag or shrink. Has the look of leather, and soft smoothness which qualifies it for sportswear as well as dressier occasions.

Length of skirt remains about the same—if any change can be noted, it's toward shortening, but only by an inch or less. (For after dark, the short formal and evening separates still hold their claim to popularity).

With suits, where the double-silhouette is most noted, the fuller-skirted suits have shorter, fitted jackets. The truly tailored, although relieved in severity by many intricate dressmaker details, have longer jackets.

Bright shades are seen teaming up with the much-talked-of basics like gray, brown and black. Not many California designers combine two or all three basics, as has been done elsewhere—rather they feel that the duller

tones should be relieved with bright accents of gold, burnt orange, orangey reds and purples. Purple appears again in strength for the third season, usually paired off with lighter tones of mauve or lilac, and there's more blue in it than before. Cinnamon brown, which in California is just a shade away from rust or tile, looks new and interesting with navy. Black, of course, is always high on the list of acceptable colors, for it always looks right, day or nighttime, and can be a foil for unusual jewelry, colorful scarves, flowers and other accessories.

Coats are becoming less bulky for daytime; the newest look is fitted.

As to the shoulderlines in California's market a tailored suit with fine detailing and slim lines relies on some shoulder padding for a clean-cut outline, although many softer suits, particularly the afternoon and late-day dresses and separates, reveal a fondness of designers for the arched look at the shoulder. No padding, or just a mere indication, is enough to achieve the fluted line.

Fashion High Lights

In fall fashions, big sleeves and high collars are news. There are lots of puffed up sleeves for coats and suits, as well as dresses. Leg-o-mutton, chicken leg, or toy-balloon—call them what you will—sleeves are truly airy and crisp. Other styles are regency sleeves, puffed and folded on dress and coat . . . white faille or taffeta sleeves, puffed above tight above-elbow cuffs to contrast with crisp black cocktail frocks . . . and slight fullness at the top of sleeves to give a pretty afternoon dress a slight shrug at the top. Collars can be whimsical, especially the new dicky deal that may be buttoned up or worn open. Asymmetric closings, with uneven button arrangements, appear on many suits and dresses.

Luxury Seen in Dress Shoe

In afternoon and evening shoes shown by a leading designer, arch straps and arch bracelets are new and popular. Arch bracelets across the arch of a shell shoe like a separate bracelet, placed midway between the vamp and the angle. Arch straps run up the arch in inverted V-shape.

"Sorceress" sandals have straps that curve up the arch and around the ankle. All these straps are made to cling to the foot in movement, by strategically placed but not visible elastic.

New materials and new treatments make evening shoes more luxurious than before. Many are jeweled all over. Little square-cut rhinestones are sewed at the intersection of each meshed strap in one white satin style. Mosiac color is used on gold or silver kid for a brand new look. Satin is handpainted with roses—the satin being dyeable to any color. Gold polka dots stud white satin. Iridescent kid is used this season in beautiful violet, rose, pearl—all with decoration to match.

Evening shoes fall into two extreme categories; either very open of meshed interlaced narrow straps, or very covered versions of satin pumps. One open sandal intertwines white satin straps with black satin straps. Now and then coats this season will have fur trimming again. Sometimes they indulge in complete fur facings. But in a season when the lining is as important, sartorially judging, as the coat itself this is no wonder. When the facing is not fur it may be velvet—or velveteen—or contrasting and colored wool. Fall is definitely a coat season. Many coats are made to play the role of dress as well. The new



SILHOUETTE COAT—The fitted silhouette is one of the newest lines for fall, found especially in the season's coats. This one, in wool broadcloth, has armholes deep enough so the coat may be worn over a suit. It has large, round buttons and outside yoke darts.

Fur Trimming on Some Coats

Now and then coats this season will have fur trimming again. Sometimes they indulge in complete fur facings. But in a season when the lining is as important, sartorially judging, as the coat itself this is no wonder. When the facing is not fur it may be velvet—or velveteen—or contrasting and colored wool. Fall is definitely a coat season. Many coats are made to play the role of dress as well. The new

fitted coat lends itself to this admirably. On the whole, there is such beauty of fabric and such soft, rich handling of the design that coats have taken on a very personal feeling. They are no longer heavy big things added for the bad weather. The high style items—every-varying and becomingly wearable just like suits and other fashion items.

True Thriftiness

Do you waste time rummaging in your bureau drawer for a stocking to match up? It's economical and a time-saver to purchase several pairs at once. "A pair to wash, a pair to wear and a pair to spare" is a good axiom. Then if that fateful run occurs, you have another matching stocking to complete the pair.

Washables Featured by Designer

Introducing, for the first time in sportswear's colorful life, a completely washable fall wardrobe is Stephanie Koret, California designer. Here is a dream come true, for a season's wardrobe will remain constantly fresh and wearable throughout many washings.

'Round-the-clock fashion is featured in Koret's "Tubnit," a wonderful, washable pure worsted wool jersey. Styles spotlight a brief cardigan, dresses with fagoting trim . . . slim or pleated skirts . . . blouses with regal crests or cording accents.

"Tubcord," a washable, fine-waisted corduroy in strong stone colors is used for slacks or pedal pushers. day-in, day-out ensembles with rib-hugging weskit, brief or belted jackets; skirts either slim or flared, and a topper, worn belted as a dress, or sans belt as a coat.

"Tubplaid," a washable plaid rayon suiting is important, fashioned in pleated or flared skirts, jumper jerkin, slacks and jacket.

Designer Koret has styled a perfect group of 'fore and after school fashions in her "Pair-Offs." Featured in washable nylon added to acetate fabric are permanently pleated skirts, tailored or dressy blouses, as well as accessory-wise dresses and a strikingly striped Joseph's vest.

A professional touch is added to the trim, tailored look of a washable rayon suiting. Waistlines take the eye with duo-proportion or cording highlights on skirts and slacks. Top interest points to a versatile slip-over jacket or a sleeveless "Koretigan."

Hosiery Trims Match Jewels

Hosiery trimming to match one's jewelry is now possible and one line shows a rhinestone design to match floral earrings; and another that duplicates the center of a rhinestone necklace.

War Mothers

A birthday luncheon will be served at noon tomorrow when American War Mothers No. 5 meets at Veterans' Memorial Hall.



RIGHT FOR FALL—Black is right for fall and winter and a new fullness is evident in these skirts. These two models were chosen by a local department store as the outstanding ones of a recent New York showing.

School Dresses Have Big Sleeves With Neat Collars

Balloon sleeves, cuffs, small buttons and diagonal bodice closing are teamed with more-popular-than-ever plaids in dark tones.

Gold and amber trimmings are a new fall note and dress color favorites run to purple, charcoal and cedar. Little jackets are added to give a suit look and new importance is attached to stoles, ponchos and capes.

The full sleeves billow from under the new dropped shoulder line or from beneath big collars. Raglan shoulders are good and cuffs turn down, or have a scalloped or tulip look to add newness to the sleeve picture.

Sashes are replaced by buckled belts or fabric or leather. Sheath-like jumpers with fitted jackets are favorites already and jumpers that may be worn with or without a blouse, depending on weather or occasion, take the lead.

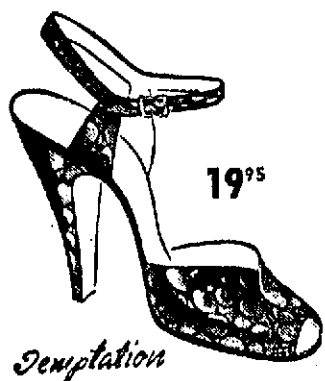
Nylon Safeguard Most of the runs and snags in your stockings are the result of careless handling. Treat your stockings gently. If your hands are rough and chapped, take an extra moment to slip on a pair of soft gloves, as a precaution against snagging. This may sound rather silly, but it works. Moreover, if you wear a girdle or garter belt, never fasten the stocking below the run-stop in the hem.



CHIC FOR SURE—With this suit of Juillard planeten the wearer is bound to be in high fashion this season. The tailored lines speak for themselves.

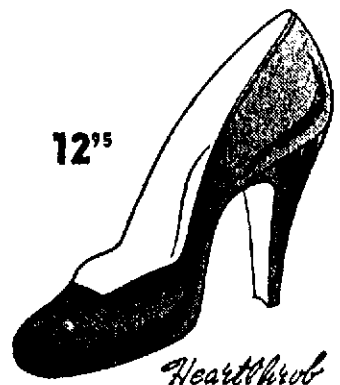
Queen Quality Shoes

create fashion news for fall...



19⁹⁵

A collection as new as today's headline. Smart silhouettes for daylight and dark... on heels that cater to your personal preference. So wonderfully fitting, too!

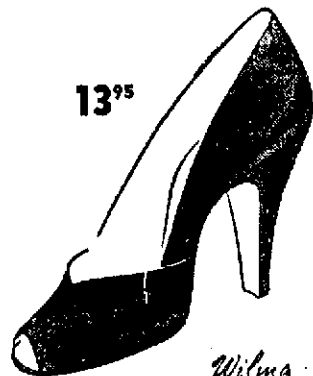


12⁹⁵

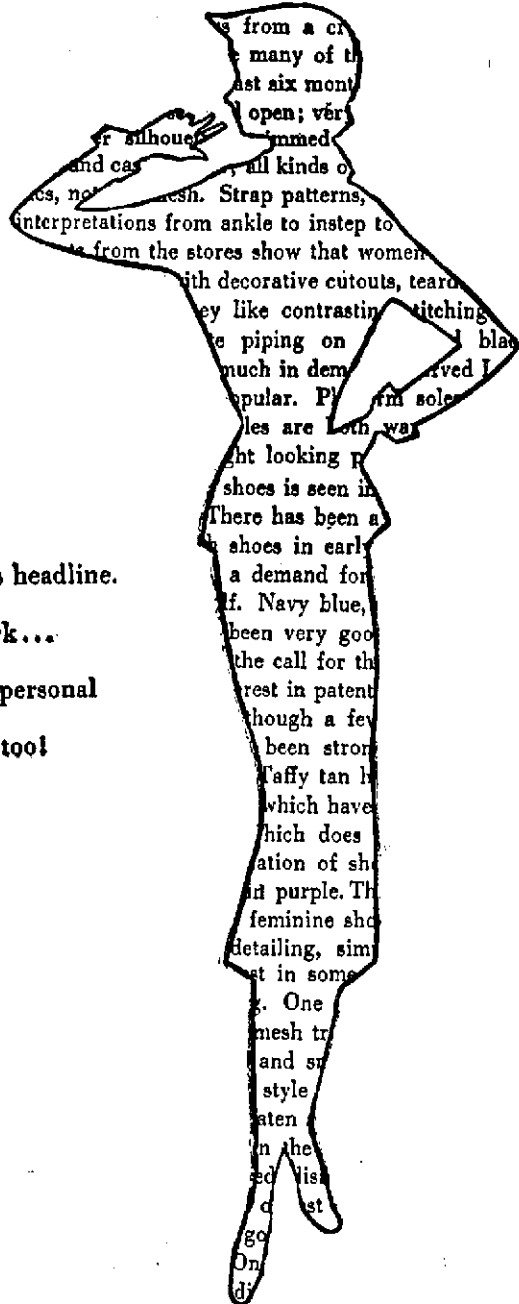
12⁹⁵ to 19⁹⁵



14⁹⁵



13⁹⁵



Every day...

a DOBBS day



Two charming companions for fall days... in felt or fashion's newest favorite... velour. a. Rolled brim with deft velvet and veil trim. b. Pillbox . . . glamorized with a touch of the Orient. Both 15.00 in black, brown, navy.

Charge It! Pay in 30, 60 or 90 days!

Shop Thursdays 12:30 to 9:00 at 5500 Wilshire Blvd.

DESMOND'S STRICTLY SOUTHERN, CALIFORNIA

SHOP DAILY: 9:30 A. M. to 5:30 P. M. SHOP FRIDAYS: 9:30 A. M. to 9 P. M.

The Big Columbia FIRST AND PACIFIC

USE YOUR CONVENIENT CREDIT!

DESMOND'S IN LONG BEACH ★ BROADWAY AT LOCUST ★ CHARGE ACCOUNTS INVITED ★ CONVENIENT PARKING



LAWYERS' WIVES CLUB TO ENTERTAIN—Popular song titles will provide the theme for costumes when the Long Beach Lawyers' Wives Club entertains at a costume ball Saturday at the home of Mr. and Mrs. John W. Brooks in Orangewood Acres. Pictured with the calf who was as much afraid of his pals as they were of him are, left to right, Mmes. Ted Sten, Kenneth Sperry and Philip Brady.



"WITH A CLUCK CLUCK HERE"—Plans for this hilarious society event have been under way all summer long, with members of various committees working diligently to make it an outstanding success, as in the past. The picture suggests the words of the familiar old song, as Mrs. Mark L. Taylor, left, and Mrs. James Munholland feed the Rhode Island Reds.



—Pictures by H. S. Melvin, Press-Telegram Staff Photographer.
"OLD MACDONALD HAD A FARM"—Pictures on this page were taken at the John Brooks' country home, when members of the planning committee for the costume ball met to complete details. They wore rustic outfits and toured the grounds to make friends with the livestock. Pictured with the horses, Skylark, and the Palomino, Sassy, are, left to right, Vern E. Garten, Mrs. Garten, Mrs. Floyd Webster, and Floyd Webster.

Date Book Promises Hospitality Ahead

This week's social calendar promises gracious hospitality on the part of many hosts in this city. Invitations have been mailed to such diverse get-togethers as a cocktail party, open house, buffet, luncheon and breakfast.

A cocktail party is to be given from 5 to 8 o'clock this evening by Mr. and Mrs. Warren Ten Eyck, 4041 Pacific Ave., for their sons, Fred and Jack, who have returned from the Transpacific Yacht Race to Honolulu. The young men crewed on the yacht Dragoon during the colorful race. Fred will be leaving soon for the north, where he is a student at Stanford University School of Medicine. Jack will be at USC this fall.

Assisting the hosts at the gala event will be Messrs. and Mmes. Sam Magill, Eugene S. Hancock, Charles DeCoudres, Ryan G. Whisenant, Frank Reagan, Lester C. Callahan, Robert Rittner, Richard Pearsall, Mrs. Virginia Mitchell, Mr. and Mrs. Bradford Bishop of Pasadena. About 100 guests will attend.

An open house has been arranged today from 4 to 6 p. m. by Dr. and Mrs. Robert W. Albright, 5312 Keynote St., to honor their house guests, Dr. Albright's parents, Mr. and

Mrs. L. R. Albright of Pittsburgh Pa., and his uncle and aunt, Mr. and Mrs. Robert Dietz of Dayton, Ohio. Decor for the occasion will include a frozen punchbowl decorated with tuberous begonias. Approximately 60 guests have been bidden to the event. The visitors will leave tomorrow by motor for their homes.

Cohosts at buffet supper this evening will be Mr. and Mrs. Robert Wood and Mr. and Mrs. Oliver Roemer at the Wood home, 4230 Cedar Ave.

Invited are a group of friends that used to square dance together, including Messrs. and Mmes. Eldredge Combs, Edwin Draper, Edmund F. Richards, Clare D. Hamman, Jack Burrell, Noel Guertin, Herbert Fielding, Dr. and Mrs. William Stanton and Mrs. Nell Loder.

A breakfast will be given Tuesday by Mrs. Francis J. Heusel of 4147 Country Club Dr. for her social committee of Assistance League. A fall motif will be carried out in the arrangements.

Bidden are Mmes. Dwight L. Robbins, Gus A. Walker, George B. Hanson, William A. Patrick, Jack Reid, Fox M. Boswell, William H. Morgan, Warren Lewis, George F. Paap, Don C. Wallace, A. M. Halbert, A. D. Mitchell, Stuart W. Lemon, Chester Yunker and John B. Ivey.

Invitations were mailed during the week by Mrs. Robin L. Hadley and Mrs. Theodore Zietan, who will entertain Friday at a luncheon at Lakewood Country Club. Bridge and canasta will be played.

Reception Today

Mr. and Mrs. Val R. Moore, 3926 Gaviota Ave., have issued 100 invitations to a reception today from 4 to 8 p. m. in honor of the 25th wedding anniversary of Mr. and Mrs. Melber W. West. Assisting the hosts will be Mrs. N. O. West Jr., Mrs. Arthur Young of Arcadia, and Mrs. V. A. Young of Alhambra. Norma Moore will be in charge of the guest book. A silver and white theme will be carried out in the decorations.

Fete Anniversary

Dr. and Mrs. Don C. Littlefield were guests of Dr. and Mrs. Ace L. Pettigrew, at dinner last Sunday evening in honor of Dr. and Mrs. Littlefield's wedding anniversary; the couples then attended the ice follies. Also honoring their anniversary, the Littlefields were entertained at dinner by Dr. and Mrs. Thomas Meyers of Pasadena.

From Oregon

Visiting for two weeks with Mr. and Mrs. Francis J. Heusel, 4147 Country Club Dr., are Mrs. Edwin Smith and son, Gary of McMinnville, Ore.

Entertain at Bridal Courtesies

Heralding the approaching marriage of Miss Marjorie Craig Merrell and H. Scott Goodfellow Oct. 20 in St. Luke's Episcopal Church, many pre-nuptial courtesies have been planned to honor the popular bride-to-be.

Mrs. Richard Collins will be hostess tomorrow at a luncheon and pantry shower in the home of her parents, Mr. and Mrs. Max W. Becker, 4444 Olive Ave.

During the afternoon, the bride-elect will be presented with jams, jellies, preserves, condiments and a variety of other pantry articles. Dish towels will be hemmed and autographed by the guests.

Bidden are Mrs. Ruth Craig Merrell, mother of the prospective bride; Mmes. Max W. Becker, John F. Craig II, Roger Case, Bill Becker, Walter Donovan, William McMullen, James Craig Jr., Joe McLaughlin, Thomas Johnstone, James DeSilva, Kenneth Walker, Robert Mahannah, Colder Whitman, James Dawson, Charles B. Bartell, James Frew, Carter Boswell, Francis Hertzog Jr., Clifton Wilcox; Misses Ann Craig, Virginia Dunn, Betty Dunn, Cynthia Taves, Judy Hickman, Joan Shirey, Barbara Decker, Carolyn Clock, Barbara Seal, Dorothy Deatherage, and from Los Angeles, Mrs. Peggy Ross Roberts and Miss Mary Hoch.

An all-white bridal theme featuring white carnations on white organdy cloths was used at another courtesy for Miss Merrell given Wednesday at 1 p. m. by Miss Ann Craig. Luncheon was served at umbrella tables in the garden of the George L. Craig home at 4203 Linden Ave. Thirty guests were bidden to the miscellaneous shower.

Home from a one-week vacation at a cabin near Big Pine in the San Gabriel Mountains are Mr. and Mrs. Roy Harmon Wolfers. The first half of their stay they had as guests Mrs. Ira Copeland and Miss Mabel Coker. The latter part of the week they were joined by Mr. Wolfers' brother-in-law and sister, Mr. and Mrs. Lester Stonecker.

Spending the week end at Coronado are Messrs. and Mmes. Ray Underwood, Charles DeCoudres and Larry Whitesides.

Mr. and Mrs. Glenn Gill, 1271 Marshall Pl., recently vacationed in Las Vegas, Nev., where they celebrated their 12th wedding anniversary.

Home from a vacation in Oregon are Mr. and Mrs. Eldredge Combs and children, David and Cynthia, of 4120 Cedar Ave., and Mr. and Mrs. Robert Wood, 4230 Cedar Ave., and Miss Barbara Roemer. The travelers stayed at the Combs' lodge on the Rogue River. Most of their time was spent fishing and swimming. They were gone about two weeks.

Spending last week end in Palm Springs were Mr. and Mrs. Harvey A. Wilson, 289 Nieto Ave., and their son and daughter, Mr. and Mrs. Carl E. Moore and children, Carla and Chris, have returned to Long Beach after spending a year in Hawaii. They are staying with Mrs. Moore's parents, Mr. and Mrs. Roscoe Brewer of 235 Quincy Ave. Lt. Moore is now stationed at El Toro Marine Base.

Society WOMAN'S WORLD

LONG BEACH 12, CALIF., SUNDAY, SEPTEMBER 16, 1951

September Inspires Vacationers' Jaunts

Leaving Thursday on a three-week motor trip to Kentucky will be Mrs. Carl O. Spath of 3847 Pine Ave. and her parents, Mr. and Mrs. Leslie Lee Carpenter. They will visit in Louisville and Lexington.

Mr. and Mrs. Will H. Winston have returned from a three-week vacation to Swansboro, N. C., where they visited their son and daughter-in-law, Lt. and Mrs. William H. Winston Jr., and daughter, Rebecca Lee. Mrs. Winston Jr., with her baby daughter, returned here with the Winstons and is now visiting with her parents, Mr. and Mrs. J. Herbert Davies, 3134 E. First St.

Visiting Mrs. William Van Deren of the Campbell Apts. over the week end were Lt. and Mrs. Harold F. Skelly of Honolulu, who are spending a month in the Southland. Mrs. Skelly is Mrs. Van Deren's granddaughter. Lt. Skelly is stationed at Pearl Harbor.

Dr. and Mrs. Edmund D. Godwin of 4375 Cerritos Ave. vacationed during the past few weeks in the High Sierra. The Godwins enjoyed hiking and fishing.

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daughter-in-law, Mr. and Mrs. Graham Wilson, and son, Darrell.

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Event Friday in Zogby Home

Hostess at bridge and canasta Friday afternoon was Mrs. Peter Zogby at her home, 6020 E. Wardlow Rd. Assisting her was Mrs. Paul Wayne. Dessert was served.

Bidden to the event were Mmes. Robert McMullen, Jerry Brockman, Georgia Nelson, Robert Goossen, H. B. Copey, Charles Howe, Jerry James, H. F. Burnmaster, Gordon Sandberg, Byron Brown, David Southern, Lou Sacconagli, Adelaide Sandler, Gordon Taylor, Don Brewer, Charles Kendle and Mrs. Robert Froli of Soladad.

Vacationists

Dr. T. A. Strang and Dr. Pearl Sampson and their daughters, Dorothy and Annette Strang, 205 Termino Ave., have returned from a three-week vacation to Carlsbad, Lake Arrowhead, San Francisco and Sequoia. In San Francisco, the family stayed at the Palace Hotel for a week, while Dr. Strang and Dr. Sampson attended a class at UC, Berkeley. Miss Dorothy Strang is returning next week to the university at Berkeley, where she is a student.

At Combs Home

Entertaining at a buffet supper Saturday evening will be Mr. and Mrs. Eldredge Combs of 4120 Cedar Ave. Their guests will be Messrs. and Mmes. Oliver P. Roemer, Luther Benedict, Henry Clock, Calvert Strong, Emmet Sullivan; Dr. and Mrs. Lawrence Houts, Mrs. Carroll Loder, and Mr. and Mrs. George Osborn of Sierra Madre.

Many Return to Colleges

Arriving tomorrow at Stanford to begin her junior year will be Miss Mary Sievers, daughter of Mr. and Mrs. William E. Sievers, 351 Bay Shore Ave. The family is now in San Francisco vacationing at the St. Francis. Mr. and Mrs. Sievers will return here early in the week.

Gale Fullerton Hudson, son of Dr. and Mrs. Call C. Hudson, 635 Terraine Ave., is a freshman student at the University of Oklahoma. He recently pledged Delta Tau Delta Fraternity.

Returning to college recently were Peggy and Ann Havekors, daughters of Mr. and Mrs. Walter B. Havekors of 790 Terraine Ave. Peggy will be a senior and Ann a sophomore at the University of California at Santa Barbara.

Junior Year

Attending UCLA this year, where she is a junior student, is Miss Sharon Hilleary, daughter of Mr. and Mrs. Edward Hilleary, 281 Bay Shore Ave. Miss Hilleary will visit next week end in San Francisco.

Fall Decor at Dinner Fete

Dahlias and chrysanthemums in autumn shades were used in decorating for a dinner last evening in the home of Mr. and Mrs. J. Stove Carney, 4160 Locust Ave. Cohosts with the Carneys were Mrs. Earl Suydam and Mrs. Wilbur Haase.

Honored guests were Messrs. and Mmes. Ross E. Hall, Bruce Mason, Hale Young, Edwin Quinn and Mrs. Francis Hertzog, who have all returned from summer vacations in Europe. Other guests were Dr. Francis C. Hertzog; Messrs. and Mmes. Morris Holmquist, Eugene S. Hancock, Lester Lawson Sr., Earl Burns Miller, Frank Wall and James N. Locke. Canasta and bridge were played during the evening.

Yacht Hosts

During the past few weeks Mr. and Mrs. Lester C. Callahan of 4214 Country Club Dr. have entertained several groups of friends aboard their yacht, Alician. Guests have included Messrs. and Mmes. Art Holtz, William Sample, Frank Reagan, Hal Leedy, George Clark, Mrs. Charles Lane, Mrs. George Kilpatrick, Jack Herley, and Mr. and Mrs. Harold Bauer of Glendale and Mr. and Mrs. Earl Sample and son, Marty, of San Gabriel.



"COME DRESSED AS A SONG TITLE"—Unique invitations to the Lawyers' Wives Club's costume ball read "Come dressed as a song title," with awards promised for the funniest and cleverest outfits. The Polka Dot Orchestra will provide dance music on the large dancing platform which will be erected in the garden. Pictured above is Mrs. John Brooks.

Superfluous Hair

Permanently removed from face and body by Electrology and Thermology . . .

Buffums'**BEAUTY ROOMS**

Laura Scott Fries, R. E.
member of Electrologists
Association of California.

Consultation
without charge,
phone 6-9841

**Hertzogs Home From Europe**

Now at home after a three-month tour of Europe are Mrs. Francis C. Hertzog, 270 Argonne Ave., and her son and daughter-in-law, Mr. and Mrs. Francis Hertzog Jr. Making their headquarters in Paris, they took their first sightseeing trip to Germany and Norway. They flew to Frankfurt, then visited Heidelberg and sailed down the Rhine River. Stops in Hamburg, Copenhagen and Oslo completed their first excursion. The next trip the tourists took from Paris was to Switzerland, where they stayed in Geneva and Interlaken. Itiner-

ary of the travelers' southern trip included Florence, Milan, Venice, Rome, Naples, side trips to the Leaning Tower of Pisa and Pompeii, the Amalfi Drive to Capri and Sorrento. One high light of this trip was attending an outdoor opera presentation among ruins of an ancient Roman bath. The Hertzogs visited several art galleries as they toured the continent.

Before leaving France from Cherbourg aboard the SS Canbera the travelers toured Nice, Tours, the chateau country and many historic sites of France. Their ship docked at Quebec, where they spent a few days before returning home.

Gather for Housewarming

A group of friends gathered together Thursday evening to give a surprise housewarming for Mary Ellen Tewksbury in her new apartment in Los Angeles. Guests presented the honoree with linens and gadgets for her new home. Participating were Mrs. Tom Brown, Bob Clark, E. W. Crutchfield, Joe Deable, Don Eaton, Ted Fruechling, Ed Grant, Richard Hilliard, Donald Horn, Charles Legeman, Bill Palmer, Kenneth Robinson, John Roggeveen, Bobbie Semmens, Robert Tabing and Marvin Taylor.

Style Show, Luncheon at PCC Attracts 600

About 600 women gathered for luncheon at Pacific Coast Club Friday to see a preview of autumn fashions. The Phil Horton Trio played incidental music while Wilma Hastings commented on the fashionable ensembles.

Among the many hostesses at the style event were Mrs. Clarence S. Hunt and Mrs. Paul McBride. Cocktails were served at Mrs. McBride's home, 3958 Rose Ave., before the show. Bidden were Mrs. Len Owens, Mildred Brayton, Carol Scott, Larry Stevens, Gus H. Lueking and George Gordon. Mrs. Wendell W. Schooling was hostess to 15 friends at the luncheon. At Mrs. Charles Sudduth's

table were Mrs. Jack Schwamm, Alley Merritt, Donald Stewart, Arthur Woll, Joseph Seyfried, Lloyd Moore and Ed Barton. Guests of Mrs. James B. Kitt were Mrs. H. A. Weissker and Mrs. R. J. Kane.

With Mrs. Ed Hilleary were Mrs. Kenneth A. Davis, George Alday, Sidney Flowers and Frank Odiorne. Seated at Mrs. Gustav C. Berg's table were Mrs. Frank J. Hardesty, Robert L. Sanderson and James Morgan.

Mrs. A. J. Fischer entertained Mrs. Hugh Stevenson, L. H. Smithson, Charlotte Hickman, Albert Griss, Merle Brown, Clyde Brown, Grace Smith, T. J. Dice, Kenneth Lee, Robert Sims and F. C. Stout. Hostess to 20 guests at the show and at cocktails in the fountain court was Mrs. A. T. Ezell.

Mrs. Milton Roberts was hostess to members of her ways and means committee, Southern California Symphony Association. In the group were Mrs. Walter Groshong, R. O. Gould Jr., Ellis J. Arkush Jr., Charles V. Doyle, Dudley Hughes, Gregory Hoskins and John W. Brooks.

Also entertaining several guests was Mrs. C. W. Latshaw. Invited were Mrs. Gifford Hanson, William Lightenberg, R. A. Sauve, George Green Jr., William Gemmill, Oakley Nelson, Paul Otto, Bernard Pelton, Frank J. Parr Jr., W. E. Woodard, Norman Scott, B. J. Buchanan and L. J. Gripp.

Six guests were entertained by Mrs. Albert Vestermark. Seated at Mrs. Harold Neibling's table were Mrs. Warren Eckert, Franklin Waters, Richard Lake, L. L. Wiltse, Julian Knutson, Charles Planting, John McLaughlin, Walter Lininger, Jerome L. Peterson, Douglas Bothwell and Wilbur Thompson.

Other hostesses included Mrs. J. C. Herdman, M. Katte, E. A. Kayser, Lester Lawson, William Loomis, Roy Long, V. Lewin, W. L. Linscott, George Mitchell, E. D. Murray, W. Moffett, Roy J. Miller, James Nagel, C. Nuernberger, Peterson, P. E. Peterson, G. Parker, E. R. Paul, Earle Pease, A. Radcliffe, E. L. Ryan, E. Recknagel, R. Ritchey, W. W. Stevens Jr., B. A. Simpson, Steve Schuster, Dick Soest, Glen Scott, Ralph D. Smith, A. Stevenson.

Mrs. R. B. Spurney, S. P. Schafer, L. F. Thompson, J. J. Tilley, C. Aubrey Thomas, F. I. Wilsey, J. A. Willingham, R. Whittington, Hunter Wood Jr., R. E. Agnew, W. B. Bucklin, A. H. Blaisdell, Helen Brown, Lynn Barnes, J. E. Brackman, D. M. Chambers, L. L. Cowley, C. P. Christenson, C. T. Conway, H. E. Crawford, E. M. Campbell, Ben Corbin, W. C. Coogan, L. Eaton, William Enders, H. P. Forman, Lee Foust, C. R. Fromlath, Joe Goldsmith, Pearl Greenlaw, A. Gregory, Lloyd Hunter, Helen Hughes and Ted Harper.

House Guest

House guest in the home of Mr. and Mrs. R. O. Kerr of 18 Neapolitan Lane West is Miss Gay Vannoy of Billings, Mont.

Many Hosts at Small Parties

Hosts at cocktails and dinner last evening were Mr. and Mrs. L. E. Budnick of 715 Marshall Pl. Guests were Messrs. and Mrs. Harvey A. Wilson, Roscoe Brewer, LeRoy Smith and Dale Zink. Canasta was played during the evening.

Celebrating their 32nd wedding anniversary Tuesday at the Biltmore Hotel in Santa Barbara were Mr. and Mrs. James B. Kitt of this city. Members of their family attended the event.

Entertaining at the Pacific Coast Club dinner dance Thursday evening were Mr. and Mrs. Richard Gallup. With them were Messrs. and Mrs. Earl Procknow, James G. Ferguson, Sanford O'Neill, Wallace C. Ring and James A. Edmunds.

Also hosts at dinner Thursday evening were Mr. and Mrs. Robert Wood of 4230 Cedar Ave. Their guests were Mr. and Mrs. Art LeVa and Mr. and Mrs. John Higgins of Pasadena.

Buffet at Daubney Home

A buffet luncheon was given Friday by Mrs. M. W. Daubney and her daughter, Mrs. Edwin Hanney, of Plainville, Conn., in the terrace of the Daubney home at 1420 Ramallo Ave. Arrangements of multi-colored flowers were chosen to grace the tables.

The party served as a get-together of friends residing in this city and several who are visiting here for the summer months.

Bidden were Mrs. Richard Pullen, who is here from Japan; Mrs. Richard Williams and Mrs. William Shea, who were residing in South Carolina; Mrs. Frank Springer from Washington, D.C.; Mrs. Thomas Davidson from Chicago; Mrs. Warren Hall of Coronado; Mrs. Robert Byerts of Los Angeles; and from this city, Mrs. Joseph Kessler, Audrey Macfarlane, Sidney Ellis, Ralph Hunter, Philip Voigt, William S. Cheney, Lloyd C. Patterson, Dudley Hughes and Miss Alice Green.

Little Club

Little Club will open the club season at a luncheon tomorrow at Virginia Country Club, with a business session at 11 a. m. In the afternoon, members will work on the club's project, making of layettes for needy families in this area.

Back to College

Leaving yesterday for Stanford University where he will enter his junior year was Bob James, son of Mr. and Mrs. Ed James of the Villa Riviera. Marianna James will enroll in Chadwick School in Rolling Hills, and Mr. and Mrs. James other daughter, Mrs. David R. Johnson, will be a senior at USC.

UCLA Student

Barbara Lauer, daughter of Dr. and Mrs. Calvin A. Lauer, 4130 E. Second St., left Wednesday for UCLA, where she will enroll as a junior.

Note Informal Get-Togethers

Hostesses at a family dessert party Monday were Mrs. E. J. Browning and Mrs. L. W. Childs at the former's home, 3623 E. Second St. Attending were Mrs. Julius Brown, Thomas Brown, Gilbert Brown, J. K. Goossen, Robert Goossen, E. A. Gilbert, Charles W. Fisher, E. M. Hadley, Eileen Ireland, Miss Sally Brown and Mrs. F. T. Calvin of Sitka, Alaska. Mrs. Calvin is the house guest of her sister, Mrs. Ireland.

Mrs. Clarence S. Hunt entertained her sewing group at luncheon Wednesday in her home at 232 Claremont Ave. Her guests were Mrs. Walter Crawford, George Van Dyke, Victor Hart, Louis Dingler and Copeland Green.

Hosts at a barbecue a few days ago were Mr. and Mrs. James R. Nelson, 3729 Myrtle Ave. Guests were Messrs. and Mrs. Mmes. Carl O. Spath, Stanley Smith, Kenneth White, William Kirk, Glen Gill and of Garden Grove, Mr. and Mrs. Robert Hill.

Gathering for an evening of bridge at the home of Mr. and Mrs. Glen Gill, 1271 Marshall Pl., were Messrs. and Mrs. James R. Nelson, Carl O. Spath, Lawrence A. Collins, Kenneth White and William Kirk.

In San Marino

Among those attending a dinner in San Marino Tuesday evening when Mr. and Mrs. Henry Grandens were hosts were Mr. and Mrs. Warren Ten Eyck and their sons, Fred and Jack. Guests included crew members who raced the hosts' yacht, Dragon, in the Honolulu Yacht Race this summer, and their parents. Colorful pictures of the race were shown after dinner.

First Luncheon

Ladies' Auxiliary to the Long Beach Retail Druggists Association held the first fall meeting recently at Greenbrier Restaurant in Garden Grove. Hostesses were Mrs. Rex Kaylor, Walter Proapst, Elizabeth Wheeler and Velma Lemon. Guests were Mrs. J. P. House and Mrs. Fred A. Adams.

In Utah

Dr. and Mrs. Edward W. Neushutz have returned home from a motor trip to Salt Lake City, Utah. After spending a few days at the home of Mrs. David M. Edmonds, they motored to a ranch on the upper Provo River where they fished. On the trip home they stopped in Las Vegas.

Hosts Today

Mr. and Mrs. Dudley Hughes will entertain today at a cocktail party complimenting Mrs. Edwin Hanney of Plainville, Conn., who is visiting with her parents, Mr. and Mrs. M. W. Daubney of 1420 Ramallo Ave.

A Leslie James Original in the high-soaring spirit of fall. From our collection of famous designer hats . . . each a full measure of intoxication in a season of head-turning fashion. Here are some of our designers: Lilly Dachs . . . Laddie Northridge . . . Harryson . . . Milgrim . . . Bernice Charles . . . Marion Vallee . . . Caspar Davis . . . Delle Donna. Sketched: Leslie James Original, \$39.95 Fashion Millinery, Third Floor



Koret's own suede . . . soft inky-deep Koretlope, magnificent suede that will never—ever—smudge off. Here in the lean length of a pouch, classic in line, opulently detailed inside and out. \$42.50 plus tax. Others from \$25.95 to \$69.95 plus tax. Handbags, Street Floor

Buffums'

Long Beach • Santa Ana

Trefousse gloves that tell their French origin with your every graceful movement. In incredibly supple leathers with couturier attention given to details. Sketched: the glace shortie \$6.95, the eight-button glove in doeksin \$10. Others to \$12.50. Gloves, Street Floor

you'll love our new

AUTUMN
collection

Making it a joy to shop when you can select from such outstanding labels as . . .

Anna Miller, Pattullo, Paul Parnes, Pat Premo,
B. H. Wragge, Adele Simpson, Herbert Sondheim,
Gene Shelly, Ben Zuckerman, Ira Rentner,
Martini, Liotti Original, Branel Originals,
Tina Leser, Bender and Hamburger,
Modern Couture, Cameo, Harvey Barin,
Larry Aldrich, G. Howard Hodge, Grace Nugent,
Caspar-Davis, Leslie James, Diminutive,
Henry Fredericks, Monarch, Max Milstein,
Herman Beispel, Frank Starr, Barbara Costume,
Bellaciano, Capri, David Goodstein, Adele,
Kane Weill, Hanah Troy, Shelia Lynn,
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Milgrim, Edgar G. Lorie, Alice May.

Just a few of the many outstanding designers found at the **PARISIENNE**.
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CURFEW BELLES—This lounging pajama of Colanese rayon jersey has the quilted weskit effect. It is one of a group of smart leisure clothes to mix and match to your taste. Included in the group are fitted pedal pushers in quilted rayon, a flared skirt of quilted rayon and a short coat.

Wild Waves

are saying—

LITTLE CLUB... It isn't only the kids who have come to the end of summer vacation. So have members of the famed Little Club. Tomorrow they gather at the Virginia Country Club for luncheon and sewing (they'll be making and giving away those wonderfully helpful layettes again).

President Lora Mannix will preside over the first business discussion of the new year. Among those you can just bet on seeing out VCC way will be Laura Mae Dunn, Jeannette Enloe, Margaret Craig, Marce Hight, Thurlayne Waite, and Dorothy Updike.

VALLEY... Just as the rob-in and spring go together, so do the Assistant League-sponsored Valley lectures go hand in hand with the exhilarating fall. Tickets are ready for you ladies who wouldn't miss the series for anything. Marge Merrick and Irene Malone, co-chairmen of tickets, tell us you can get your ducats from them or any League member, or at the door. But the luncheons which will follow each lecture at the League Clubhouse are another thing. You must have reservations in early for these because only 50 will be accommodated each time. Ann Settle, hospitality chairman, will be adamant so do not tarry, do not wait! Co-chairmen of the first luncheon are Maud Patrick and Letitia Reid, and we'll guarantee their reputations as marvelous cooks will come through the day unfurnished! Dates? Series begins the first Monday in October.

DOWN TO EARTH... The Doctor's Wives have selected the date and scene for their fashion show and tea and it will be October 10 in the Marine Room of the Wilton. From what we've heard it's going to be a darn intelligent show, with fashions to be selected for their down-to-earth, practical appeal. Show theme will be, "Fashions as Seen Through Doorways of Service." Ways and Means chairman, Lila Dacht, ticket chairman, Dorothy Wilshire (orders are already piling up for tickets) and Louise Voigt, who will work with the actual tea time arrangements, are among the ladies who have their shoulders to the wheel.

OREGON... Donna and John Halbert and cute little daughter, Claudia, are getting set for their motor trip up to Eugene, Oregon, where they go in about a week to visit Donna's family.

WONDERFUL... Pete and Ruth Drake are back from a wonderful flying vacation trip to Mexico City (plenty of side trips from there) and Guatemala.

SIN PARKS... Jerry and "Lynne" Vaughan reluctantly unlocked the door, put their well used luggage down, and sighed "vacations over" last Monday. All in all, they had traveled many a mile and had visited three famous Canadian resorts and three equally famous American parks. In their travels they stopped at Banff, Lake Louise, and Waterton on the north side of the friendly border, and on this side visited Glacier, Zion, and Bryce.

VANCOUVER... Dr. Les and Lois Watson decided to drive and headed their car for Vancouver, B. C. for their vacation. They took the two oldest children, Mike and Leslie.

LAUNDRY SERVICE... Understand that fairly early in 1952 there will be a new customer in town for a baby laundry service, and that Millie and Frank Vesels will be paying the bills!

IN TIME FOR SCHOOL... Up until last Monday the beginning of school has just been another September day to Mr. and Mrs. Roy Harmon Wolfers. But this September 10 was different and in a great, big, wonderful way.

Their grandsons, Bob and Bill Bruning, arrived from home in Crestwood, N. Y. to stay with them and go to school here. They left N. Y. Sunday night, arrived at the airport at 8:15 a. m. and just had time to make it to Long-fellow for registration! The boys' parents, Comdr. and Mrs. F. W. Bruning (Mrs. Bruning is the former Peggy Wolfers) plan to join the boys out here in a few weeks.

FAMILY REUNION... The Wise family is together again. Thursday, Helen Kunz entertained her nieces, and other family members at a real family reunion luncheon. Among those gleefully present were Mary Davis (here from Chicago), Marge Sawyer, Jeannette Bauer (up from Chula Vista), Dorothy Stelmets (up from Coronado), Inez Bauer, Dorothy Wise, Agnes Matsch, and

Peg Wise, Mary's husband. Tim, the kids who have come to the end of summer vacation. So have members of the famed Little Club. Tomorrow they gather at the Virginia Country Club for luncheon and sewing (they'll be making and giving away those wonderfully helpful layettes again).

LONG WEEK END... It was a long and delightful last week end for Janice and John Nettlemann and their children, George, Nancy, and Valerie, and for Dorothy and Milt McGrew, and daughter, Carol. The two families journeyed down to the La Grulla Gun Club below Escondido for a four-day vacation. The fishing wasn't so good but everything else was perfect.

AVIATION CLUB... Members of the Southern California Aviation Breakfast Club are having quite an experience this week end, we'll betcha. They flew (about 200 strong) down to Escondido yesterday and will return (most of them) today. Scheduled to go from Long Beach were Dr. Julius and Ann Molina, Kay Dougherty, Lloyd Linn, Judge Oscar Houston, Al and Helen Hain, Jimmy McGarrigle, and Dorothy Reuther.

Yesterday being Mexico's Independence Day should add to the excitement of the trip considerably.

SEASON TICKETS... Hear that Russ Munroe and Myrl Ott are among the Trojan Club members who have tucked those SC season tickets in their wallets for the games which begin next Saturday. This assures the Trojans of loud and faithful cheering at each game from the vicinity of the 35-yard line.

EXCITEMENT... Excitement rides high in the lives of Mabel and Phil Rieger and their daughter, Dorothy Brooks. Phil and his daughter sail for Honolulu Wednesday and will arrive in the islands on the 24th. Mabel (who thinks oceans are better to look at than sail on) will fly over and arrive the same day the Lurline docks. They have reservations at the Moana Hotel and expect to take the full treatment as to side trips, sightseeing, etc. Be home in about a month.

False Modesty

Today, nearly all women wear larger shoe and stocking sizes than they did a few years ago. In fact, most fashion models wear size 10½. Your size probably is wrong if holes appear in heels or toes, and if little runs start at the corner of your stocking heel. Don't be vain and buy nylons too small.

Good Soles

In children's shoes it is important that soles be of flexible leather and uppers of light-weight leather, permitting free bending at the ball of the foot and across the toes.



CO-ORDINATES—Pat Donogh wears plaid flannel and denim. The denim jacket lined with flannel is reversible. Set includes jacket, shirt, skirt and pedal pushers. — (Associated Press Photo.)

it's
NEW

and
it's
at

Buffums'

Long Beach • Santa Ana

Kraeler, a significant name in high fashion, creates a significant trend-making coat. Curve on curve . . . designed to accentuate the tiny waist . . . truly imposing in Juilliard's Kurlona, a luxurious twist-textured wool. Bold black or brown, 10-16, \$135

Eisenberg tailors the padded hip suit to mold gently to your figure, adds the intricate detailing expressive of elegance yet always in simple good taste. Button the jacket high or open it to reveal the sheenless crepe peplum blouse. Gray Forstmann Elgardeen with mink brown blouse, sizes 12-18, \$205
Fashion Suits and Coats, Third Floor



IT'S ALWAYS FASHIONABLE TO SHOP at Youth Fashion Center

- SAVE TIME
- SAVE ENERGY
- SAVE MONEY

EVERYTHING FOR Teens, Tweens and In-B-Tweens

- SKIRTS
- SWEATERS
- BLOUSES
- COATS

YOUTH FASHION CENTER
3803 Atlantic Ave., Uptown Atlantic
4812 East 2nd St., Belmont Shore

Out of the Jewel Box

Scores of new designs star in the fall collections of costume jewelry. These include:

- Marquise cut rhinestones with "Paris Look."
- Big mobile rhinestone pins to be worn at the neckline, cuff or waist. (Hidden springs of multiple hinges make the pin move.)
- Many pear-shaped stones; some cut in facets, others cabochon.
- Platinum-diamond look in Rhodium-rhinestone pieces.
- Sideswept asymmetric effects in formal rhinestone necklace, pins and earring sets.
- Ornate and very formal crown jewel theme.
- Waterfall effect in rhinestones and tiny beads.

Mink and ermine used with rhinestones in pins and dog collars.

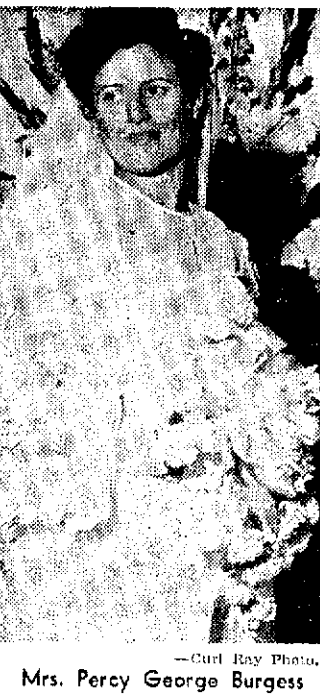
Many classic circle and bow-knot pins.

Coral and turquoise reflect Siamese influence and carnelian other important colors.

Pearls are strung with chunky irregular, textured handmade beads for chokers and necklaces. More cultured pearls are being used in costume jewelry.

Outgrown

Generally speaking, outgrown shoes are worn by seven out of 10 children, or 76 per cent.



Mrs. Percy George Burgess

Give Luncheon for Twenty

Mr. and Mrs. Harold O. Wright of 5271 El Roble St. were hosts last evening for a dinner at Brown's honoring Mr. and Mrs. William Howard of Santa Ana. Other guests were Mr. and Mrs. William Hoshor of Santa Ana, Mr. and Mrs. C. A. Peterson of Westwood, Mr. and Mrs. John Martin of Long Beach, Mr. and Mrs. Robert Staley of Lynwood; Messrs. and Mrs. Phil Brennan, Benson Howell and Lee Coley of San Diego, and Mr. and Mrs. Weldon Rogers of Redondo Beach.

After the dinner, the group went to the Wright home, where the hosts showed colored movies which they had taken while on a recent two-week vacation in Hawaii. With them on the trip, which was made by plane, was their son, Robert.



Mrs. Gordon Aiken

Miss Bamforth Bride of Gordon A. Aiken

George Ann Bamforth, daughter of Mr. and Mrs. Ralph H. Bamforth, 3631 Falcon Ave., chose a period gown of nylon satin and lace for her wedding day when she became the bride of Gordon A. Aiken Saturday night at Lakewood Village Church. Rev. W. R. Hall read the service.



Mrs. Frances E. Dodd

Farewell Fetes for Mrs. Dodd

Several bon voyage parties feted Mrs. Frances E. Dodd, 1407 E. Second St., prior to her departure during the week for a plane trip to Hawaii.

Mr. and Mrs. John Q. Adams of 44th Circle entertained 20 guests one evening in honor of Mrs. Dodd. Another pre-vacation courtesy was attending "Guys and Dolls."

Hosts at a cocktail party for the traveler were Mr. and Mrs. Everett A. Rose. Guests included Mmes. Pauline Dilday, Genea Williams, Frances Richmond, Irene Smith, Antoinette Savage, Marie Sechrest, Mildred Best, Gladys Marsh, Helene Adams, E. M. Grose, Westhafer, Lillian Wensley and Marguerite Slater of Arcadia. The guest of honor received several farewell gifts and an orchid corsage.

Mrs. Dodd is making her headquarters at the Royal Hawaiian Hotel. She plans to take the inter-island sightseeing trips and will spend some time at K. Na Inn and the Maul Grand Hotel.

Her voluminous skirt cascaded into a chapel train and her long bridal veil fell from a Juliet cap embroidered with pearls. She carried a prayer book with white orchids, fleurs d'amour and stephanotis.

Mrs. Jack Herron was maid of honor. Bridesmaids were Lizbeth Luke, Carmen Perez, Joanne Steele and Dorothy Blisnar. Meredith Watson was flower girl.

Steve Aiken, the bridegroom's brother, was best man. Jack Herron, Robert Lichtenhan, Phil Chandler and Robert Taylor were ushers.

A reception for 250 guests followed in the church parlors.

Combine Plaids With Corduroy

Often seen in combination for the younger set in the coming season will be cotton plaids and corduroy. The dominant color in the plaid will be picked up by the corduroy. Another good combination will be wool jersey with plain and patterned corduroy, which takes well also to cotton flannel, fake furs, plaid and tweed wools.

VINSON'S
Down Town Ocean Boulevard

the curtain rises on Vinson's

FALL FASHION PREVIEW

Complete collections distinctive better quality popular priced to expensive

- dresses
- coats
- suits
- sportswear
- millinery
- accessories



lace dinner dress \$45

233 E. OCEAN fashions worth coming miles to see OPPOSITE WILTON HOTEL

Widening Vanity Fair's circle of friends

NYLON tricot gowns and slips specially priced

Reg. \$8.95 fetchingly feminine gown with a deep pointed yoke of net, a carefully fitted line. Dawn pink or heaven blue, 32-38, **\$6.95**

Reg. \$6.95 slip, dainty yet practical, with net bands trimming the bodice and hemline. Sizes 32 to 42 in white or black, **\$4.95**

Lingorio, Third Floor

Buffums'
Long Beach • Santa Ana

Store Hours: 9:30 a. m. to 5:30 p. m. Long Beach, Pine at Broadway. Phone 6-9841 Santa Ana, Main at Tenth

Anna Dena FALL Fashions

are blowing your way

It's a tangy Fall breeze, full of stimulating style! Come, see the new winning fashions fresh from leading makers.

We'll be looking forward to seeing you . . . serving you . . . helping you to plan a smart balanced wardrobe for the season ahead.

COATSfrom \$49 to \$189
SUITSfrom \$49 to \$150
DRESSESfrom \$17 to \$85
FORMALSfrom \$29 to \$99
BLOUSESfrom \$7.50 to \$20
MILLINERYfrom \$10.50 to \$22.50
KIMBERLY KNITS	...from \$39 to \$49

Anna Dena ORIGINAL
213 EAST BROADWAY



EVENING BODICE—Something new and something different is this candlelight camisole now being shown in a Long Beach store. It is a strapless bra which is worn as an evening bodice. Look magazine on Oct. 9 issue will feature this as one of the most exciting innovations in bra history. Barbara Blakeley models one in lime green worn above a black taffeta skirt. Her stole is of black taffeta. This new camisole may be worn as a bodice under a suit or with play clothes or it may be worn as a hidden bra.



FLYING SOUTH OF THE BORDER—Mr. and Mrs. Bradford Cook, 268½ La Verne Ave., are pictured before their departure for Peru planning their month of sightseeing. They left Friday night by plane, and will stop in Mexico City, the Canal Zone, Bogota, Colombia, Quito, Ecuador, and Arequipa, Cuzco, Macchu Pichu and Lima, Peru, where they will be guests of Col. Howard Quinn of the U. S. State Department and Mrs. Quinn. (Press-Telegram Photo.)

Parties Arranged by Boards

Executive board of Jefferson Junior High School Parent-Teachers Association met recently at the home of Mrs. G. C. Verbruyck for a covered dish luncheon. A luncheon for the teaching staff was planned for the opening day of school. A luncheon will be held Nov. 8.

School executives: B. B. Howell, principal; Herbert J. Fenn, vice principal; and Mrs. Opal Switzer, counselor, were presented to board members.

The board ratified the following chairman: Mrs. Duane George, program and music; Mrs. Bruce Cameron, character education; Mrs. Elliott Stiles, citizenship; Mrs. Paul J. Prout, press chairman; Mrs. Beatrice Cox, inside publicity; Mrs. Carl Bartlett, record book; Mrs. Marvin K. Paul, Founders' Day; Mrs. F. B. Hazlett, progress goals; Mrs. A. P. Springer, finance and budget; and Mrs. R. E. Lorenz, James D. Jensen, Maurice McDonald, assistants; Mrs. Robert Taylor, membership; Mrs. Opal Switzer, assistant.

B. B. Howell, education; Mrs. Thomas Wade, parent education; Mrs. George Beam, radio and motion pictures; Mrs. Clarence Dean, magazine and emblems; Mrs. Ira Venable, library; Mrs. Fred Betts, legislation; Mrs. Henry Viets, life membership; Mrs. J. B. A. Johnson, international relations; Mrs. Kenneth Barnes, hospitality; and Mrs. John Rowe Jr., C. J. Bradley, Harry Pritchard, E. F. Mrochek, assistants.

Mrs. Dexter Mays, decoration; Mrs. Stewart Van Holt, assistant; Mrs. Dave Sontag, guest book; Mrs. James Peterson, director of grade chairmen; Mrs. Carl Newton, seventh grade; Mrs. Edward Fleece, eighth grade; Mrs. J. J. Oates, ninth grade; Mrs. R. V. Stutzman, juvenile protection; Mrs. H. L. O'Dell, student welfare; Mrs. Don Smith, recreation; Mrs. J. B. A. Johnson, assistant; Mrs. Norman Brown, public relations; Mrs. Kenneth Willcutt, safety; Mrs. G. C. Verbruyck, civilian defense; Mrs. John C. Cottrell, mental and social health; Mrs. Chalmers Bower, exceptional child; and Mrs. U. G. Heimstad, public health.

Polished Leather

Polished leather belts with slim draped tweed skirts will be a popular fashion with this season's school girl.



Sarong

the
girdle that
walks but
won't ride up

\$13⁵⁰

Cut on a completely new principle, Sarong is the girdle that actually walks with you, never rides up. Cut high and diagonally criss-crossed in front for unrestricted striding, bind-free sitting . . . cut low in back for a smooth, slim hipline. Cool, almost weightless nylon and lastex in ice-white only, waist measure 25-34.

Miss Trudy Newton, "Sarong" representative, will be in our corset salon Monday through Wednesday to supervise the correct fitting of your new Sarong girdle. Foundations, Third Floor

Buffums'

Long Beach • Santa Ana



beguiling "symphony shades"

in Belle-Sharmeer®

leg-size stockings for leg-wise women

165 and 195 pr.

Note-able Belle Sharmees in colors as harmonious with your wardrobe as movements in a symphony! You'll prize them for their perfect sizing, too—another reason Belle Sharmeer has an outstanding reputation for long wear and beauty. In CADENCE, a frosty brown taupe; OVERTURE, a shadowy gray taupe; sizes 8 to 11½.

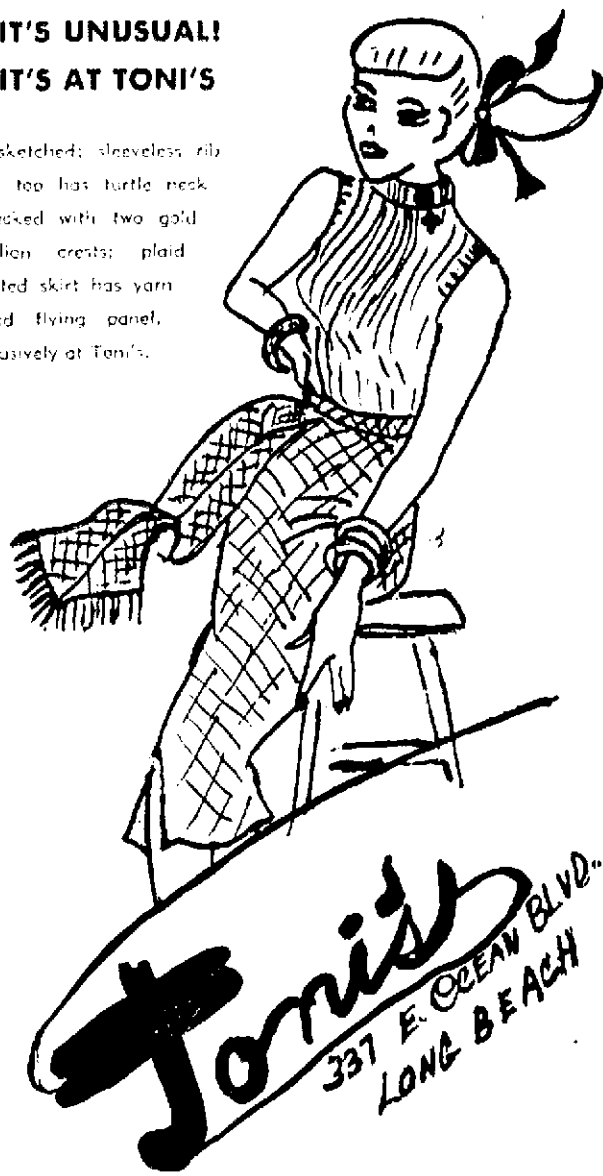
Hosiery, Street Floor



brav for slender or small legs Sizes 8 to 10
modite for average size legs Sizes 8½ to 11
duchess for tall, larger legs Sizes 9½ to 11½
and classic for largest legs Sizes 9½ to 11½

IT'S UNUSUAL!
IT'S AT TONI'S

As sketched: sleeveless rib wool top has turtle neck bedecked with two gold bouillon crests; plaid worsted skirt has yarn edged flying panel. Exclusively at Toni's.



BARBIZON

Slips

cut three ways for greater
figure-flattery \$2⁹⁸ to \$5⁹⁵

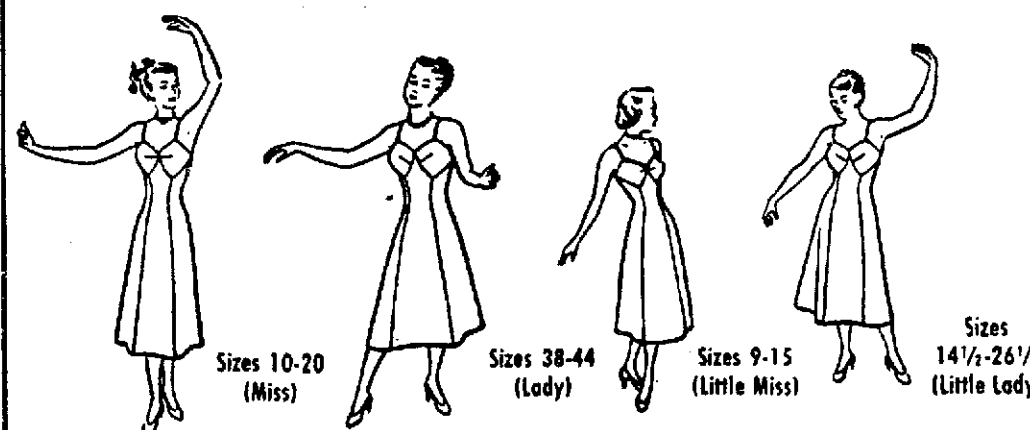


Like most expensive dresses, beautiful low-priced Barbizon slips are accurately designed to fit your figure . . . no matter what your size. Miss Thelma Becker, Barbizon fit consultant will analyze YOU—find the perfectly proportioned slip for your figure type. Select one of three flattering cuts:

- 1 Ingenious 3-piece cut which removes strain at points of greatest wear, gently hugs the figure but doesn't cling. Excellent waistline fit.
- 2 America's favorite 4-gore alternating bias cut stretches and curves to give plenty of action . . . conforms to fit the fuller figures beautifully.
- 3 Ingenious 3-piece cut which removes strain at points of greatest wear, or twist. Bias midriff tapers the waist, the skirt hangs free and easy.

Miss Becker will be in our lingerie shop tomorrow, Monday and Tuesday. Come in and discuss your particular fit and figure problem with her.

Lingerie, Third Floor



Sizes 10-20
(Miss)

Sizes 38-44
(Lady)

Sizes 9-15
(Little Miss)

Sizes 14½-26½
(Little Lady)

Arches Normal?

Normal feet are sufficiently supported by the shank of the shoe. Special arch supports should be worn only if they are accurately made by a foot doctor according to the dimensions of the foot has eliminated all symptoms of discomfort.

Shoe Sets

Shoes for the right and left foot originated in England in 1785.

Emblematic

Many an emblem will be emblazoned upon the newest of corduroy jumpers, flannel suits, blazers and cardigans.

Garden Party

Honoring Mrs. Ella Jones of Phoenix, Ariz., Mr. and Mrs. A. A. Superman recently entertained former friends of the honoree from McLaughlin, Kan., at a garden party in their home at 2120 Locust Ave. Guests were Mr. and Mrs. Buford Claborn, Mrs. Vivian Kelley and Vera Bilekenderfer of this city; Mr. and Mrs. Francis Herman of Seal Beach; Mr. and Mrs. Charles Young and daughter, Charleen, and Mrs. Ed Herman of Orange and Miss Bertha Kirkland of Phoenix.

Annual Picnic

Lord Kitchener Chapter of Daughters of British Empire will hold its annual picnic at noon Tuesday in Bixby Park.



Beverly Ann Erickson

Announce Troth of Collegian

Mrs. Alida Erickson of Cypress announces the engagement of her daughter, Beverly Ann, to Leonard Calvin Schmidt, son of Mrs. Ralph L. Schmidt, 3588 Brayton Ave., and the late Mr. Schmidt. The bride-elect is a graduate of Wilson High School and now is a sophomore at City College where she is affiliated with Entre Nous. Her fiancé, a graduate of Polytechnic High School and City College, received his B.S. degree at UCLA. The wedding will be Oct. 12.

Paging Noah

Hides and skins of many animals are used in the manufacture of shoes. These creatures include cows, steers, sheep, goats, calves, kinds, horses, deer, kangaroo, water buffalo, elk, alligator, seal and shark.

Long Enough

In purchasing stockings it is essential that they should be at least one-half inch longer than the longest toe.



Miss Carol Wade

Engagement of Daughter Told

Mr. and Mrs. Hunter Antle, of 6312 California Ave., announce the engagement of their daughter, Carol Wade, to Glenn Ellsworth McGilhon, son of Mr. and Mrs. Delbert L. McGilhon, 5517 Olive Ave.

A telegram revealed the betrothal news to friends at an engagement party given by Miss Barbara Jones, followed by the passing of the traditional box of chocolates.

Bidden were Meses. James Bryant, Richard Cain, R. R. Ewen, Donald Grisham, Harold Kiper, Earl Lee, David Main, David Mills, Arthur Morgan, Douglas Morris, Ralph Springer, and Misses Lonnie Jackson, Janet McTavish, Rita Reynolds, Pat Stroud, and Kay Venuti.

The bride-elect, a graduate of Jordan High School, attended City College and the University of Redlands, and served as a flag girl at each of the three schools. Her affiliations include Alpha Sigma Rho Alumni, Mahabharata and the Order of Kassal.

Her fiancé is also a graduate of Jordan High School and City College, where he was a member of Thane and Cirgonians, for which group he served as president.

The young couple will continue their studies at Long Beach State College, where Mr. McGilhon is a member of the basketball and track teams, affiliated with Sigma Epsilon Chi fraternity and president of the Lettermen's Club.

Plans are being made for a spring wedding.

Study Club

Study Club of Long Beach opens the year's study "The Scandinavian Countries" Wednesday at the home of Mrs. J. A. Bickel, 4030 Pacific Ave. Members will enjoy a garden party and coffee hour. Ester Cole Ryan will present the program "Beyond Sing the Woods."

Style Event to Attract Many Guests

A throng of more than 300 is expected to attend the annual fashion tea which Ebell Juniors has planned for Friday in the beautiful home of Dr. and Mrs. Russell V. Fisher, 655 Terraine Ave.

Upon an exquisite white cloth, the tea table will be centered with yellow gladioli and white roses. This arrangement will be flanked by silver candleabra harmonizing with the beautiful silver service. An additional tea table in the garden will be covered with a pale green cloth and centered with a yellow, flower-embellished ice punch bowl.

Guests and members will be introduced at the door to the president, Mrs. Harold Larsen, by the membership chairman, Mrs. George Sombart Jr. The receiving line will consist of the president and Mrs. Russell V. Fisher; Mrs. Ted Perry, counselor; Mrs. John Farris Jr., second vice president; Mrs. Carl Brooks, recording secretary; Mrs. Leslie T. Welsh, corresponding secretary; Mrs. Walter Yaisli, treasurer; Mrs. Glenn Griffin, ways and means. Assisting as hostesses will be the board of directors, Meses. Douglas Benwell, Eugene H. Chace, Orville Evans, Melvin Hamer, Fred Whitmore and William A. Kirk Jr.

Presiding at the silver tea urns for the afternoon will be Mrs. Josiah S. Mertz, president of Ebell Club; Mrs. Rupert F. McCook, chairman of junior matrons; Mrs. William A. Kirk Jr., junior past president of Ebell Juniors; Mrs. Roscoe Howell and Miss Edith Holton, senior advisers to the juniors. Honored guests will be Meses. Len E. Peck, R. L. Buffum, Wilbur Lee Candy, Sidney Coco, Ruth Reece and Bess Settle.



FASHION TEA COMMITTEE MEETS—The tinkle of three tiny bells hanging from a letter "E" is the clever decor upon the door at the home of Dr. and Mrs. Russell V. Fisher, 655 Terraine Ave., which will greet members of Ebell Juniors and their guests attending the annual fashion tea Friday. Pictured above, left to right, are Mrs. Paul Randall; Mrs. Edmund B. Wicks; Mrs. Harold Larsen, president of Ebell Juniors, and Mrs. Fisher.—(P-T. Photo.)

Return From European Tour

Miss Jean Marie Yochem arrived Friday at International Airport, ending a three and one-half month trip touring the British Isles and Europe. Nineteen days were spent cycling through England, France and Germany.

She visited Italy, Switzerland, Holland and Belgium and spent a week in Paris before joining another tour to Denmark, Sweden and Norway. Crossing Sweden by way of the Gota Canal, Miss Yochem visited in Oslo and boarded a steamer at Bergen for Scotland. After spending several days in Edinburgh, she returned to London for the journey home.

Oxford Brown New Flannel

Oxford brown is the newest version of ever-popular flannels for fall 1951. In gray, darker tones take precedence over light ones. Good rayon flannels are to be found, as well.



Mona Jean Ripley

Mona Ripley to Be Bride

The engagement of Mona Jean Ripley to Richard David Underwood was announced at an informal party by her parents, Mr. and Mrs. Claude M. Ripley, of 1950 Maine Ave. Close friends and relatives attended the party. The prospective bridegroom is the son of Mrs. C. O. Gladden, 26 Mendocino Ave.

Miss Ripley was graduated from Polytechnic High School, City College and State College. She also attended USC. At City College she served as president of Mahabharata and representative of arts. She received the AWS award and was 1949 charity drive queen. At State College she was president of the first AWS society and was affiliated with Kappa Phi Gamma. She is now teaching in the Long Beach school system.

Her fiancé was graduated from Polytechnic High School and City College, where he was affiliated with Cirgonians. He served in the Air Force during World War II and is now majoring in business administration at UC, Berkeley. He is a member of Psi Upsilon Fraternity.

No date has been set for the wedding.

Like Our Sandals

The Greeks, Romans and Egyptians wore shoes made entirely of leather which closely resembled the modern shoes form in decorated sandal type.



Foreman & Clark
FOREWYN SHOPS FOR WOMEN

Advance Style
Special Purchase!

"Dividend"

In dark Bankers' Grey or Pearl Grey
Burlington "Southdown" rayon flannel

15.88

Superlatively tailored, with highly expensive air,
In Burlington's own smooth-as-smooth
"Southdown" rayon flannel, so fine that it feels,
looks and presses like English worsted.
Exceptionally flattering fit; hand-stitched
detailing, square buttons;
Fashion's favorite greys. 10 to 18.

Order
by mail
or phone

Foreman & Clark's Forewyn Shop for Women

Please send me "Dividend," 15.88 as indicated

Quantity	Size	1st Color Choice	2nd Color Choice

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Address _____
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Subtotal _____ Local and State Sales Tax _____ Charge ☐ Cash ☐ C.O.D. ☐

BROADWAY AT PINE • LONG BEACH • LB 6-7259
OPEN EVERY FRIDAY NIGHT UNTIL 9 P.M.

"Dinner and Dance Suit" by Adele Simpson

In a silk "Baroque Brocade." The brief fitted jacket with its Boldini-portrait neckline covers a slim dress. Black, grey or sapphire blue. Sizes 10 to 16.

Schick's
PINE at SEVENTH

Beautiful Bryan Hosiery in new Fall shades.

Label exclusive with Schick's

Gene's
Presents the
Largest Selection
of Knits in
Long Beach!
from 25.00

Shown a two-piece knit smart diagonal ribbed top with raglan sleeves and Peter Pan collar. The ribbed skirt has pencil-slim lines. In this season's newest colors and all of 100% hand-loomed wool.

\$35.00

Complete Selection of Fall

- COATS • SUITS • DRESSES
- BLOUSES

CHARGE ACCOUNTS INVITED
open Fri. nites until 9

Gene's
450 PINE AVE.
Free! One Hour Customer Parking at Victoria Auto Parking Lots

Dixieland Party Among Events of Service Set

By VIRGINIA NEWTON

It's southern hospitality a way down yondah at the Dixieland party Friday, Sept. 20, at the Officers Town Club when members and their guests will enjoy a really southern party with a Dixieland band and a Charleston contest as a high light of the events.

There is such exciting news about the fashion show planned for the October meeting of the Officers' Wives Club. The newest added talent is Nancy Beckley, well known piano artist. Wilma Hastings will commentate for the fashion review which will be several hours of the latest in fall and winter attire.

All members and friends interested in attending the once-a-year event are urged to contact one of the following women as soon as possible for tickets as there are only a few still available: Mmes. E. E. Seagraves, Cafferkey, F. Cook, Warren Hall, Sr., T. O. Cullin, Donald Mehlhop, Gladden, H. Capron and Frank Springer.

Happy birthday greetings to pretty little Joan Rose, daughter of Lt. Comdr. and Mrs. Glenn Rose, who celebrated her year-old birthday yesterday.

And speaking of birthdays, hear that Rear Admiral A. T. Moen, USN (ret.), and Mrs. Moen's first grandchild, Riekey Goethals, is doing some fancy talking and will enjoy his first birthday party September 21 with all the family present.

New residents to the city are Mrs. Winter, wife of Comdr. William Winter, commanding officer of the USS Comstock, and children, William Jr. and Doreen, who are residing at 2150 E. Second St.

Capt. E. E. Sprung flew to Washington, D. C., last Friday where he will join Mrs. Sprung, who is visiting their daughter and family. They will return in a week.

Lt. Comdr. and Mrs. Z. B. Andrews have had as house guest recently Lt. Comdr. Andrews' sister, Mrs. Richard Burgess and son, Richard Jr., from Phoenix, Ariz.

Comdr. and Mrs. Norman C. Gillette Jr. and Mrs. Gillette announce the arrival of Norman Campbell III, who weighed in at 7 lbs. and 11 ozs. Aug. 9 at the Naval Hospital at Bethesda, Md. Happy over the wonderful news was the young man's grandparents, Commodore and Mrs. Norman Gillette of this city.

If you've missed that wonderful and newsy column of Virginia Kelley's the last few days it's because she and her husband, Rear Adm. Thomas Kelley, USN (ret.), are down South America way on a short vacation.

Enjoying a few days' vacation in Ensenada as the guest of Dr. and Mrs. Robert Bagley and family was Kay Steltenkamp, daughter of Lt. Comdr. and Mrs. M. Steltenkamp, who while there caught the biggest yellowtail in their fishing party. It tipped the scales at 15 pounds.

Lt. and Mrs. A. F. Cohen and son are now residing at the Naval Ammunition and Net Depot, Seal Beach, where the naval officer has assumed the duties of executive officer, coming to this duty from the USS Philippine Sea (CV-47).

Thursday evening the wives of officers attached to the USS Toledo enjoyed a dinner party at Officers' Club, Allen Center, followed by an evening of cards. Senior hostesses for the party were Mrs. LuReign Sutton and Mrs. Robert D. Fisher.

Tuesday afternoon Mrs. M. Steltenkamp entertained a group of friends at a luncheon party followed by an afternoon of cards.

Mrs. W. K. McGuire, who is senior hostess for the Fall Tea to celebrate the formal opening of the Naval Thrift Shop sewing rooms, Sept. 25, is most anxious for officers' wives who can assist with the tea or donate cookies to contact her as soon as possible at her Naples home.

Mrs. Edward C. Ingraham entertained Mmes. Drew James and Francis last Wednesday at luncheon at Balboa Bay Club.

Last Thursday, Nautical Club members enjoyed a luncheon party at the Officers' Club, Allen Center, followed by an afternoon of canasta and bridge.

Hear that Comdr. and Mrs. Edward C. Ingraham are making plans to leave Sept. 25 for St. Louis, Mo., and now duty at the Naval Air Station there. They plan to drive and enjoy the national parks along the way.

One of the loveliest luncheon parties of the fall season was enjoyed Wednesday afternoon at the Officers' Club, Allen Center, by wives of officers attached to the cruiser USS Los Angeles. Present were senior hostesses, Mrs. Malcolm O. Schetky and Mrs. Herman Schwab, and Mmes. L. J. McIntire, Charles R. Green, Donald F. Koskoff, Harley G. Leland, Ralph H. Benson Jr., Norman T. Booth, William B. Croghan, Terrel E. Croskey, Kenneth Steen, William Organ, Russell E. Smith, R. Sansing, Donald H. Fellers, Robert Watson, and guests of the ladies Mmes. James Langon, A. McTaggart and Lee Genson. Tables were beautifully decorated with fall blossoms, and the afternoon was devoted to cards.

Capt. and Mrs. Lyman Vaughan have returned from a wonderful vacation up Canada way.

Wives of Navy Doctors Club members enjoyed a delightful

McCullochs Fete Milestone

Celebrating their 55th wedding anniversary at Santa Barbara are Dr. and Mrs. W. E. McCulloch, 3901 Lime Ave. Leaving Long Beach Monday, Sept. 10, their wedding anniversary date, the couple motored to Santa Barbara, and are returning this Friday. The McCullochs moved to Long Beach from Los Angeles in December, 1950.

Dr. McCulloch is a past president of the Church Federation of Los Angeles and a past moderator of the United Presbyterian Church in America. On their 50th anniversary, Dr. and Mrs. McCulloch were honored by a reception, attended by several hundred friends, at the Church Federation Building on West Adams Blvd. in Los Angeles.

The former pastorates of Dr. McCulloch include Homewood United Presbyterian Church in Pittsburgh, Pa., and the First United Presbyterian Church of Los Angeles, formerly located at Ninth and Figueroa Sts., now at Washington and West Blvds. Although retired from active service, Dr. McCulloch at present is associate editor of his church's national magazine, pastoral counselor of the Bellflower Community Presbyterian Church and has just been commissioned by an eastern publishing house to write a short history of the United Presbyterian Church in America, to be included in a new book on the different churches of America.

Rush Party

Delta Chapter of Pi Delta Epsilon Sorority began its rush season with a recent dinner party at Lillian Ekel's Tea Room. Present were Mmes. Dorothy Kline, Lyda Gibbs, Virginia Holubar, Larnada Garrison, Florence Woods, Vera Coats, Mary Rodgers, Naylene Stanley, Helen Morgan and Ruth Russell.

Pictured Fashions Available Here

Long Beach retail stores are now offering their wide selection of fall fashions. Most of the clothing pictured in today's fall fashion section is available in local stores. For details on any pictured item readers may address a postal card to Dept. KC-16, Press-Telegram.



WARM STYLING—Fleece fabric insures warmth on chill days that do come to Long Beach during the fall and winter months as well as very high styling in the fashion trend. The set of the sleeves at the shoulder with deep stitching and the flare of the cuffs will delight local shoppers.



the glitter of cracked ice!

big, chunky, massive rhinestones to high-light daytime suits and coats . . . and date-time dresses . . . priced unusually low.

the new
dinels'

we have moved to 505 E. Ocean



Gold Medal Fashion Award Winner

DEBBY'S Magic ORLON

with swirling permanent pleats

There's fall fashion magic in this really fabulous Debby dress. That wonder fabric—Orlon—combines with wool to make a crisp wrinkle-resistant combination. Permanent mushroom pleated skirt with white pique collar and cuffs brought it the Gold Medal Fashion Award. Expertly tailored, perfect fitting. In charcoal grey, blue-grey, beige. Sizes 9-15.

24⁹⁵

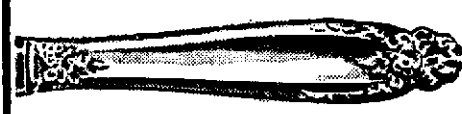
in the heart of belmont shore



Lunt, "Modern Victorian" 29.75



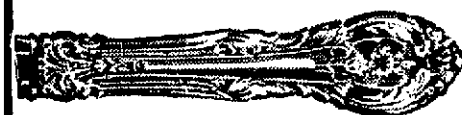
Towle, "French Provincial" 28.75



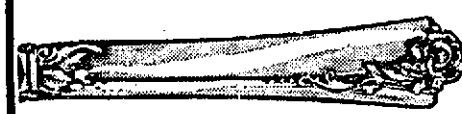
International, "Prelude" 27.50



Reed & Barton, "Francis I" 36.00



Gorham, "King Edward" 31.75



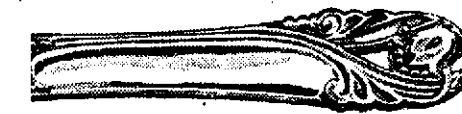
Heirloom, "Damask Rose" 27.29



Wallace, "Grande Baroque" 40.00



Towle, "Old Master" 28.75



International, "Spring Glory" 27.50



Reed & Barton, "Marlborough" 28.75



Gorham, "Chantilly" 29.75



Wallace, "Romance of the Sea" 43.50



Wallace, "Rose Point" 32.50



Towle, "Rambler Rose" 27.50



International, "Royal Danish" 35.00



Reed & Barton, "Dancing Flowers" 28.75



Gorham, "Camellia" 29.75



Wallace, "Stradivari" 32.50



Gorham, "Lily of the Valley" 29.75

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now! have sterling for the holidays! easy to own, our way!

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6-piece place setting

no down payment

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REED & BARTON
GORHAM
HEIRLOOM
WALLACE
LUNT

Prices are for 6-piece place setting and include Federal Tax. Place setting includes 1 fork, 1 knife, 1 salad fork, 1 cream soup spoon, 1 butter spreader, 1 teaspoon. You may purchase serving pieces in your sterling pattern in our Sterling Club, too.

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520 Pine Avenue
Long Beach, California

I want to join Dohrmann's Sterling Silver Club and buy lovely sterling place settings and serving pieces for nothing down and as little as 33 cents a week.

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..... serving pieces in..... (list pieces)..... (pattern)

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ADDRESS.....

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FOR SMART COMFORT—No wallflower shoes are these foot defenders which come in black and brown suedes. They are designed for comfort and smart feet on the go.

New Committee Heads Named

New committees were appointed at a meeting of Young Californians in the home of Mrs. Charles Haney, 3806 Lomina Ave. Chairman of the decorating committee is Mrs. Robert Kibler. Other members are Mmes. Ross Allison, Lloyd Hillgass, John Clay, Harry Stafford and Thomas Monohan.

New social committee members are Mrs. Clarence Brignall and Mrs. Kenneth White. Members of the ways and means committee are Mmes. Gordon Tripp, Charles Haney and Arthur Cheroski. Mrs. White was appointed to purchase dolls for the group's booth at the "Have a Heart" carnival.

After bridge, Mrs. White and Mrs. Arthur Vandereer served refreshments. Mrs. Robert Ray, 5742 Monlaco Rd. will be the next hostess.



AAUW TO INAUGURATE YEAR AT FRIENDSHIP TEA—University Women's Club will open the new club year at a Friendship Tea Sunday afternoon, Sept. 23, in the home of Mayor and Mrs. Burton W. Chace, 4160 Country Club Dr. Officers who met with Mrs. John L. O'Brien, 5775 Corso di Napoli, to make final arrangements for the tea are pictured above. Left to right (front row) are Mrs. Jack Grisham and Mrs. F. P. Tierney Jr., and back row, Miss Lois Zelsdorf and Mrs. C. MacLain Adams. The latter is president of the club. (Press-Telegram Photo.)

Now is the time to buy . . . Coats
Leff's is the place to buy . . .

The finest all-wool fabrics. . . Expert tailoring. . . Perfect fitting. Smart Styling priced to suit your needs. . . Gabardines, flannels, suedes . . . plain, checks and plaids. The largest selection ever seen. For the 1 to 6-year-old boy or girl.



Leff's BABY SHOP
4001 ATLANTIC

Tea to Mark Opening of New Year for AAUW

University Women's Club of Long Beach, American Association of University Women, will mark the opening of the year's activities with a friendship tea at the home of Mayor and Mrs. Burton W. Chace, 4160 Country Club Dr., Sept. 23 from two until five o'clock.

Receiving guests will be Mrs. Chace, Mrs. Ray Townsend, state president, Mrs. C. MacLain Adams, Long Beach branch president, Mrs. Jack Grisham, Miss Lois Zelsdorf, Miss Evelyn Lofland, Mrs. Albert A. Beach, and Mrs. F. P. Tierney Jr., officers.

Utilizing the festive hues of yellow and bronze flowers, elaborate autumn arrangements planned by Mrs. William W. Lahey will enhance the beauty of the tea table and the spacious rooms of the home.

During the afternoon, piano music will be provided by Mrs. Carlton E. Wood and Mrs. Carl A. Bjorkman.

Mrs. F. P. Tierney Jr., social chairman, has invited Mmes. H. W. Funk, Fred Bixby, George Geiger, Claire Becheraz, C. E. Linder, Edgar S. Marrotte, Hugh McDuffee, M. Dale Drown, and Misses N. Evelyn Davis, Elva Richards, Beulah Ware, and Geneva Cropper to pour during the tea hours.

An invitation to all prospective members and newcomers to the Long Beach area is extended by Miss Constance Bell, personnel chairman, 2820 E. First St.

Christened in Heirloom Dress

Cheryle Lynn Habecker, daughter of Mr. and Mrs. Emil Habecker Jr., was christened recently in the home of her great-grandparents, Mr. and Mrs. T. A. Munkers Sr., 4038 E. Seventh St. For the ceremony, which was performed by Rev. C. C. Hoffmann, Cheryle wore an heirloom christening dress more than 85 years old.

She was the 13th child to wear the dress which was made by her great-great-grandfather. A luncheon followed the service.

Attending were the baby's parents; her grandparents, Mr. and Mrs. Robert Delmar; great aunt, Mrs. Marie Carpenter; great uncle and aunt, Mr. and Mrs. T. A. Munkers Jr., and Susan Elaine Carpenter. Leda Christine and Ethyl Louise Munkers.

To Entertain Alumnae Group

Mrs. Robert D. Galloway, assisted by Mrs. Ivor J. James Jr., will open her home at 158 Rivo Alto Canal to the alumnae of Chi Omega Thursday at 7:30 p. m.

Dessert followed by bridge will be the evening's entertainment and all Chi Omega alumnae are invited to attend. Reservations may be made with the hostesses.

Miss McFadden Recent Bride

Freda McFadden and Benjamin A. Guggenmos exchanged marriage vows at 8 p. m. Friday in the chapel of the California College of Commerce, L. B. Corner, director of the college, read the service.

The bride and bridegroom are both students of the college. They will make their home at 623 E. Eighth St. after a wedding trip to Big Bear.

Exquisite Form Brassieres

A repeat showing of Exquisite Form bras. Splendid in their diversity of style . . . their truly comfortable fit . . . their enchanting figure-flattery. They're treasures that every woman will cherish.

A. HI-LO FLATTERY

Embroidered nylon marquisette cups with satin frame and back. A tiny wire makes it fit to perfection. White and black. A-B-C cups. . . . **3⁰⁰**

B. STRAPLESS

New strapless bra in white satin, with fagoting and bow detail, and feminine top ruffle of net. Elastic back, boned shirred front. White rayon satin. A-B-C cups. . . . **2⁵⁰**

C. BOADCLOTH and SATIN

Supreme comfort for daily wear. Firm stitched cups and elastic inset in band. White or tedarose, rayon satin or broadcloth. A-B-C cups. . . . **1⁵⁰**

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PARK FREE at any Victoria Auto Park, 1 hour with purchase of \$1 or more. Tickets validated at service desk on each floor.



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THE FRIENDLY STORE OF LONG BEACH

4th at Pine . . . Phone 70-7451
Store Hours: 9:30-5:30

Exquisite Bras FREE . . .

4 boxes of 3 each given to 4 lucky winners

- Nothing to Buy
- Nothing to Write
- Merely register in our Foundation Dept.

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A. ALLEY

See Phone Book Ad 420 Waite Ct.





Hats Vary in Colors and Shape

Best fall hats do not arrest the eye. Instead they make you, the woman wearing them, an eye-catching bit of beauty and chic. For this reason they are neither large nor small. The doll-sized hat is tinged with humor and women do not want to look humorous now. They want to look feminine and that means beautiful in their own way. Nor can most hats, certainly those destined to go down town, be over-sized. For the large hat is dramatic and demands an undue share of attention.

MATCH OR BLEND

Instead then, fall hats at their best are rather normal sized and cover the head pleasantly. They do not have much trimming. They rarely contrast sharply in color. Most often they actually match a costume, but if not that, then they blend subtly. For a hat is just one part of a costume—like shoes or blouse. And since a very subtle blend is the high goal of fall perfection, the hat must nestle closely into the overall plan.

As for specific shapes—that actually does not matter. There will also be the widest possible variety, within the bounds just described. This is necessary. For fashion is demanding that each hat bring out a woman's every best point—and it takes a great many shapes to flatter so many women.

INDIVIDUALITY OBJECTIVE

As for actual shapes these can be pillbox or cloche again, softly manipulated heret or bonnet. Some hats are intricate folded bits of felt. There is a lot of unevenness about many hats which, when rightly worn, heightens individual charm. One side thrusts downward over the cheek or rises to reveal a charming profile. Manipulation is the word for it—individuality, the objective.

In fabric anything suitable to a costume, almost, will be seen. Basically there will be a great deal of fur felt and velvet. There will also be actual fur in hats—especially edged by a big muff for decorative purposes only. There will be hats of velvet and of velveteen. Anything which the costume seems to call for will and should appear.



NEW NAVY RESIDENT—New to this city and being welcomed by her many service friends here is Mrs. Frost, wife of Capt. Laurence H. Frost, commanding officer of the USS Manchester. Capt. and Mrs. Frost who came here from Washington, D. C., are making their home at 4824 Shaw St.—(Press-Telegram Photo.)

Henley-Hahn Exchange Vows

Mae Leah Hahn, daughter of Mrs. Charles H. Marvin, 234 W. Fourth St., and the late Mr. Marvin, and Herman Andrew Henley, son of Mrs. Cleve B. Henley, 348 Cerritos Ave., exchanged wedding vows Sept. 8 before relatives and close friends. Dr. Daniel J. Snyder read the service.

Mr. and Mrs. H. E. Henley attended the couple. The bride was gownned in aqua chiffon over taffeta, ballerina length, and wore a corsage of gardenias and carnations. A reception followed at the H. E. Henley home, 1819 Pasadena Ave.

The bridegroom is employed in the Los Angeles school system. The couple are at home in Huntington Park.



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Our amazing Magic Mirror Projector* shows how YOU will look in different new HAIR STYLES, BEFORE ANY WORK IS DONE. Just imagine—you see your own image in different hair styles before we touch your hair, thus making it possible for you and our Master Hair Stylists to select your most becoming style.

Complete styling, including use of Magic Mirror Projector* Hair Shaping, Shampoo and Fashion Setting, by Master Hair Stylists in Styling Room **5.00**

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DOUBLE CHECK—It is check and double check for a fashion high light in this fall coat. Note the small collar and the exceptionally large flaring sleeves.

Officer Visits Bethel Meeting Aboard Yacht

Mrs. Rhodelia Johnson, deputy grand guardian of Job's Daughters, Bethel No. 77, made her official visit to the Bethel Friday night. She was honored by more than 75 girls and their parents. Charles Nelson, birthday honoree, was presented with a gift and a presentation of a gift to Mrs. Johnson. Initiation of 11 girls preceded the social hour.

The Bethel had a family picnic at Anaheim Park with more than 50 girls present.

Members of Natalia met recently as guests of Mr. and Mrs. Howard Dumm aboard their cabin cruiser, Miss Pacific. A buffet supper was enjoyed and Mrs. Dumm's birthday was celebrated. Those enjoying Mr. and Mrs. Dumm's hospitality were Misses: Harold Brooks, M. Verne Holmes, E. G. Kimmie, Sally Phelan, Albert K. Mealey, W. G. Wilson, Waldo Moore, Charles Nelson and Robert M. Slater.

Challis Gowns Low-necked

Seen in the lingerie market, are challis gowns either long or short. They are printed and piped in American Beauty and violet. Low-neckline suits are a fashion highpoint in young ready-to-wear this fall.



Lillian's
345 E. OCEAN



fashion first

A. The loveliest lady of all—in a De Michel original with yards of sheer black Chantilly lace . . .

B. A captivating gold lame sheath for THE occasion—A Beaumelle original . . .

C. Beaumelle 2-piece cocktail suit in black sheer wool . . .

D. A portrait neckline . . . studded with rhinestones. A Beaumelle of course.

You'll find the largest selection of important occasion dresses and formals in Long Beach at Lillian's.

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from the FAR EAST

exotic colors glorified in IMPORTED

Velours

Shimmering overtones glow from its deep, rich pile—give radiance to opulent oriental hues. Here in three important silhouettes . . . enhanced by glamorous accents

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Store Hours:
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every day is FIT TEST day for

Naturalizer
THE SHOE WITH THE BEAUTIFUL FIT



12.95

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SHOES STREET FLOOR WALKER'S



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Choose your loveliest Fall Shoes from Naturalizer's famous treasure chest. Try on a pair! You'll see why NATURALIZERS never slip or gap. Soft suedes, caifs and kidskins in the newest colors. 4 1/2-10 B width, 6 1/2-9 AAAA-B. As advertised in Life. Low Price for High Quality.

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TOWLE STERLING

This is the best rule-of-thumb we know! And every woman gets a thrill out of additions to her own set of Towle solid silver—whether it's an extra place setting, a dozen teaspoons, or some of those many important serving and "other" pieces. Let us help you solve your gift problems with Towle.

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JEWELRY CO.

215 PINE AVE.
Jewelers and Silversmiths Since 1898



PLEATED JERSEY—Pure wool jersey is used in this dress with jewel neckline and fully pleated skirt. Snug cuffs on the sleeves and gilded square eyelets on the belt highlight this model which is shown locally.

Many Attend Ebell Brunch

Mrs. Josiah S. Mertz, president, greeted the guests at the Ebell brunch Wednesday when Group E, Mrs. A. F. Holsapple, chairman, entertained. Having luncheon together were Meses. Roy Stulgenbaur, John Mendizza, Wesley Sutton, Cecil Runnels, Virgil Jolliffe and Mansfield Hervey. Others were Meses. Cora Davis, Zella Bender, Clarice Mhoon, R. L. Buffum, Corla Lewis, E. M. Findlay, Walter Hunsaker, Loma Johnson and O. S. Lindenberg.

Playing at the table of Mrs. Lillis Jordan were Meses. Jessie Brown, Leona Jordan and R. Stull. Playing with Mrs. Hazel Reed Wold were Meses. Mary G. Graham, Richard Good and W. M. Heaton. Mrs. Verne Eastman was hostess to Mrs. J. C. Benson, Miss Sara Jane Brittenham and Mrs. W. Jacobson.

Mrs. Mary Bordner had as her guests Meses. John Bell, William Dary and B. R. Milbank. Mrs. Laura Cheney was hostess to Meses. Emerson Fisher, Ed Ibbotson and Marion T. Orvis. Miss Alaska Davis entertained Meses. R. R. Smith, Alma Smith and Laura E. Carrick. Playing with Mrs. R. E. Skinner were Meses. R. C. Sherman, C. D. Shelley and W. S. Stevens. Mrs. Jean L. Brown had as her guest Mrs. Frances D. Levine from Seattle, Wash., who is moving to Long Beach.

Mrs. L. Copeland had at her table Meses. C. Tatum, M. B. Immel and A. E. Cobleigh. Mrs. Elizabeth Crouch was hostess to Miss Laura Mulvey, Mrs. Ethel Richards and Mrs. F. S. Conzine. Mrs. C. M. Berkhoel had at her table Meses. R. W. Mitchell, Tom Anderson and James Ryan. Mrs. S. M. Travers entertained Meses. Roy Snyder, Bertha Swartz Woolington and Carroll Waldvogel.

Mrs. Maybelle Wallace had as her guests Meses. Clara Ratekin, Minnie Follett and Charles Gregory. Playing with Mrs. E. S. Borgquist were Meses. E. R. Chase, Esther Laing and Jessie Allen. Mrs. Linda Hoover entertained Meses. J. E. Brockman, Marie Parsons, Victor Schmeltz, Bertha Eiche, H. K. Berry, A. E. Shepherd, W. L. Deaver and Edwin Richards. Others playing were Meses. Elna Kunsman, G. W. Sully, M. Rodgers, L. A. Clapp, E. B. Brier, E. J. Wightman, Golda Gridley, A. E. Holsapple and William Moore.

Co-Ed Club

Co-Ed Club held its first fall meeting Wednesday night at the YWCA with an evening of volleyball, swimming, games, singing and dancing. Frank Crane was chairman and 60 were in attendance. Committee members included Dorothy Cryer, Dolly Wade and Ronald Burger. According to Dorothy Molinari, adult program director for the YWCA, the club is open to all young people in the community between the ages of 18 and 35 and meets each Wednesday night at the YWCA.

Pictured Fashions Available Here

Long Beach retail stores are now offering their wide selection of fall fashions. Most of the clothing pictured in today's fall fashion section is available in local stores. For details on any article pictured readers may address a postal card to Dept. KC-16, Press-Telegram.



TO WELCOME FRESHMEN—Looking forward to a tea this afternoon for new Pomona College students are, left to right, Millicent Benadik and Jean Benson, freshmen; Ruth Merrill, junior, and Mary Beth Dellinger, senior. The courtesy, to be given by the Long Beach Council of Pomona College Campus Club, will take place in the garden of Mr. and Mrs. William Cree's home, 4256 Pacific Avenue. (Press-Telegram Photo.)

Tea Today for New Students

Honoring new Pomona College students, the Long Beach Council of the Pomona College Campus Club is entertaining at a tea this afternoon in the home of Mr. and Mrs. William Cree, 4256 Pacific Ave.

Greeting guests with the hostess will be Mrs. Willis Merrill, chairman, and Mrs. Robert Gray.

An arrangement of white gladioli, carnations and larkspur will center the tea table. Tea hostesses will be Meses. Frank Wall, Henry Wall, Arthur Cheskos, Howard Hicks and William Dallas.

Others who will assist are Meses. F. E. Esterlin, M. C. Hill, Ruth Merrill, Virginia Esterlin, Mary Beth Dellinger, Katherine Squire and Patricia Aldrich.

Students entering Pomona College from Long Beach are Millicent Benadik, Jean Benson, Marjorie Gordon, Mary Jo Johnson, Mary Ann Hoeve, William Atkinson, Carole Davis, Jack Duffield, Gary Gillingham, David Leahy, Lewis Silverberg, Gary Wrench, Frances Glass, Ralph Pursche, Gordon Clark, William Gaede, Jean Estes, Kermit Carpenter and Peter Rice.

Stanford Student

Ray Haile, son of Mr. and Mrs. R. A. Haile of 240 Nieto Ave., will leave Thursday for Palo Alto, where he will complete his senior year at Stanford University. His house guest last week was Tom Reriffiths of Glendale, who is also a Stanford student.

Tea Honors Anniversary

Mr. and Mrs. Joseph S. Frigon, 1909 Magnolia Ave., gave a surprise tea and garden party last Sunday honoring Mr. and Mrs. Nathaniel Buckmasters' 55th wedding anniversary. The Buckmasters were married in San Diego in 1896 and now reside at 2219 Oregon Ave.

Presiding at the tea table were Mrs. Virginia Buckmaster Cooper, Oakland, oldest daughter of the honored guests, and Miss Elsie Goodall. Miss Joan Sinnott, of Downeyville, granddaughter of the Buckmasters, had charge of the guest book.

Among guests were Meses. and Meses. Herbert Goodall, C. J. Jasper, Gordon Campbell, A. E. Macdonald, Meses. Stephen Kinaz, Theodore H. Smith, Frances M. Baker, Ethel Robbins, Meses. Elsie Goodall, Stella Taylor, Patricia Marriott, June Nishida and Nathaniel Buckmaster Jr. of this city; Miss Marguerita Patterson, regent of Western Shores Chapter DAR, of which Mrs. Buckmaster is a member and the following DAR members: Meses. Blanche Cook, George Baumgartner, Arthur Diener, Lolo C. Race, Rozalie Carpenter. Mr. and Mrs. Leo Cooper, of Oakland; Miss Albertine Larson, Mrs. Edith Hay, David Williams of Los Angeles; Mr. and Mrs. Lloyd Walters of Rosemead; Mrs. William Rice, and Mrs. Bradley Carlson of Orange; Mr. and Mrs. John Millman of Reseda; Mr. and Mrs. Orin S. Welch, Miss Alice E. Carlson, Mrs. W. A. Sheeley, Mrs. Homer F. Krause and Mr. and Mrs. Allen Whitney of Seal Beach.



Miss Claretta Gibson

Miss Gibson Bride-Elect

Mr. and Mrs. John H. Gibson, 3189 Oregon Ave., announce the Claretta, to Eugene Hurtienne, engagement of their daughter, Claretta, to Eugene Hurtienne, son of Mr. and Mrs. Albert Hurtienne, 1652 Loma Ave.

A graduate of Polytechnic High School and City College, Miss Gibson is a member of Kappa and the AWS advisory board at City College. She was affiliated with Phi Kappa Delta in high school.

Her fiancé is a graduate of Wilson High School and City College and is now employed as an architectural draftsman at China Lake.

No date has been set for the wedding.

Wedding News

Miss Mary Darlene Starke, daughter of Mr. and Mrs. John Starke, 1084 E. 19th St., and BM3c Keith Frederick Baker, USN, son of Mr. and Mrs. James F. Baker, of this city, were married Sept. 9 in Yuma, Ariz. They attended Polytechnic High School and schools in Willowbrook and Compton. The young bridegroom is stationed in San Diego.

Loyalty Club

Board members of Loyalty Club met Sept. 11 at the home of Mrs. Charles R. Wilkinson, 509 Dawson Ave. Luncheon was served by Mrs. Wilkinson and her cohostess, Mrs. Katha Harper. Tables were decorated with red hibiscus blossoms and red candles. The president, Mrs. Herbert E. Lewis, discussed high lights of the coming year.

Veils Important This Season

Veils are having a hey-day. Seldom have they been more important, or varied. Some are

stiffened and flattened out to the side, in the manner of an Oriental dancer's mask. Some are dotted with jewelry, sequins or beads.

Many are separate and can be removed for the theater. Others can be worn alone, to double for hats, at the theater.

There are eye veils and nose veils and mouth veils, and a veil that splits in two to leave the mouth alone uncovered.

Some are worn under the hat, for streamlined effect. But all are on essential, integral part of the hat and the fashion scene this fall.

Here Are Tips for Match-Ups

If you're young and looking for match-ups this fall try a water-repellent corduroy duster and matching slim skirt; a plaid blouse, a three-piece suit with a weskit, a shortie coat to match a jumper.

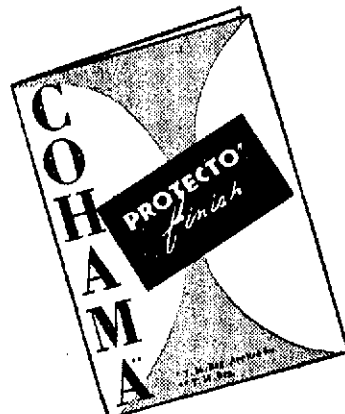
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Cohama's "Protecto"

process repels spots and stains caused by soft drinks, non-oily foods and perspiration. And these fashions are wrinkle-resistant for the life of the garment.

Available in Navy and Smoke Gray

Skirt and Vest only \$8.95

Skirt Separate only \$5.95



Sun Rose

GAB-A-BOUTS

No wonder everyone's talking about them! VERNEY'S Vernetian, the finest rayon sheen gabardine, with the exclusive Vernetist, durable crease resistant finish... smooth tailoring... fashion-note pocket details... with rows of self-stitching... and colors that were specially created and blended for a California wardrobe. Here is a go-everywhere combination that is a must 12 months a year... **SUN ROSE GAB-A-BOUTS**... coordinated into a complete street and sports wardrobe. Sizes 10-18.

Jacket 9.95
slack 7.95
skirt 7.95

Colors: Chocolate, Slate Gray, Navy

Smart Shop
2105 E. FOURTH

Open Mon. and Friday Evenings Till 9



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For Fall

Worsted Grey Flannel Suit

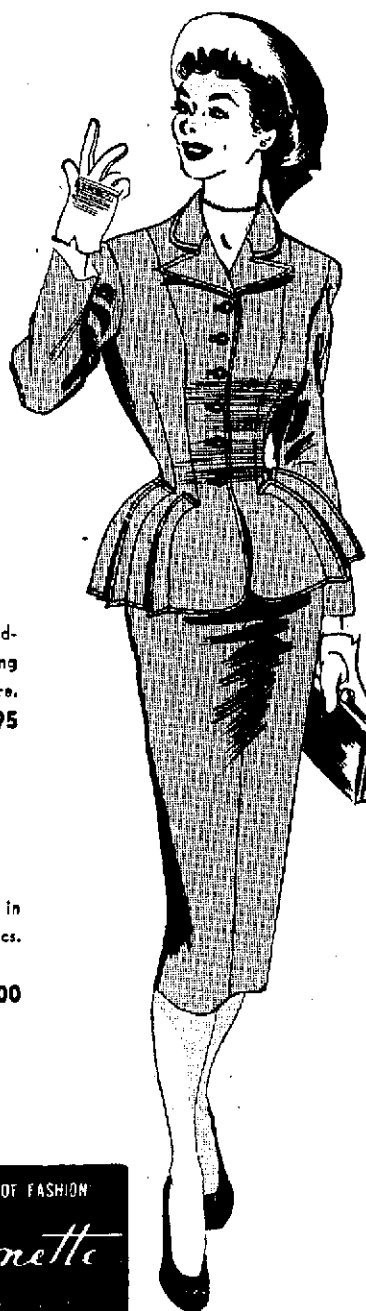
Nipped waist and hip padding make this a flattering suit for the junior figure. Sizes 9-15. **\$9.95**

Excellent suit selection in other styles and fabrics. Misses & junior sizes. **\$29.75 to \$118.00**



3500 E. FOURTH ST.

OPEN FRI. TILL 9:00 P. M.



This fall the suit is all-important... See our wonderful collection of suits in the smartest new fabrics with all the lovely new details of fine tailoring.

'55 to '135
Regular and petite sizes.



3310 EAST BROADWAY
Phone 8-2259

Petticoat Comes Into Its Own Again This Season

The petticoat comes into its own this fall. The newest of fashion news, it peeks from beneath full swirling skirts in a flash of color and flirts with each gust of wind. And there are a bevy of beautiful petticoat designs, all carefully thought out to complement your costume—from the inside out.

Dresses with fullness starting from below the hips can have petticoats to match, the fullness released in a flutter of ruffles, or in starched crinoline bands. The tiny-waisted, paperdoll silhouette can be held out by a box-pleated petticoat of nylon and rayon marquisette, then given more fullness with a small plume of crinoline, pleated to stand away at the hip and minimize the waistline.

Coat-dresses of tweed with skirts cut in pie-shaped gores spread their fullness over colorful taffeta petticoats, shaped to follow the line of the costume, then stiffened with crinoline.

Sometimes the petticoats are reversible, with scalloped edges and a touch of lace at the hemline.

One petticoat, for bouffant taffeta cocktail dresses, is so crispy full it will stand alone. Another, comprised of layer on layer of sheer starched nylon net, is neatly bound at the curved edges with cording, the whole thing as lightweight and misty as thistle-down.

A novel combination of multi-colored striped petticoat worn over a sweater-slip of gray wool jersey, made just like a sweater from the waist up with the cut and fit of a slip below, is pretty enough to wear inside or out. The petti can be worn with other dresses, and the sweater-slip can be worn alone, with jewelry and a wide belt.

For the sophisticated is a shaped petticoat of elegant bright red Chinese silk brocade, stiffened at the hemline with a wide band of horsehair.

FORM FITTING, TOO

But not every petticoat is full. There is still the sheath silhouette to cope with, and that, of course, requires a petticoat cut to follow your every curve. At the same time, it should keep your skirt from "sitting out." In this category is a half-slip of champagne-colored crepe, deeply edged in a darker tone of lace, with two little fans applied at one knee. Another has side-slits edged with a ruffle of nylon net to wear under suit skirts.

An increasingly important undergarment fashion is the slip that has a strapless bra-top, smoothly boned and fitted to the waist. Latest in this style is a washable nylon velvet bra with woven nylon slip attached. It is perfect under theater suits, or with very

full, bouffant evening gowns, long or short.

Another development is the bra-slip with plunging neckline, wired at strategic points.

There are pleasant surprises for the slip-shopper this fall. For example, one designer offers a beautiful pale blue satin slip appliqued with wide scalloped bands of white satin—for a surprisingly low price. (There is a gown to match, likewise inexpensive.)

For the one-piece slip, crepe back silk and Bemberg satin, unavailable since before the war, make their return. The rayon gives the body and the silk is woven on the top side to give sheen, and the combination wears exceptionally well.

Cotton for All Occasions This Winter

After school, relaxation may mean a gay evening on the town, romping or studying in the college dormitory, luxuriating at the fireside, or sipping sodas at the local hangout.

Whatever your choice, you can find the right costume in which to do it—with inexpensive cotton as the fabric.

Winter cottons are among the brightest, most comfortable and practical of fashions. They range from informal at-home clothes to the most elegant formal gowns.

New Patterns in Corduroy

Corduroy, a campus must for fall, pops out in interesting new patterns such as tartan plaids, tattersall and hounds-tooth checks, and bold block plaids. Wide waives vie with fine waives in popularity. Colors featured are purple, gold, royal, teal, burgundy and charcoal, perhaps most important of all.

Feet Wet?

Wet shoes should be cared for by slow drying at regular room temperature.



BLOUSE GLAMOUR—This is a new treatment of the favored jewel neckline blouse with handmade piping and fagoting and embroidery. Besides the pretty piping the yoke is saucily scalloped. It comes only in white and is rayon crepe.



Miss Colleen Kelly

Colleen Kelly to Be Married

The engagement of Miss Colleen Kelly of Riverside, Ill., to Quinn Laube of Chicago has been announced by her parents, Mrs. Marie Comstock, 5134 Montlaco Rd., and Francis Kelly, of Wilmington.

Miss Kelly was graduated from Polytechnic High School and attended City College. She is a member of Nu Phi Mu Sorority. A fall wedding is planned.

New Angles

There are new angles to young clothes for fall, achieved with diagonal bodice closure, with angled pockets, horseshoe necklines. There are arrows and curves in hip treatment and at the neckline.

IF YOU'RE
THE GIRL
WHO'S FIRST
WITH THE
FASHION

You're sure to love this pencil slim town dress with the long slender sleeves... so right for day or evening occasions in lovely crepe faille.



PAVEY'S
AMERICAN at 5th
6-4789



STAR PUPIL—Dressed to take honors in her class is this grade school cutie in her gingham. This bright plaid is of wrinkle-shed sanforized gingham and features a white ground with multi-colored plaid. And the designer was practical for she allowed a three-inch hem for the growing days ahead.

Wedding to Be in November

Announcement of the approaching marriage of Beverly Jeanne Miller, daughter of Mrs. Fern Miller and George D. Miller, to George Perry was made at the home of Mrs. Miller, Sept. 9. The marriage will take place some time in November.

Following the evening service at First Methodist Church, many close friends and the Young Adult Group of the church met at Mrs. Miller's home, where the informal announcement was made. Miss Miller's fiancé is the son of Mr. and Mrs. W. H. Perry of Dallas, Texas.

Slimmer Skirts for Separates

Separates will be given newness this season for college girls, career girls and even their younger sisters by means of slim skirts coupled with balloon-sleeved blouses for the broad-at-the-top-and-tapered look of fall.

Pictured Fashions Available Here

Long Beach retail stores are now offering their wide selection of fall fashions. Most of fall fashion section is available in local stores. For details on any article pictured readers may address a postal card to Dept. KC-16, Press-Telegram.

THE SPORT BAR



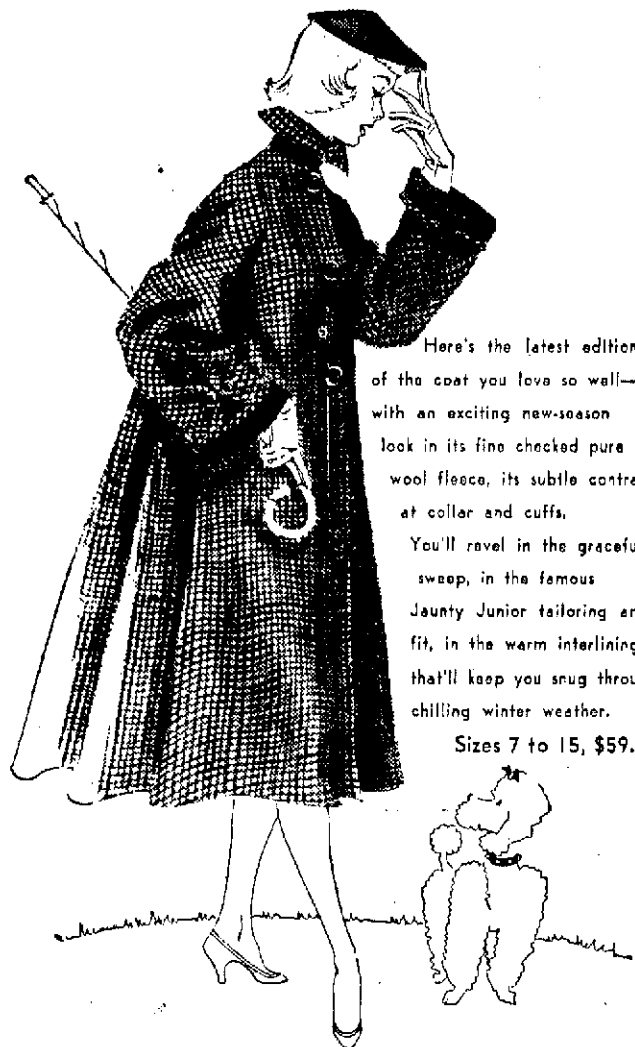
"On the town" wardrobe

Versatile separates in lustreous, black supercord Otto-mani, styled with sparkling satin pique. "Diamond Horseshoe Jacket," 17.95. "21 Skirt," 10.95. "Village Vanguard Slacks," 14.95. "Stark Cub Vest," 8.95. "El Morocco Vest Blouse," 12.95. "Capeocabana Sheath," 12.95. "Cafe Society Blouse," 15.00. Sizes 10-16.

The SPORT BAR
5215 EAST SECOND STREET
IN BELMONT SHORE

Jaunty Junior

checks the pyramid
...wonderful news
for your new coat



Here's the latest edition of the coat you love so well—with an exciting new-season look in its fine checked pure wool fleece, its subtle contrast at collar and cuffs. You'll revel in the graceful sweep, in the famous Jaunty Junior tailoring and fit, in the warm interlining that'll keep you snug through chilling winter weather.

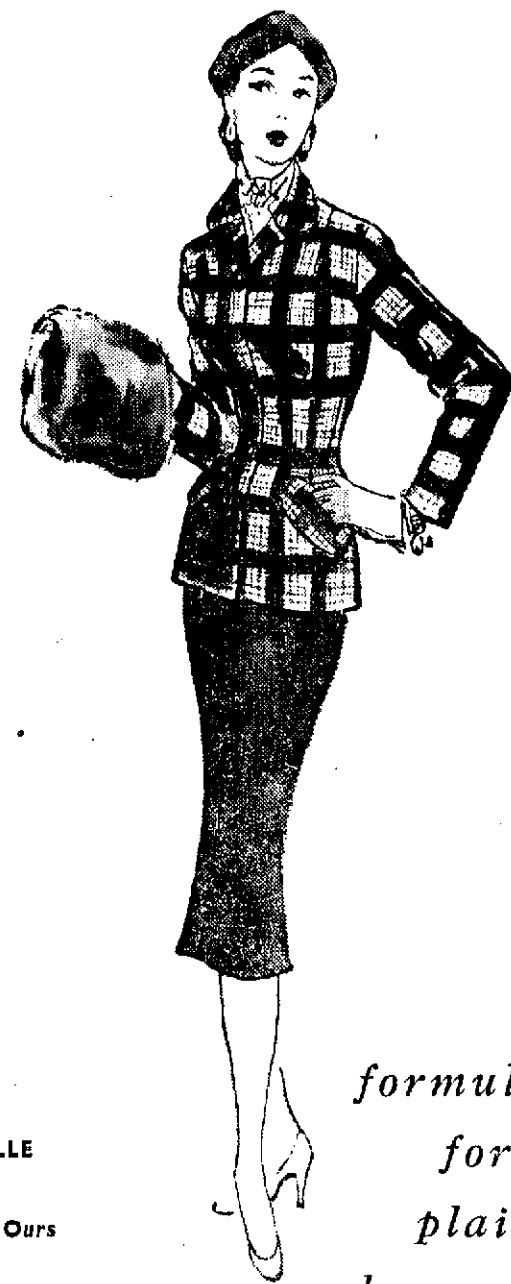
Sizes 7 to 15, \$59.95

See it advertised in VOGUE

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As Advertised
in MADEMOISELLE
Exclusively Ours

formula
for fashion:
plaid 'n' plain
by

Swansdown

Here's the well-tailored suit that proudly boasts a duo of magnificent fabrics! You'll like its new-season smartness... its famous Swansdown quality of fabric and tailoring... you'll wear it confidently for important daytime dates. Jumbo plaid jacket above a pencil-slim skirt. In Miron's fine pure worsted. Sizes 10 to 20. \$69.95.

Jay's

112-114 E. Broadway

Membership Tea to Be Tuesday

National Council of Jewish Women, Evening Branch, will have a membership tea Tuesday at 8:15 p. m. at Town Hall, with Mrs. Al Nameth, membership chairman, in charge.

Theme for the evening will be "South of the Border," according to Mrs. David Powers, program chairman. Musical entertainment will include songs by Gloria Rubenstein, soprano, accompanied by Mrs. William Boral, and accordion selections by Jack Krueger.

Pictured Fashions Available Here

Long Beach retail stores are now offering their wide selection of fall fashions. Most of fall fashion section is available in local stores. For details on any article pictured readers may address a postal card to Dept. KC-16, Press-Telegram.

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SPORTSWEAR**

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LINGERIE

Exclusively for sizes
7 and 9

the house of nine
120 W. 4th St.
2nd floor above
Thrifty Drug



HIGH FASHIONS IN HATS—Here are two charmers displayed in the millinery department of a local department store and they are face flattering to fall fashion. They are small, each with a tiny veil, and add that certain something to anyone seeking glamour.

Alumnae Meet in Abell Home

Long Beach alumnae of Gamma Phi Beta sorority met Tuesday at the beach home of Mrs. Norman Abell in Surfside. Plans were discussed for the participation of the alumnae group in 45th national Gamma Phi Beta convention June 24 to 28, 1952, at Hotel Del Coronado in San Diego.

Mrs. Gerald Arnold of San Diego will succeed Mrs. James Coultas as director of province seven south. Attending the meeting were Misses: Louis Hopkins Jr., William McDonald, C. R. Andrews, W. E. Donohue, C. M. Rastello, F. E. Cornwell, C. B. Limbocker, C. V. Jackson, John L. O'Brien, H. D. Newkirk, Philip Fawcett, J. R. Marsh and Norman Abell.

Members assisting at a rushing party at the USC Gamma Phi Beta chapter house Wednesday were Misses: Lewis Hindley Jr., John L. O'Brien, G. M. Rastello, Thomas Moore, M. F. Palmer and Paul R. Wheeler.



Mrs. John E. Carville

Verna Morrill Complimented

A pantry shower was a pre-nuptial courtesy honoring Miss Verna Rae Morrill, when Mrs. John Lucke entertained at her home Tuesday night in Los Angeles. Miss Morrill will become the bride of Kenneth Leon Harkey Friday.

Attending the shower were Mrs. Mary Hall, Mrs. Edwina Wilson, housemothers of the dormitory at Pepperdine College of which Miss Morrill is a graduate. Other guests invited were Mary Phillips and Pat Malone, music teachers under whom Miss Morrill studied. Also invited were Misses: Neil Hill, Maynard Houston, Jack Paris, Richard Pershing, Byron Larson, H. Steckley, Grady Ragland, Raymond Chace, Esther Monfelt, Harold Winter, Harold Clark, Paul E. Morris, Ibra Harkey, Verne Morrill and Anna Bachemole, Lola Mathews and Nancy Haneline.

Yacht Club to Hear Author

High lights of his adventures encountered during his lone voyage of 8500 miles from Panama to Australia will be shared with members of Alamitos Bay Yacht Club by John Caldwell, author of the book "Desperate Voyage," at their annual meeting at 8 p. m. Friday at the clubhouse.

Commodore John Muholland will preside at the business session which will precede the program when three new directors for two-year terms will be elected from those nominated last month. Nominees are John E. Elby Jr., H. S. Muholland, John Graye, Leo Thompson Sr., Charles Kober and Harry Wood.

Shoulders on Jumpers Smaller

Jumpers, always popular with school and campus crowds, have a softer feeling this season with the use of small shoulder treatments, huge cavalier collars, collarless notched necklines. Neckline buttons straight down the front or side, have widened shoulder straps, wider bodice cuffs. Straight and narrow sheath lines are excellent.

GOP Style Show Slated Thursday

With Mary Pickford attending as honored guest, the Long Beach Council of Republican Women will stage a fall fashion tea at 2 p. m. Thursday at Lakewood Country Club.

Guests will be seated under the lovely old eucalyptus trees to see the latest fashions as presented by Parisienne.

Pouring at the tea tables following the fashion presentation will be the following civic leaders and past presidents of the local Republican group: Mmes. Burton W. Chace, Raymond Grobaty, Jennie Pritchard, Edith Van de Water, A. W. Vasey, John C. Kyle, W. H. Gillis, William S. Grant, Willis W. Bradley, Herbert R. Klocksiem, H. T. Gilstrap, B. B. Braden, Hazel Merriam and Lyman B. Sutter.

Mrs. Raymond Grobaty in charge of transportation has arranged for cars to meet the Orange Ave. and Carson St. and Cherry Ave. and Carson St. busses from noon until 2 o'clock.

In charge of the fashion tea is Mrs. Richard A. Bixby, ways and means chairman. Working with her are Mmes. A. A. Carrey, H. O. Christiansen, Floyd Muchmore, George P. Taubman Jr., Raymond Grobaty, H. T. Gilstrap, Gladys O'Donnell, and Logan H. Goodnight.

Tickets may be purchased at Lakewood on the day of the event or from any of the committee members.



GALA FASHION SHOWING ARRANGED—Final details for the Long Beach Council of Republican Women's fall fashion show were arranged Monday when the committee met in the garden of the George P. Taubman Jr. home, 274 Park Ave., for luncheon. Shown with Mrs. Taubman, seated, are, left to right, Mrs. Charles V. Doyle, Mrs. George Clare Taubman and chairman, Mrs. Richard A. Bixby.

House Guests Entertained

Before Dr. and Mrs. Thayne Livesay sailed on the Lurline to return to their home in Honolulu, they were house guests of Mr. and Mrs. Kenneth Clock and son of 6900 Lewis Ave. Dr. Livesay, dean of the graduate school of the University of Hawaii, spent the summer lecturing at Columbia University.

While here Dr. and Mrs. Livesay were feted at a family gathering in the Clock home. Present were Miss Mabel Crain, James Crain, Mr. and Mrs. L. Ralph Crain and Mr. and Mrs. Clinton Crain.



MARY PICKFORD TO ATTEND—Among those attending the Republican Women's fashion show, which will take place Thursday, beginning at 2 p. m. at Lakewood Country Club, will be Mary Pickford. Committee members busy planning the event include, left to right, Mmes. Gladys O'Donnell, Raymond Grobaty, H. T. Gilstrap and Logan H. Goodnight.—(Press-Telegram Photo.)

Opti-Mrs. Club Reports Plans

Opti-Mrs. Club met Tuesday in the patio of Mrs. Ted Perry's home, 20 Giraldia Wk. Cohostesses were Ruth Smith, Ella Smirl, Gertrude McKee and Frances Slaight.

Mrs. Harvey A. Wilson conducted the business meeting. Final plans were made for the Harry Owen show scheduled for Oct. 3 at Municipal Auditorium.

Lucille Bryan, hospitably chairman, announced the following new members: Lorraine Moore, Don Hibbard, Janet Iverson, Naomi Bendinger, Rose Bishop, Ruoy Dewalt, Frances Barnhill and Norma Richards.



Mrs. Edwin P. Martin

Full Skirts Are Designed for Campus-Wise Fashions

"Sitting pretty" fashions are the highlight of a fall collection by Marjorie Montgomery of California. Designed primarily for the young, Marjorie's dresses and suits for campus life are strikingly accented by light-hearted, full skirts which reveal provocative petticoat ruffles when you are seated.

Blue ribbon award winner at the California State Fair was a black taffeta with hug-me-tight jacket to be worn over a scooped neck which has ingenious "halter" bands that keep the neckline from slipping. Soft pleats give fullness to the skirt which rides saucily over a crinoline petticoat, its ruffles bound in black or contrasting color.

Winter version of Marjorie's horn, and Edwin Palmer Martin were married Sept. 7 at Garden Wedding Chapel attended by Mr. and Mrs. C. D. Fleet Jr. The bridegroom's parents are Mr. and Mrs. Edwin B. Martin, 615 E. Ocean Ave.

The bride wore gray print crepe dress and a pink straw picture hat. She attended high school in Massachusetts and Long Beach City College. The bridegroom is a graduate of Wilson High School and USC.

They are at home at 1750 E. Ocean Blvd., after returning from a trip to the High Sierra.

Miss Ehrhorn's Marriage Told

Dorothy Marie Ehrhorn, daughter of Mr. and Mrs. Fred R. Ehrhorn, will be married to Mr. Edwin B. Martin, 615 E. Ocean Ave., on September 17 at Garden Wedding Chapel.

MATERNITY

'dressy' JACKETS

\$9.95

A) gayly trimmed with rhinestone, pearl-studded gold musical notes.

B) hand-painted ballet with gold sequined lace applique.

Colors—Ivory, aqua, petal pink, royal or cavalier red faille.

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Look at Our NEW FALL MIRON GABARDINE SUIT

In Beechum Plum, Robin Hood Green, Cupra Brown and Black.

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315 PINE AVENUE

Yes, we have a layaway plan

Boys and Girls stay ahead of the class

Frances has selected practical easy-to-care for fabrics, designed to please the very particular school belle, or future football star. And prices to fit your budget.

Boys to size 12. Girls to size 14.

★ Convenient charge accounts.

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HALF SIZES AND LARGER SIZE DRESSES

Proportioned to fit and flatter . . .

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A Most Wonderful Collection 14½ to 26½ sizes 38 to 52

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COAT-SUIT from \$29.95 to \$65

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MAY WE SEE YOU SOON?

LARGE VARIETY OF RATTAN BASKETS

- FRUIT
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—Kramer Photo.
Mrs. James L. Clark

Wedding Vows by Candlelight

Escorted to the altar by M-Sgt. Donald Taylor, USMC, Charline Harbstreet became the bride of James L. Clark in a late afternoon candlelight ceremony Sept. 8 at Greenwich Wedding Chapel. The bride is a daughter of Mr. and Mrs. C. O. Harbstreet of Independence, Mo. The double ring service was read by Dr. George W. McDonald.

The bride wore a white wool gabardine suit with pink accessories and was attended by Virginia Clark, sister of the bridegroom. Maurice D. Swift was best man.

A reception at the home of the bridegroom's parents, Mr. and Mrs. L. J. Clark, 4940 Montair Ave., followed the ceremony. Hostesses were Gloria Clark and Mrs. Maurice Swift assisted by Mrs. Dale Hubbard and Juanita Hubbard. The couple is at home at 127 W. 14th St.



ANNOUNCE FASHION SHOW, MEMBERSHIP TEA—Roslyn Leff Chapter of Pioneer Women announces its fourth membership tea for tomorrow night in the Brandeis Room of Town Hall. In addition to a fashion show presented by Harris and Frank, there will be a speaker, Mrs. Leah Langer from the Pioneer Women from Los Angeles who recently returned from Israel. She will give a report of the work being accomplished there today. The local chapter has for its project the task of helping to provide aid for child rescue and rehabilitation as well as cultural training of youth in Israel. Pictured left to right are Mrs. Ben Richman; Mrs. Seymour Bernstein, membership chairman; Mrs. Harold Schiller, publicity chairman, and Mrs. Sol Taft, program chairman. —(Press-Telegram Photo.)

A La Siamese

Siamese pajamas, in one fall lingerie line, made with wrap-around trousers for lounging or sleeping are tight at the ankle and topped with a straight cotton mandarin collar in gold metallic on color print. The coat is split at the sides, has frog closings and a big patch pocket.

Cotton Flannel Robes Shown

Cotton flannel, quilted, makes a warm and inexpensive robe. New fall models are gay with color and smartly styled in street lengths and on duster lines.

CHOSEN TO STAR



Loretta Young is among the stars signed for top roles this season on *Thelma Houston on the Air*. Tonight, Helen Hayes and Montgomery Clift star in Tennessee Williams' great drama, *The Glass Menagerie*. Tune in Sundays, 5:30 p. m., KFT, U. S. Steel Hour.

Spring is sprung,
Fall has fell,
Take a look at your home.
Does it look like—
It needs redecorating?



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3697 UPTOWN ATLANTIC

A PRETTY FACE STARTS AT YOUR FEET

Black, Brown and Blue Suede

Black Suede

Black and Blue Calf

a trio of
operas
by **Air Step**

Three heels to choose from. And each bears the expert craftsmanship, the fine materials that make Air Steps a symphony of fashion. Choose your favorites from our fine selection of colors and materials.

\$10⁹⁵

30-60-90-day charge accounts invited.
Shop Friday until 9 p. m.

Barnett's
207 PINE AVE.

Wells-May Repeat Vows

Norma May, daughter of Mr. and Mrs. Richard K. May of Los Angeles, and Wayne Wells, son of Mr. and Mrs. Oscar J. Wells, 238 San Antonio Dr., were married Sept. 9 at the Lakewood Village Community Church. Rev. W. R. Hall officiated at the ceremony.

Wearing a ballerina-length gown of white organdy over tulle, the bride was given in marriage by her father. Her nosegay of white roses and bouvardia was centered with white and gold gladioli.

Mrs. Grant Firestone was matron of honor. Bridesmaids were Miss Betty Ulin and Mrs. James Hess.

Don Wells attended the bridegroom as best man, and the ushers were Richard Wells, Bob Wells and Jack Simmons.

Hostesses and assistants following the ceremony were Mrs. William Simms, Mrs. Dick Peachy and Mrs. Rodney Hutchinson. Mrs. Don Wells was in charge of the guest book.

The bride attended Polytechnic High School and City College. She is affiliated with Taima and Mahabharata. The bridegroom was graduated from Polytechnic High School and the University of Oregon. He is a member of Iota Phi.

The young couple will be at home tomorrow at 6261 Orange Ave., after a wedding trip to La Jolla and Catalina.

Lawyers' Wives

Mrs. Russell Pray of this city will be chairman of the luncheon for lawyers' wives of California tomorrow at 12:30 p. m. at the Ambassador Hotel in Los Angeles. Speaker for the day will be Mrs. Ann Jones of Altadena whose subject will be "Korea before and after police action, Communism and a general picture of where the United States stands internationally today."



—Kramer Photo.
Mrs. Wayne Wells

Bachelors Club to Hear Banker

J. Murray Williams, vice president of this city's main branch of the Bank of America, will address the Long Beach Bachelors Club at 7:30 p. m. Tuesday evening in Town Hall.

Williams, who came to Long Beach from Modesto in 1933 to assume the position he now holds, will speak on the history of banking.

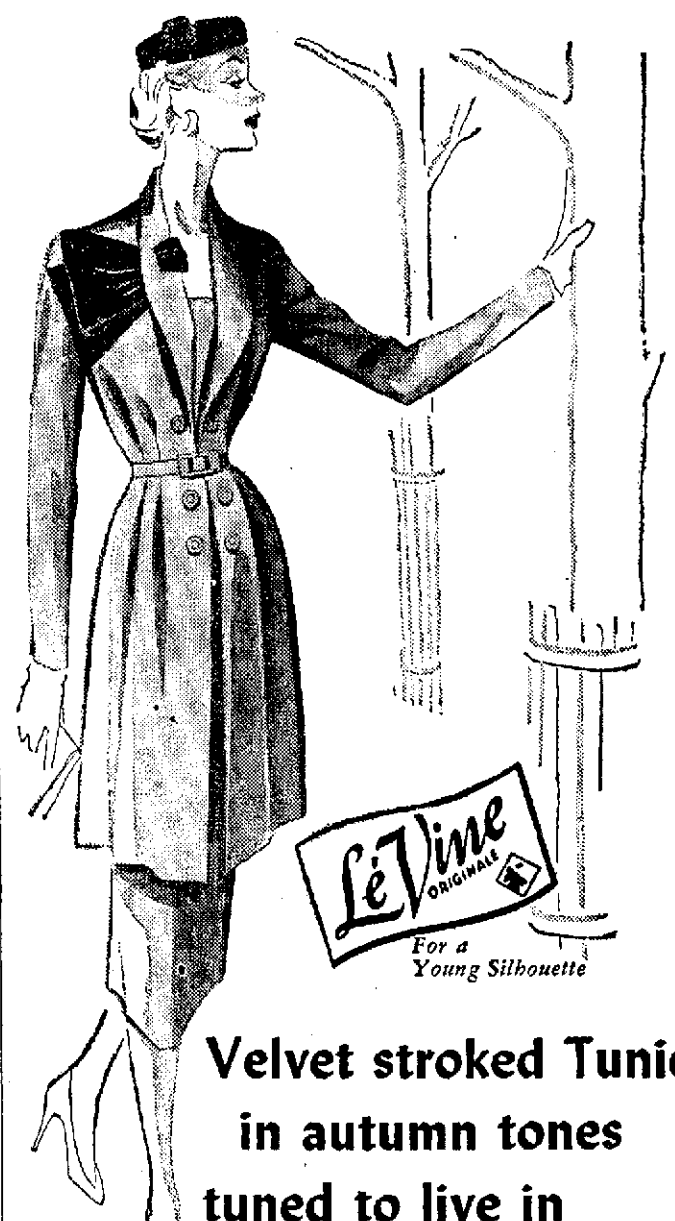
Among those present will be new members Marvin Cheeks, Bill Dryden and Hunter Richmond.

Hostess Outfits in Bold Colors

Bold colors in hostess costumes are a pleasant change both for the housewife and the career woman and are shown in many interesting styles for fall. The slim woman will like a two-piece pajama with new, tapered pants which can be worn with various tops and aprons. Full-legged pajamas or a hostess robe will appeal to the heavier woman.

Duster Robes

Dusters in wool or quilting are shown in robes quick and easy to slip over gown or pajamas. As they are opaque and do not cling to the figure, they may be worn without a foundation garment. There is no problem of fitting at the waistline or adjusting the hem as in a full-length robe.



*A LeVine Exclusive

Velvet stroked Tunic in autumn tones tuned to live in

Wonderful, wearable tunic-effect one-piece dress of long-lived Vinel® crepe . . . in autumn-tuned tones touched with a Lyons velvet boutonniere tie.

Sizes 14 - 44 - 14½ - 24½

In mocha with black
Black with black

Pewter with black
Vintage with black

Hassell's
241 East Ocean Boulevard

SEPARATES

For after-five wear a velvet skirt outlined in silver and accentuated in sequins with a matching boned basque . . . The satin lined, velvet stole repeats the floral design of the skirt and is fringed in silk.



A Madalyn Miller Original



205 E. OCEAN BLVD.
Open Fri. 'til 9

PARK FREE—DEL MAR AUTO PARK OFF AMERICAN ON OCEAN



You're in fashionable circles with Irwin's new three-quarter length circle coat! The collar a flattering circle for your face! The hem line a smart encirclement for your slim skirts! Marvelous in **STROOCK POM POM SHAG**, a wool of deep fuzzy softness that is all the rage! Pink, natural gray, blue, fern green, honeybird, red, white, bark, black

\$7950

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Our natural mink garments are made only from the finest prime pelts specially selected for color and quality.

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because they
feel so good...

For the woman who requires firm support
but flexibility as well, Florsheim uses
a combination of specially treated resilient
leather and an elasticized lining
to make these the most comfortable
shoes you have ever worn.



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BLUE CALF
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Matching Bags
7.95 to 12.95
Plus Tax

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that fit with comfort

TRANI...where shoe fitting
is an art...
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Come in and see
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FOR DRESS
FOR WALKING
FOR DAILY WEAR

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BETWEEN PINE & LOCUST



Everything fashion-new in one exquisite shoe!
Graceful, lovely lines... a deep-plunging throat,
a thin, single strap to buckle once and accent the
curve of your instep. Beautifully made in rich
black suede. And look at the precious-little price!

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Love those QualiCraft Shoes!

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Leed's

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NEW LOCATION - 257 PINE AVENUE



COLLAR TREATMENT—The new hip arch is used in both these
suits to follow the current trend. In the suit on the left, the arch is
sharper, the line carried to the sharp turned back collar. On the
right the rounded line of collar and pockets bring out a rounded
arch. Both suits are shown locally.

**Late Summer
Troth Plighted**

A late August ceremony united
Doris Gunvalsen, daughter of Mr.
and Mrs. Martin Gunvalsen, 2905
Magnolia Ave., and Jack Cava-
nagh in marriage at First Meth-
odist Church. Rev. William L.
Collins read the double ring ser-
vice.

The bride wore a gown of
aqua lace over taffeta with
matching hat and white orchid
corsage.

Mr. and Mrs. Joseph L. Marks,
brother-in-law and sister of the
bride, were the only attendants.
A reception at the home of the
bride's parents followed with
Mmes. Vivian Schroeder, Adele
Cox, Jennie Cook and Ellen
Thorson as hostesses. Louise
Cook was in charge of the guest
book.

The couple is now at home in
South Gate following their return
from a wedding trip.



Mrs. Jack Cavanagh

Full Sleeves

Fashion emphasis is on the
big, full sleeve as reiterated
throughout the New York show
by puffed versions in medium
and short lengths, chicken leg
and deep dolman sleeves. The
raglan-cut sleeves often ends in
beautifully finished, diagonally
pointed cuffs.

Many drooped-shoulder ef-
fects registered throughout the
showing, and yokes were a
story in themselves. Many of
the latter were round, zigzag,
or pointed back and front. Ties,
both detachable and convertible,
appeared. The keyhole neckline
with tiny tie closing is a pleas-
ant variation of the neckline in
jersey. Many novelty fabrics
were shown. The white blouse
in sheer or nylon fabrics re-
mains a classic.

Foot Maturity

The average child's foot reaches
full maturity at the age of 20
years. The heel bone and great
toe joint are not completely
formed until after the 16th year.



Mrs. John Hrindak

**Hrindak-Meyer
Repeat Vows**


Frances A. Meyer and John
Hrindak were united in marriage
at Our Lady of the Rosary
Church in Paramount before a
company of friends and relatives.
The bride is the daughter of Lt.
Comdr. Albert Meyer (retired)
and Mrs. Meyer. The bride-
groom's home is in Gary, Ind.

Given in marriage by her father,
the bride wore embroidered
Swiss organza fashioned with
very full skirt. Her veil was fin-
ger-tip length. She carried a
white orchid on a prayer book.

Mrs. Clifford Stanton was ma-
tron of honor. Bridesmaids were
Gail Sondegard and Barbara Mc-
Cann.

Clifford Stanton was best man
and William Meyer, brother of
the bride, and Dr. Charles Young,
a cousin, were ushers.

A reception for 120 guests at
the home of the bride's parents,
1324 Eleanor St., followed the
ceremony at the church. Among
the guests was Mrs. Mary Boritz,
of Joliet, grandmother of the
bride. Others were from San
Francisco, Albany, Santa Monica
and Los Angeles.



Mrs. Wyman Webb

**Thelma Abbott
Becomes Bride**

Mr. and Mrs. E. A. Abbott of
834 Freeman Ave., have an-
nounced the marriage of their
daughter, Thelma, to Cpl. Wy-
man Webb, USAF, son of Mrs.
Hersla Wag of this city. The
nuptial service took place in
Spokane, Wash.

A post-nuptial party honored
the bride at the home of her par-
ents. A pink and white motif was
used in decorating, and center-
ing the refreshment table was a
three-tiered wedding cake,
flanked by silver candlesticks. A
white wedding bell and white
crepe paper streamers completed
decor for the occasion.

Hostesses were Mrs. Richard
Jordan and Mrs. Bruce Boomer.
Guests included Mmes. Abbott,
Wagy, Don Harney, Bill Crossan,
Harry Donagan, Walter Kolb,
William Connell, E. H. Chew, Al-
fred Williams, Fred Weisenhut-
ter, Misses Joanne Cuda, Natalie
Landis, Barbara Smith, Anne
Boomer, Nedra Prouse, Linda
Jordan, and Mrs. Olive Braman,
grandmother of the bride, and
Miss Nancy Webb, the honoree's
sister.

The bride is a graduate of Wil-
son High School, and the bride-
groom a graduate of Polytechnic
High School.

**Leg-o'-Mutton
Sleeves Shown**

Leg-o'-mutton sleeves and the
frankly rounded shoulder line
are featured by Georgia Bullock
in her fall collection of street and
late day dresses. Peplums and
panels are used frequently. Fuller
skirts are noted in her after-dark
taffetas.

An outstanding dress is one in
wool check with panel front and
cross-tab detail at the neckline.
Another combines jersey and
menswear gray flannel with jer-
sey bodice and ascot scarf, the
flannel skirt made with a box
pleat to the back.

Self-buttons are a detail of a
leg-o'-mutton sleeve.

**Pictured Fashions
Available Here**

Long Beach retail stores are
now offering their wide selec-
tion of fall fashions. Most of
the clothing pictured in today's
fall fashion section is available
in local stores. For details on
any article pictured readers
may address a postal card to
Dept. KC-16, Press-Telegram.



Mrs. Melvin C. Phillips

**Nuptials Read
in Afternoon**

An early afternoon service
united Edith Clare Loubser and
Melvin C. Phillips, USAF, in
marriage Sept. 9 at the Garden
Wedding Chapel. Rev. Arnold
M. Nelson officiated.

Wearing a ballerina-length
gown of white Chantilly lace over
satin and carrying a colonial bou-
quet, the bride was attended by
Mrs. Gerald D. Phillips. Best
man was Gerald D. Phillips.

The daughter of Mrs. F. M.
Loubser, 1482 Loma Ave., the
bride attended Wilson High
School. The bridegroom's par-
ents are Mr. and Mrs. A. A. Phil-
lips of Artesia. He attended Ex-
celsior High School.

The couple will be at home at
1482 Loma Ave., Tuesday, when
they return from a wedding trip
to Laguna Beach.

**Converts Girdle
Into Swim Suit**

For those occasions when you
wish you had brought your swim
suit, Mabs of Hollywood has a so-
lution. She has designed in her
fall line a matching bra and girdle
in heavy satin lastex in a pepper-
mint stripe. The concealed zipper
and tabs from which the garters
may be easily detached, trans-
form this ensemble quickly into a
two-piece swim suit!

Another new item in the line
is the nylon bobinette step-in
pantie with stomach reinforcement
and nylon net ruffling
around the leg.

New Clocks Shown for Hosiery

Two new black clocks are
shown by a hosiery manufactur-
er. One starts from the top of
a seamless stocking, runs down
the back of the leg and ends with
a double arrow tip just above
the ankle. Another starting at
the top of the heel reinforcement
is three or four inches long and
ends in a triple arrow tip.

Ah! what delightful footcase!

**Pillow-Arch is
removable and
interchangeable**

You don't have to wear "old lady" shoes to get the world's
most delightful foot comfort!
Here is a smart casual shoe with the built-in **PILLOW-ARCH**
...the feather-light foot cushion that reduces strain and
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Try a pair on our assurance of complete satisfaction.

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By BAER STEPPERS**

In white, red, black and brown elk; all sizes
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(AA) S																	
(AA) N																	
(B) M																	
(D) W																	
(EE) WW																	

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**Lyn Davis
sportsweat
by Hollywood Premiere**

Charge Accounts Invited

**"Country week-end"
wardrobe**

Casual coordinated separates in flattering grey
or brown wool-finish rayon shatter skin. "Week-
End Jacket" \$17.95. "Route #1 Skirt" \$10.95.
"Country Squire Slacks" \$10.95. "Up State Vest"
\$8.95. "Hill and Dale Culottes" \$12.95.
SIZES 10-18

HARVEY WOOD
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4129 LONG BEACH BLVD. (at Carson) — PH. 4-8711—OPEN FRIDAY NIGHT 'TIL 9



SWISH TAFFETA—This date or dinner dress with its swirling skirt is topped by a brief bolero with rhinestone button trim. New and fashion-wise for the young in heart. This is available locally.

Lingerie Designs Newsworthy

Slim sheath or full circle is the autumn story of shirt lines. But that's just a bare outline of the plot. The inside story is the slip. One designer is presenting a full collection of functional lingerie designs that are as newsworthy as the costumes that will cover them.

Exquisite laces and nylon net add dainty frills to matching sets of nylon tricot and rayon crepe slips, gowns and petticoats. Permanently pleated nylon tricot and net provide flattery to gown necklines, bodices and hems.

Nyl-de-cline, a woven nylon fabric, appears in a semi-tailored slip with nylon net trim. Alen-con type nylon lace frames the bodice and hem of another. A third slip has embroidered me-

Stole Idea
The school crowd will love this season's stoles to match its skirts, or fringed stoles to go with wool suits.

Couple Recites Nuptial Lines

A late afternoon ceremony united Joyce Ellen Goodspeed and Vincent Emanuel De Chiazza in marriage Saturday at First Baptist Church. Rev. Noble Hauser read the marriage lines. The bride is a daughter of Mrs. Louise Goodspeed, 400 E. Sunset St., and was given in marriage by her brother, Robert. The bridegroom is the son of Mr. and Mrs. Frank De Chiazza of Downey.

The bride wore a period gown of white satin and lace and an illusion veil attached to a sweetheart crown of lace and orange blossoms. Her bouquet was a cascade of white roses and gardenias. Adasa Goodspeed was her sister's maid of honor. Carl Shasha, uncle of the bridegroom, was best man. Bridesmaids were Roseann Lytle, Marian Malick and Jessie Servoss, sister of the bridegroom. Dwight Holmes, Jack Cotton and Joseph De Chiazza, the bridegroom's brother, were ushers.

A reception at the church followed the service. Hostesses were Mmes. John Mendizsa, Carlton Peters and Robert Goodspeed.

The bride attended school in Syracuse, N. Y., and was graduated from Polytechnic High School. The bridegroom attended



—Carl Ray Studio.
Mrs. Vincent De Chiazza

school in Scranton, Pa. The couple left immediately on a wedding trip to Sequoia, Yosemite and Lake Tahoe.

Dash of Silver in Accessories

Silver, important this season in accessories, is seen adorning fall hosiery, the entire heel of a sheer dark stocking being studded with tiny silver beads to match trimming on an evening envelope bag. Tailored designs at the ankle are also new, and ultra-smart with a black velvet suit.



Recommended by Fluffy
The Soft Water Laundry Co.
702 W. Anaheim, Long Beach
pickup & delivery call 6-3265

Fall Millinery Compendium

Trend-spotting in the field of fall hat fashion, the following facts appear to stand out:

Lines are young and lifted. Brims curve softly and are curved to the profile. Off-the-face angle emerges triumphant.

Color, color, color: blues, blue-greens, reds, gold to mustards, and shades of purple. All-black evening hats. Satin is an important fabric; Nuala felts are new.

Hats glitter with jewels: pearl, bronze beading, cut steel on gray.

Metallic tones register. Ostrich is on top again, in the matter of feather trimming.

SAVE 15%
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Non-military. Renowned educational and body-building program. Our 38th year. All crafts, sports. Close supervision. Fine meals. Invigorating mountain air. Boys 6-15. Low rates! Send for folder or visit. 22 Mi. N.E. of L.A. in picturesque canyon.
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Design for Comfort

MILLER Foot Defenders

No wallflower shoes these—they're built for smart feet on the go. Designed to fit the foot in action—to let you walk farther, faster, with effortless ease and miraculous comfort

TRANI shoes with style that fit with comfort
135 EAST 4TH...LONG BEACH...BETWEEN PINE AND LOCUST

GRAYSON'S

PRESENTS
SOMETHING NEW!

IT'S THE FRAGRANCE THAT WALKS!

Pockets for Perfume!

SEE FEATURE STORY IN TODAY'S PARADE MAGAZINE



Now we're putting pockets in women's stockings, slips, bras and even panties.

Into the pockets go perfumed sachets—small pads that retain their scent for as long as six months.

In stockings, the sachet goes into the welt at the top and is easily removed for washing.

Tests show that everybody likes the sachet idea because the scent stays with them.



Truly the Fragrance THAT WALKS!



- Scents-able Lingerie and Hose**
- BRA, including sachet \$1.50
 - PANTIES, including sachet \$1.00
 - HOSE \$1.35 a pr.
 - NYLON SLIPS, not illustrated \$3.99
- Has cleverly concealed pocket for perfumed sachet. Removable for washing.

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ADDITIONAL SACHETS CAN BE PURCHASED AT YOUR FAVORITE COSMETIC COUNTER 3 for \$1.50

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Fine Footwear and Accessories

Charge them if you wish . . .
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FALL Footwear Fashions

Three Exciting Pumps

- Black, Brown or Navy Suede
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Tweddies

We invite you to come in and get the feel of these superior fitting pumps . . . see the luxurious quality . . . you'll agree they're truly America's finest FITTING Pumps . . .

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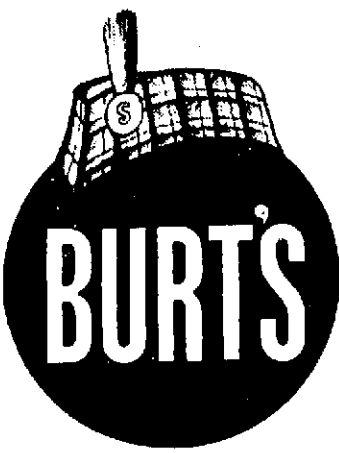


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- Both with high or midline heels. New, slim platforms
- Exquisitely detailed! Fine finishing touches!
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Mrs. Robert C. Graham

Jean Kretschmer Bride of Robert C. Graham

Lovely in a white marquisette gown with French illusion veil, Miss Jean Therese Kretschmer, daughter of Mrs. Margaret R. Kretschmer of Long Beach, yesterday became the bride of Robert Curtis Graham in a ceremony at St. Bartholomew's Church. Rev. Thomas Kennedy read the service.

The bride's gown was fashioned with bouffant skirt, trimmed with Chantilly lace which extended into a train. Her flowers were white orchids with cascades of fleur de amour. She was given in marriage by an uncle, Herbert D. Donovan, and was attended by her sister, Mrs. Alan V. Stewart, as matron of honor and Miss Ann Kretschmer, of Honolulu, bridesmaid.

Clayton H. Parker Jr., served as best man, and ushers were Stephen G. Fitzjean and James Hirsch.

A reception at the Victor Hugo followed the ceremony, with Mrs. Herbert Donovan and Mrs. Hubert Matthews assisting.

The bride is a graduate of the

University of California at Santa Barbara, and the bridegroom was graduated from the University of Oregon. He is the son of Mr. and Mrs. James Graham of Portland.

Mr. and Mrs. Graham will be at home Oct. 1 in San Francisco.



Mrs. Donald V. Lee

Lee-Casey Wedding Told

A reception at Lakewood Country Club followed the marriage service for Betty Casey and Donald V. Lee Saturday morning in St. Bartholomew's Catholic Church with Rev. James O'Callahan officiating. The bride is the daughter of Mr. and Mrs. William T. Casey, 261 Granada Ave.

Mrs. James E. Huth, sister of the bride, was matron of honor. Mary Jane Wylie and Colleen Farrington were bridesmaids. Dr. Robert A. Lee attended his brother as best man, and ushers were Kenneth Sachs and James Payne. Helen Welty was in charge of the bride's book at the reception.

The bride attended St. Teresa's Academy in Kansas City, Mo., and was graduated from the University of California at Berkeley. The bridegroom, who is now doing graduate work at Long Beach State College, was graduated from St. Anthony's High School and the University of California at Berkeley.

Socialites of Catalina Enjoying Fall Solitude

By ALMA OVERHOLT

September days, with the tang of fall in the air, the kiddies off to school, spanking breezes and game fish biting, are the glorious carefree days sighed for by the elder socialites who have given their all during the summer in the service of the younger fry. In this category are Agnes and Bill Stringfellow enjoying their Catalina residence in quiet solitude. Also Dr. George and Subelle Chuck and Marilyn and Doug Graham have been entertaining the Henry Salvatorjes at their Catalina summer residence and at the Tuna Club.

Things were a little too calm for Converse Wurdemann, vice commodore of the Balboa Yacht Club and Peter Ficker, race chairman of the annual race to Catalina of PLCs and Rhodes. The 27 trim sailors craft involuntarily rendezvoused mid-channel for some 10 hours, missing their banquet at the Catalina Visitor's Country Club. Chuck and Jane Jamison with Bert and Jan Henderson powered over to the island in advance aboard their red-hulled Panoply to arrange for the dinner which was somewhat overdone when the fleet arrived. Fred and Florence Smales and Don Haskell were aboard the Pamlin; Dr. Gale and Jaqueline Sues and Larry and Irma Wheeler sailed the Gaylin; Norm Lancaster, Virginia Haskell and Tom Shwore raced the Mistress.

There was much toasting of record marlin brought to gaff at the Tuna Club party hosted by Henry and Paula Christiansen, who by the way cruised to Catalina on their new yacht the Tuka. "Took a lot of dough," an' dough," the Christiansens explain, catch? They were assisted at the Tuna Club by Don and Molly Smith, Orville and Monica Rogers.

Ben Meyer and Charlie Farrell went a fishin' and reported back at the Tuna Club with a 149-pound marlin. Ben's second this season, making him Tuna Club high man. Rachel Staats is high woman sea tigers to her credit, both on light tackle.

Stewart and Oakley Phillips have returned from an extended motor tour and are enjoying fall days at Catalina aboard their Elia.

Malcolm and Virginia Renton hosted an interesting dinner party in their lovely home overlooking Avalon Bay. Guests included William and Clara de Mille, George and Helen Thomas, Bill and Agnes Stringfellow, Irene and Woody Taylor, Dorothy Shepard of Chicago and Ben Meyer. House guests of the Rentons this week are Mrs. Margo Chaffin of Beverly Hills and Mrs. Elsinore Jones of Long Beach.

The Andrew Joughins of San Luis Obispo are house guests of their aunt, Miss Minnie Joughin at her Catalina home and the George Murdock Jrs. are visiting their aunt, Mrs. Emma Osborn at her beautiful home overlooking the bay. Miss Joughin and Mrs. Osborn are sisters, descendants of the famous pioneer Joughin family of California. They have near-by summer homes in Catalina.

Arch and Alice Laurence entertained Margaret Bovee, nee Mosier and her little daughters, Claire and Jean as their house guests. The Laurences plan an extended European tour which will also include Egypt and Africa. They will fly most of the way, leaving here Oct. 2 and returning to Catalina sometime after the first of the year.

Plane Trip

At home after a plane trip to Milwaukee, Wis., and Indianapolis, Ind., are Mr. and Mrs. Larry Inman of 4142 Pacific Ave. While in Milwaukee they attended the national convention of the Photographers Association of America which he served during the past year as president.

Visiting Here

House guest of Mrs. Luene Saverude at the Cooper Arms is Mrs. Clara Boile of Des Moines, Iowa. The visitor is in the Southland for an indefinite stay.



Mrs. Steven S. Sims

To Make Home in Riverside

Miss Rosemary Kellenberger became the bride of Steven S. Sims in an afternoon ceremony Sept. 1 in the home of her parents, Mr. and Mrs. John Kellenberger, 910 E. Hill St. Judge Joseph M. Maltby read the service.

The bride wore white organza over white satin and carried yellow roses and baby orchids. Josephine Kellenberger attended her sister as maid of honor. Marvin E. Johnson was best man.

After a short reception at home, the couple left for Riverside, where they will make their home.

The bride attended Polytechnic High School. The bridegroom attended Anchorage High School in Alaska and is now stationed with the Air Force at Riverside. He is a son of Mr. and Mrs. R. E. Fraser of Anchorage.

Hadassah to Open Year

Hadassah will open its fall season with a luncheon at 12:30 p. m. Wednesday at Temple Israel auditorium. An outstanding program and menu have been planned for the event, according to the membership chairman, Mrs. Larry Feinberg.

Pietro Gentile, baritone soloist, known for his recordings and radio work, will be heard on the program. Mrs. Matilda Barshe will accompany him at the piano. Mrs. Robert Baldwin, president of the Long Beach chapter, with other officers and committee chairmen will greet members and their friends.

Reservations may be made with Mrs. Dee Levy.

FOR SLACKS THAT FIT

Hundreds of Crease-Resistant Rayons and all wools to choose from—in the newest fall shades. We fit them on you and have them ready for you the same day.

SLACKS

\$9.98
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Skirts and Tops to match sold separately.
All the newest fall shades and styles.

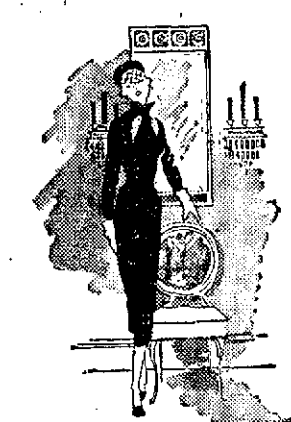
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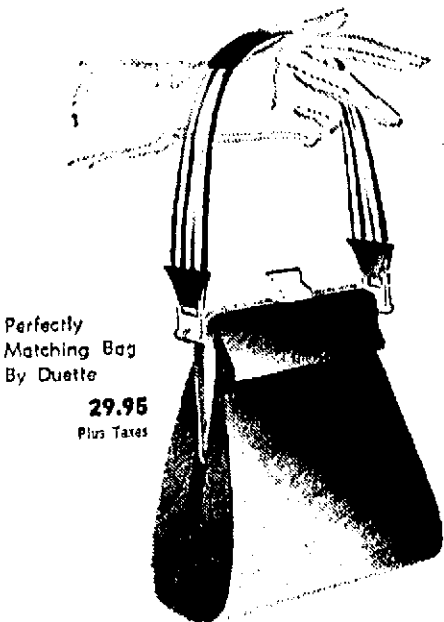


Back to
Freedom
in the Cling

Sling

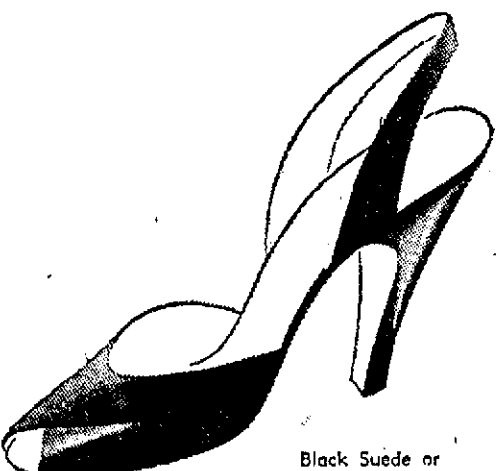
Prettier than any sling you've seen before, and fitting to perfection. Its banded back arched higher... in one sweeping line, unbroken by buckle or bow. Just slip on this Mademoiselle shoe—see how it becomes a part of you!

Brown suede, black suede, black nylon mesh, \$15.95



Perfectly
Matching Bag
By Duette

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Black Suede or
Deep Carnation
Calf and Suede
Combination

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Our experts skillfully cut and style your hair so it will be superbly easy to handle and make you look your very loveliest.

\$1.25

Cozart's Creme Emulsion \$10.00
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BREEZE-DEFYING—Sweeping into fall fashion in great style is this boldly-buttoned, big pocketed flair coat with the new breeze-defying chin-tab collar. It is pom pom shag with furry softness and comes in varied colors.

Hotel Greeters, Other Clubs Have Fall Meets

A meeting of the women's division, Hotel Greeters of America, No. 63, was held Tuesday at the Willmore Hotel. The president, Yvonne Sandell, was hostess. Guests of the group were Mmes. Gladys Carlson, Mrs. Laurella Kobusch and Mrs. Nell Carey. An out-of-town member, Mrs. Grace Dalton, was accompanied by her daughter, Mrs. Maureen Mason of Santa Ana.

Ways and Means Chairman Marie Verch reported sales of Christmas and birthday cards have gone 200 per cent over the quota. Mrs. Birdie Finch, past international president, now home board director, thanked members for meeting their pledge towards maintenance of the home which the Greeters have in Denver, Colo. It was voted to have board meetings one hour prior to the monthly meetings. Following adjournment members were joined by the men's charter for a social hour.

Members of North Long Beach Toastmistress Club met this week at Peterson's Wagon Wheel Restaurant with President Tehlma Hanscom in charge. She was assisted by the timekeeper, Betty Stupp; grammarian, Shirley Wahl; topicmistress, Pearl Schooler, and toastmistress, Theodora Proko. Helen Peterson, editor of the Toastmistress Magazine, was guest evaluator.

Dorothy Sawyer was welcomed into the club as a new member and presented with a corsage. A talk on speech construction was given by Bernice Baxter. Feature speeches were given by Georgia Reed, "A War Bride's Dilemma"; Venus Perrin, "Ah, Men," and Velma Fuhrer, who won the cup with her talk, "The Other Woman."

Guests were Rowena Cockrell, Ruth McKelvey and Helen Peterson.

The Helpful Exes, past presidents of the Insurance Women of Long Beach, gathered at the home of Mrs. Rose Stanley, 4200 Heather Rd., for dinner and to plan activities for the current club year.

Next meeting of the group will be as guests of Mrs. Nina Draper. Meeting at Mrs. Stanley's home were Mmes. Louise Throp, Cora Morgan, Louise Campbell, Nina Draper, Antoinette Oster and Misses Reva Stewart, Ennis Mae Kirby, Irene Clemo and Jeannie Carlin.

Members of Group Q of Ebell Club met for luncheon Tuesday at the Clubhouse with Bess Chapell as hostess. Arrangements of autumn flowers centered tables. Mrs. O. J. Reeves, chairman, presided at the business session. Mmes. J. D. Cross, John L. Metzgar, Cleda Johns and Philip M. Thompson were welcomed into the group as new members. Bridge and canasta were played.

When Mrs. Arthur Brookance, president of North Long Beach Women's Club, entertained at tea for executive board members in her home, 6479 Walnut Ave., Tuesday, plans were outlined for the club's new year, beginning Oct. 3. Arrangements have been made for a joint meeting with the Juniors, an organization of junior matrons sponsored by the club. Mrs. Tom L. Watson, Juniors president, was a guest.

Either Side Out

Reversible two-tone taffeta petticoats are a happy accompaniment to the full-skirt mode of fall. One house shows them in shades of purple, in brown and teal, charcoal and gray, red and navy, black and white. Similar styles appear in rayon crepe.

Ebell Lists Programs for Year Opening Oct. 1

Ebell Club year promises an outstanding group of varied and interesting programs beginning Oct. 1. The president, Mrs. Josiah S. Mertz, and program chairman, Mrs. Wilbur L. Candy, and the committee, Miss Ella B. Howell, Mrs. H. L. Frankenburger and Mrs. Howard W. Coy, have procured many of the best artists, speakers and entertainers available for the coming season. The opening day will feature "The Melodiers," Hazel Quinn, arranger. This ensemble of strings and voices will present a program of light opera, musical comedy and popular music.

Dr. Kurt D. Singer, lecturer, writer and TV commentator, will speak on "Spies and Saboteurs" Oct. 8. Alice Lee, soprano; William Swan, baritone, and Raymond McFeeters, pianist, California artists, will appear Oct. 15.

A real treat is in store for members Oct. 22 when Carl H. Thomsen presents an outstanding colored motion picture with music-narration-sound, "Alaska and the Yukon."

Dr. Alonzo L. Baker, lecturer, commentator and a favorite with Ebell audiences, will speak Oct. 29 on the subject, "What Went Wrong in China?"

Jan Rubini, violin virtuoso, and pianist-accompanist David Vazquez, will feature the Nov. 5 program.

Nov. 12, John Morley, foreign correspondent, will appear before the club to talk on "My Most Startling Experiences Around the World This Year."

Charter Day and Fiesta Day, Nov. 19, will present a Latin revue. Tony Ferrell, baritone and guitarist; Anita, pretty young dancer; Tavo and Esperanza, song and dance team, and a marimba player, Don Howard, who traveled with Xavier Cugat and his orchestra.

Nov. 26, Dr. Alonzo L. Baker will again be welcomed by Ebell. His subject will be "Why Do People Follow Communism?"

Vera Jean Vary, soprano, first place winner of the 1946 Atwater Kent auditions and winner of the UCLA young artist series in 1951, will appear with Tom Burdick, bass baritone, Dec. 3.

Margaret Alexander Dunn, actress, will present "A Christmas Hour To Be Remembered" Dec. 10.

Lord's Puppets will give the Christmas program featuring a complete Broadway revue in miniature Dec. 17.

The club year will open after the holidays with a colored motion picture, Dan and Ginger Lamb, "The Maya Vagabonds," will show "Quest of the Lost City."

John Shearer, popular young speaker, writer and educator, will talk Jan. 14 on "The Morals of Freedom."

The Festival Singers, mixed concert quartet, will sing Jan. 21. Letta Webster, soprano; Enid Jacobsen, contralto; Gene Cursling, tenor, and William Swan, baritone, will give a concert program.

Louis J. Alber, author, world traveler and foreign correspondent, will lecture Jan. 28 on "Kremlin Blueprint in 1952."

Anne Juran, charm and personality authority, will speak on the topic, "Look Beautiful—Live Beautifully," Feb. 4.

"The Roguettes," Five Sweethearts of Song, will provide the entertainment Feb. 11.

John Morley will return Feb. 18 to speak on "My Eye-witness, Uncensored Report on the Crisis in Europe and Asia."

Dorothy Judy Klein, Long Beach's own concert pianist, will present the program Feb. 25. "The Vigilantes," a male quintet, will appear March 10.

Cleo Dawson, psychologist and author, will speak on "Let's Live and Like It" March 17.

Ewan Harbrecht, Lyric soprano, will appear in costume in a program March 24 with Kathleen Prout, pianist.

Freeman Lusk, television headliner, originator and moderator of Freedom Forum, will discuss the topic, "Freedom Is Not Free," March 31.

April programs include Beatrice Crail and Muriel Donnellan in a dramatic Reading with harp for Easter; W. Ballentine Henley, L.L.D., educator, lawyer, will talk on "Roots of Our Democracy;" "The Fords Sing," Barbara and John Arnold Ford, soprano and bass-baritone; and Ross Van Nibroc, actor, director, producer, in "Broadway in Review."

May will offer such outstanding speakers and artists as Dr. Ray E. Untermyer, economist at Cal Tech, who will speak on "The Current Picture—National and International;" "The Ambassadors," Male Quartette of solo voices for the Mothers' Day program; Lila Zail, prima ballerina and her company in ballet, formerly soloist with the Modern Ballet and Original Ballet Russe, with Leah Effenbach, outstanding pianist, and Kolia Levenne, celebrated cellist.

The final program May 26 will feature Yola Casselle, brilliant young lyric soprano.

Gold Star Mothers

National Gold Star Mothers, Inc., Friendship Chapter, will meet for luncheon at noon Wednesday at 3557 Bellflower Blvd.

Lord's Puppets will give the Christmas program featuring a complete Broadway revue in miniature Dec. 17.

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Mrs. Bill Keene

Mrs. Keene New President

Mrs. Bill Keene was installed as president of Gamma Xi Chapter of Alpha Zeta Beta at a recent dinner in Browers. Mrs. Fred McDowell, past national chaplain-historian, was installing officer.

Other officers are Mrs. George Davis, vice president; Mrs. Gordon Lapessa, recording secretary; Mrs. Kelly Clement, corresponding secretary; Mrs. Bill Caplinger, treasurer; Mrs. Bess Walton, marshal; Mrs. Victor Heinzerling, guard; Mrs. Fred McDowell, chaplain; Mrs. Lucille Underwood, historian; Mrs. Dorothy Ross, Opheleo editor; Mmes. Talmage

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Croft, Jack Hammond and Victor Heinzerling, board of governors. Guests included Mrs. Harry Frank, past national president; who is visiting here from Mexico; Bob Smith, national Opheleo editor; Mrs. Fred McDowell; Mrs. Winnie Mangliers, province director; Mrs. Kenneth Homan, Opheleo editor; Mmes. Talmage

LONG BEACH (CALIF.) PRESS-TELEGRAM
SUNDAY, SEPTEMBER 16, 1951
after dinner were Mrs. Williams, province secretary and treasurer, Croft, outgoing president; Mrs. and presidents of the visiting chapters. Entertainment was provided by Mrs. Bob Giljohann, soloist, and Mrs. Vincent Scott, pianist.

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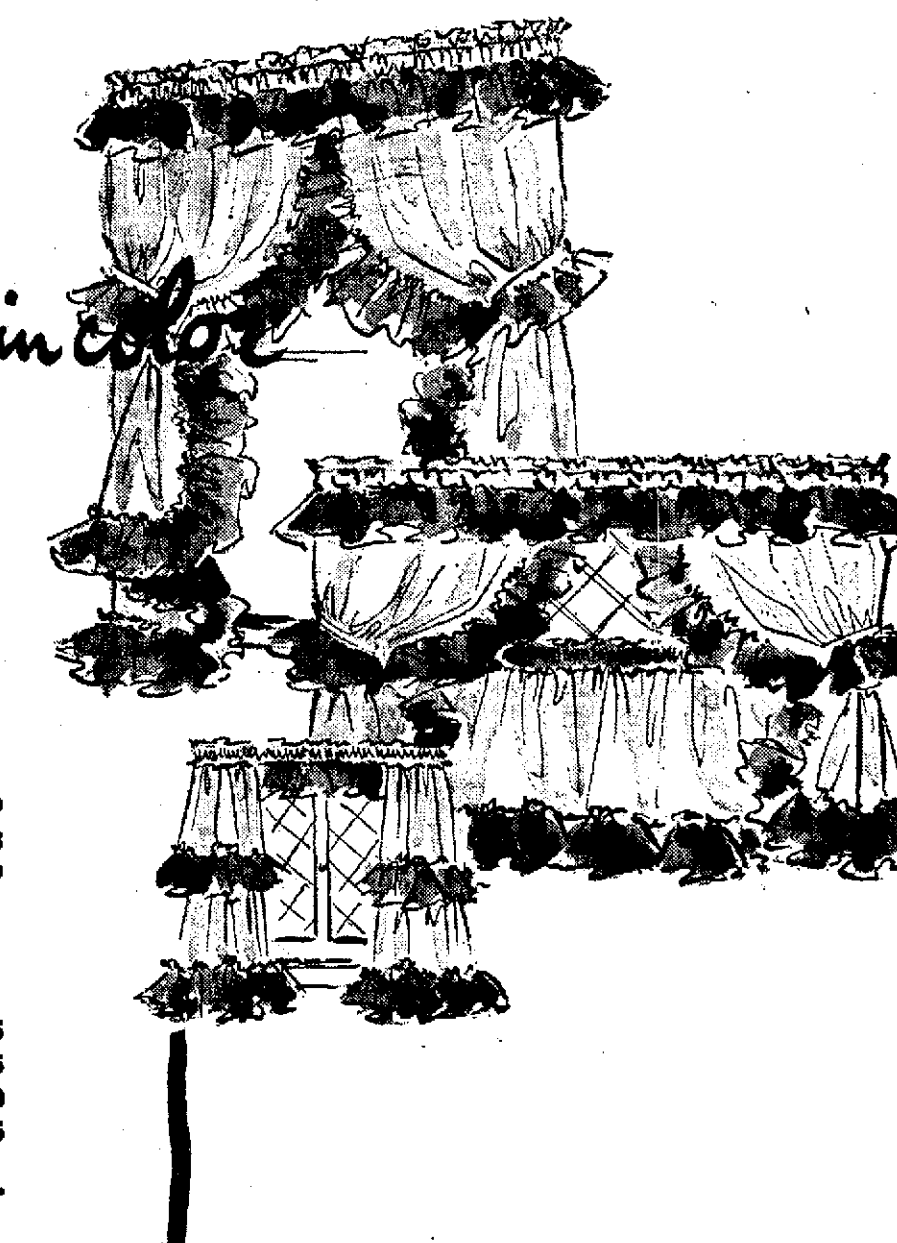
Sash curtains in two distinctive styles of extra high-count unbleached muslin . . . deep, headed ruffles of fine percale in duobonnet, hunter green or chocolate. Saucy, yet sedate . . . you'll love them in any room in your house . . . and they're so wonderfully washable too!

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Dressy Gloves High in Fashion

Something has been added to and the eight-button slipper for make gloves look dressier than your everyday wardrobe needs. ever. For more dressy occasions, select gloves with novelty treatment cuffs; the glove in the button-on length to make it two-in-one, and the truly glamorous evening de- signs in gold jersey or gold or silver mesh.

HATS were never lovelier, and at the Alice Clark Shop you will find the prettiest of them all

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BUY-LINES by Nancy Sasser

A Weekly Advertising Column of Things New and Interesting... if you're wise, you'll keep a box of RED CROSS COTTON BALLS handy to tend to first aid emergencies. These little cotton puffs (about the size of half dollar) are 100% sterile... spun from the softest, whitest, most absorbent surgical cotton available. And there are no frayed, wispy edges to smear or cling... just one more reason why they're ideal for everything from cleaning cuts and scratches to applying which-lazel, iodine, and antiseptics. RED CROSS COTTON BALLS are best for beauty and baby care, too... yet cost only 35¢ for a box of 65's! No connection with American National Red Cross.

Nothing goes into my refrigerator that isn't pure enough to eat... not even the cleanser. That's why I use Arm & Hammer or Cow Brand Baking Soda... for this pure Bicarbonate of Soda, U.S.P. is safe with food, keeps my refrigerator safe for food! Does a wonderful job, too... gets it cleaner and sweeter in half the time. That's because soda quickly emulsifies greasy film without scrubbing. And all you do is wipe interior with soda on damp cloth... wash trays in soda solution. The cost of safe soda care? Less than 1¢ a week!

Have a flair for fashion... but think the bright new lipstick and complexion make you look too old? Well, you know, it's often only dry skin that causes tell-tale lines and roughness... and that's easily remedied with WOODBURY Dry Skin Cream. It has a new penetrating substance, Penatol, that penetrates deeper into the important cor- neum layers of the skin... carries the rich benefits of lanolin and 4 other skin softeners deeper than ever before. And the precious softness WOODBURY Dry Skin Cream brings to your complexion makes it look younger and fresher than in years... ready for the prettiest make-up. Only 25¢, 39¢, 59¢, 97¢, plus tax.

Try as you may to prevent them, painful chest colds will "strike" your youngsters... so why not do as I do and keep MILD BEN-GAY on hand. Then you'll be prepared to give them quick, welcome relief... for you simply rub it on neck, chest and throat and it helps them breathe easier and feel better! That's because MILD BEN-GAY is a special mild version of regular BEN-GAY (America's trusted rub-in for generations)... but is made especially for children. Containing the same soothing pain-relieving agents... only the soothing lanolin base has been increased so it won't irritate delicate skin. So get MILD BEN-GAY... today!

I've found the most romantic secret since the flitting fan... a wonderful new way to aid and abet feminine sorcery. What is it? HOUBIGANT Chantilly Liquid Skin Sachet... the silky, liquid perfume that smooths on your skin so easily... then clings and clings and clings... Just imagine the lasting enchantment of a sachet plus the exquisite fragrance of perfume... and you'll know why this bewitching Chantilly scent lingers longer to "whisper" the sweetest things about you. Sounds priceless, I know... yet HOUBIGANT Chantilly Liquid Skin Sachet costs only \$1.85, plus tax. At all the Nicor Stores... in a pretty little bottle that "belongs" on your dressing table.

Full of fun and pep... that's the way every mother likes to see her children... because it's a good sign that they're happy and healthy. So let me urge you to protect them against a vitamin deficiency... for it can affect a child's normal alertness in class or on the playground, as well as cause improper formation of bones and teeth. And don't think the food they eat always supplies their vitamin needs. To be absolutely sure they get all the known essential vitamins to help them enjoy good health and well being, give them ONE-A-DAY BRAND MULTIPLE VITAMINS every day. Why do I recommend the finest particular brand? Well, first of all, they're the finest quality vitamins money can buy... yet cost less than 3¢ a day! I can assure you it pays to insist on genuine ONE-A-DAY BRAND MULTIPLE VITAMINS... in the BLUE package, with the big "11".

Tempted to let the task of toilet bowl cleaning "go"... dread the time, trouble and toll it takes? Then you must be using an ordinary cleaner... because the cleaner that's made for this one special purpose "whizzes" through the job with no hard rubbing or scrubbing. And that's none other than SANIFLUSH... for it works chemically (you just sprinkle in according to directions on the can) to disinfect while it cleans! That's why it removes stubborn hard water stains... as well as that invisible, gummy film that gathers in all toilet bowls. SANIFLUSH is extra pleasant, too... because it's perfumed now with a mild fragrance that leaves a fresh, inviting air.

Foundation Honors Leader

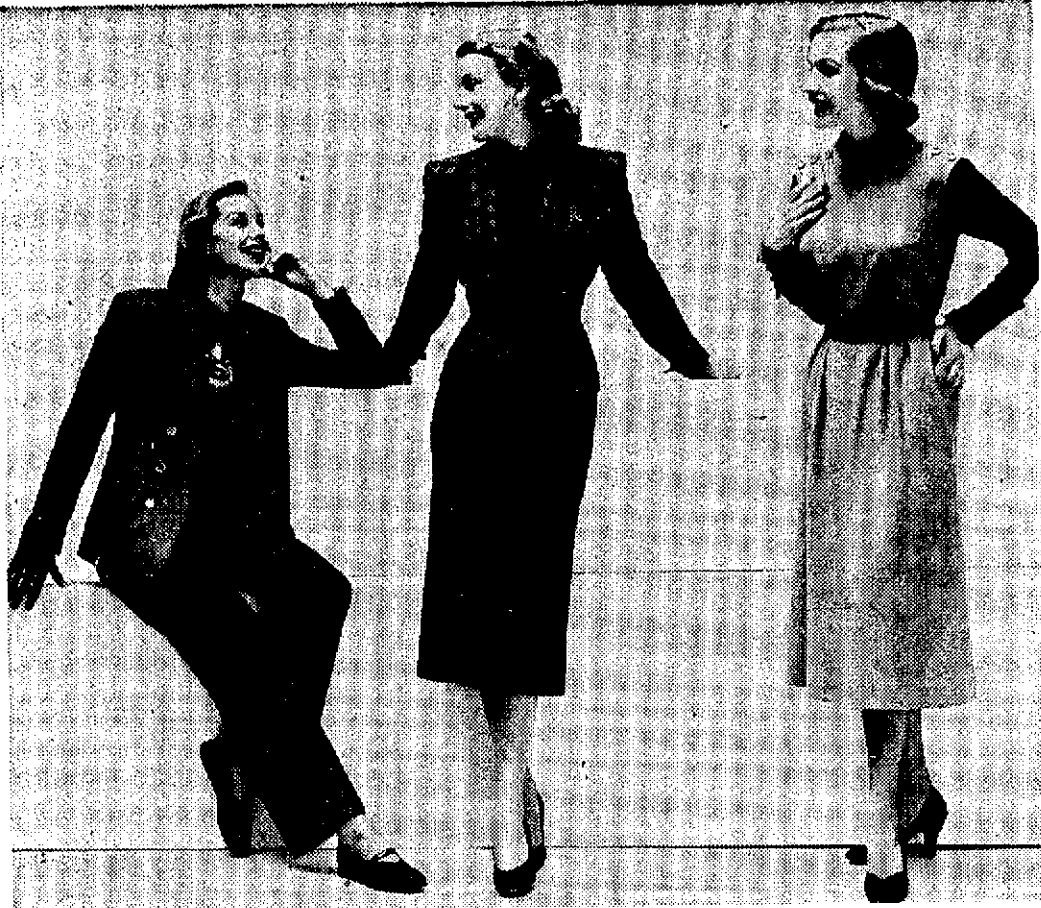
Gladys Comstock Smith Foundation members entertained Tuesday with a delightful luncheon in the Blue Room of the Victor Hugo celebrating the founding of the foundation and the birthday of the president, Gladys Comstock Smith. The head table was centered with a large white birthday cake decorated with pink roses and candles, and sprays of white daisies extended the length of the U-shaped table. Mrs. Charles K. Monahan was mistress of ceremonies and displayed the framed "special award" given to Mrs. Smith recently by the Exchange Club of North Long Beach for her service to the elderly persons in boarding and care homes. Mrs. Arthur A. Loy reported that operators of homes for the aged in Los Angeles were giving credit to Mrs. Smith for the greatly improved conditions there. Dorothy Christie, lyric soprano, accompanied by Eunice McPherson at the piano, sang "At Dawn-ing" (Cadman), "Song of Songs" (Maya) and "A Kiss in the Dark" (Horbert). A corsage of rosebuds and a gift from the group was presented to the honoree. Attending were Mmes. Lucille Swenson, Elmer Strom, Thomas Quigley, Dorice Trigg, Maybelle Stevens, E. W. Dearle, Nelle Roseff, Grace Kinney, Blanche Child, J. C. Sanders, Ethel Richards, Charles Monahan, Arthur Loy, Eunice McPherson, Dorothy Christie, Misses Myrtle A. Jasko, Mary Jane Holdeman, Marguerite Patterson and Elizabeth Hathaway.

Bra-Slip Combo A new nylon strapless bra-slip is shown with plunging neckline and low back. Embroidered woven nylon bodice has all-elastic back and the skirt is nylon, either woven or tricot.

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PLAIDS AND FLANNELS—Dashing color combinations of red, navy or gray flannel spiced with gay red and navy plaid form a wardrobe dear to the heart of the college girl. The fabric is wool-finish rayon which holds a press like a worsted but is lightweight and bulkless. The boxy jacket, left, is flannel to top skirts or slacks. The casual plaid jacket, center, is in the new shorter length with horse-shoe collar and is perfectly mated with a slim flannel skirt. The flannel sheath, right, is just right for informal evenings with bias-cut fullness, gathered in by a self belt. It may be worn sleeveless or with the wool jersey sweater.

Business Club Seats Staff

"You and Your Club" was the theme Friday night when the Progressive Business Women of the YWCA held an installation banquet in the Supper Room of the Lafayette Hotel. Miss Gertrude Eakin, executive director of the YWCA installed these officers: Edna Peters, president; Romaine Evans, vice president; Alice Sperry, recording secretary; Wilma Cox, corresponding secretary and Dorothy Nipper, treasurer. Bertha Parsons and Ruth Slocum were in charge of club singing. The menu was planned by Laura Moore and Beverly Taylor arranged decorations. Musical entertainment was given by Henri Scanlon, tenor, and Rena Mason, soprano. A humorous talk was given by Fannie MacEnroe as a part of the program presented by Josephine Goshorn. Committee chairman appointed were: Edith Pew, membership; Bertha Parsons and Ruth Slocum, music; Cleo Simmons, publicity; Eva Head, finance; Mayme Darman, service; Olive Sage, social; Josephine Goshorn, food; Jennie Sullivan, recreation; Myra Pincard, reception; Beverly Taylor, insurance; Laura Moore, civic affairs; Jerre Kennedy, decorations; Katie Lahey, national news; Helen Haynes, calling; Mildred DaSar, membership; and Dorothy Mollnar, YWCA program director.



Edna Peters Fidelitas Dance Club has completed plans for a dance at 8 p.m. Saturday night at Scots Hall, 1005 E. Sixth St. It will be open to the public.

New Styles for Blouses

Blouse styles for the new season find shirts first in importance, these looking fresh and new in stripes and plaids. Tab ideas and gold buttons, small clusters of pleats on cuffs and under small collars are innovations. Color tie in with other ready-to-wear favorites. Newness in other type blouses is achieved through dropped shoulders and balloon sleeves, rhinestone buttons, band collars, turtle necks, novelty pockets, stoles and little nepties.

Many Uses.

Novelty robe items for the young are at their best in reversible shorties, corduroy slack sets with brief bolero tops, separate jackets to be worn over slacks and skirts, dusters that may be belted and worn as dresses or loose as outdoor wrap.

Bright, Rich Linings Seen Importance of bright, rich linings under fur coats is big fashion news. The silk print story is big, particularly with the handsome greatcoats in dark green clipped fox, navy beaver or the new honey-beige plucked otter. For these, large figured print silk crepes in bold Chinese colors, or sparkling tie-print silk sarahs are good. Silk taffeta plaids woven in soft, harmonious shades as well as changeable stripes in graduated sizes also make wonderful casual fur coat linings. Dressier furs such as seal, broadtail and Persian lamb are shown with warp print silk taffeta linings in delicate and dark shades, or in pastel pout de sole or multicolored silk ottoman. Another elegant lining is dark silk taffeta with a large silk warp print floral design, applied "bouquet-fashion" on each side. Luxury fur coats and evening wraps have silk linings that rival their pelts! Ermine may be lined with pleated ombre silk chiffon. Japanese silk brocades in jewel-like colors are shown with dark mink. The pale mutation minks are often lined with metallic silk matelasse, that sumptuous fabric with three-dimensional surface design. For sable of platine fox, brocade silk satin or quilted silk velvet glinting here and there feta linings in delicate and dark with tiny rhinestones of paillettes.

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MATCHMAKERS—You'll have fun in the wonderfully interchangeable matchmakers featured for Fall. Designers have caught the same fashioned-for-fun gaiety of summer tags in the Autumn creations. New, exciting four-season flannel, for instance, in easy-to-wear puddle jumpers look delightfully casual with sweater, neck-tack, and a Sherlock cap. The globe trotter skirt, vented for easy-striding, is fetchingly smart with a coachman's vest and sweater.

LEON'S A Baer & Baer Original

SEWING TIME PFAFF Sewing Machine TIME!

HERE and THERE

WITH

Anne Gilchrist

LOCAL MEMBERS ATTEND ANNUAL MIDYEAR MEETING OF EXECUTIVES' SECRETARIES NATIONAL BOARD... NEWLY ORGANIZED LEX-X-PREXIES HAVE GAY MEETING... CO-CHAIRMAN OF UNITED NATIONS WEEK RETURNS FROM VACATION FOR BUSY FALL SEASON... MISCL. DATA.

Annual midyear meeting of Executives' Secretaries, Inc., national board of directors is taking place this week end at Laguna Beach home of president, Ruby Sorber (Los Angeles Chapter). They are completing plans, which have been in the making for past year to charter new chapters in Dallas, Texas, and Gary, Indiana. Main points for discussion this week end are "expansion and budget." National board members from San Francisco, Los Angeles, Long Beach, San Diego, Oakland and Las Vegas are in attendance. It is expected this meeting will clear way for Dallas club to be chartered before end of year. Preceding meeting, president Ruby Sorber, her board, all chairman of national committees were entertained Friday evening at cocktails and dinner by Dr. and Mrs. H. O. Barnes in Los Angeles. Long Beach members attending are Ouida Flack (Guy F. Atkinson Co.) national secretary, and Sybil McEwen (Ball, Hunt & Hart), chairman of the budget committee.

is going with her husband's parents who will pick her up en route from their home in Bakersfield. Condolences to Tommy, who can't get away and must watch them leave for one of year's most exciting sports events.

Ruth Neuber (Associated Telephone Co.), Bud Libbee (Long Beach Police Department) are back at their respective jobs after marriage Sept. 1, and honeymoon which was spent in Catalina.

It was back to work Tuesday for Reva and Kenny Moore after vacation days spent at Mt. Baldy and Catalina.



Lex-X-Prexies, newly organized group whose membership is composed of past presidents of Long Beach Legal Secretaries club, held gay meeting Monday night. At home of Ruth Baucher, Ruth, who had occasion to go to San Francisco to visit son and daughter-in-law, Robert and Bonnie Baucher, was absent, so Zilla Goodyear acted as hostess for her. Good attendance and a good time by all. Entertainment for evening was provided by Beryl Murray, numerologist. A social meeting is planned for each month.

Peggy and Chal Finley returned from three-week fishing trip. For Peggy, who will serve as co-chairman of United Nations week with Roy Dial, end of vacation marks beginning of hard work on club activities. Aside from United Nations work she is also public affairs chairman of Pilot Club, vice chairman of publicity committee of Pilot International; also, through Long Beach Advertising Club, she is chairman of Advertising Association of the West Women's Activities. Back to vacation: They fished in High Sierras, visited such places as Red's Meadows, Devil's Post Pile, Mammoth Lake area, June Lake section, and lakes along the Tioga Pass. Packed in to various places, road trails that lead to Golden Trout Lakes. Report signs of winter (old timers expect early one) are everywhere.

Ethel Richards, former commercial teacher at Long Beach Junior College, will soon arrive for vacation visit here with her mother, Mrs. Elizabeth Richards and sister, Connie Richards (Burlington). Ethel is now Mrs. Dale C. Teach and lives in Harrison, Ark. She is driving, expects to arrive about Thursday, will remain two or three weeks.

Annette Chapin has returned to work at St. Mary's Hospital. She and the children, Linda and Barbara, spent summer in New York to be with her husband who attended special school sessions back there.

Ruth Masters (Associated Telephone) leaves by private plane tomorrow to see World Series! She



VARIETY—He's Irish, humorous, sharp and an attorney, a Navy commander, a golfer, a gardener, a writer, and now a cook. These ingredients all add up to Chef of the Week, Thos. F. McCarry. (Photo by Jasper Nutter).

CHEF OF THE WEEK

Chef McCarry Salt-Fires Steak to Juicy Perfection

By MILDRED K. FLANARY

"To laugh at life—the greatest of all jokes," must have been prompted by Chef of the Week, Thos. F. McCarry. Even sight unseen his wit and keen sense of humor are manifest. Aye? He's Irish!

Chef McCarry started out in Cleveland, graduated out in Los Angeles, and after receiving his doctor's degree in law at Georgetown University, Washington, D. C., hung up his sign as attorney for the Farm Credit Bureau there. He turned up next with Forest Lawn Cemetery. He was vice president, and in their legal department. With that job successfully tucked under his belt, he was subsequently addressed as "Thomas F. McCarry, deputy city attorney of Los Angeles." He stayed put there for three years.

Just where in his career World War II began, we're not sure, but he was chosen as one of the first 50 to be trained in air combat intelligence, and was sent to Quonset, R. I. He was among the group who "covered" for the Third Marine Defense Battalion, the first battalion to land at Guadalcanal. McCarry was also on carrier duty for three years, and participated in every action in which our carriers engaged Japanese carriers, except the battle of Santa Cruz. All this "intelligence" business must have shifted into reverse gear, for each carrier he was on was sunk, except one. He was torpedoed twice—his ship, not McCarry. Anyway, at the close of the war, he was known as "Commander McCarry."

WRITER OF NOTE

He can write, too! Way back in 1936, his story, "Souls at Sea," appeared in Coronet Magazine and was later made into a movie. That was in the days before he had become such a sharp attorney, for he sold the whole works, lock, stock and barrel for \$75.

As Attorney McCarry, representing the firm of Swaffield, Madden and McCarry, he has made the front page of the Press-Telegram by having won the largest judgment for personal injury ever covered in the Long Beach courts.

He's a member of the Virginia

For Tapered Toe

An especially tapered stocking toe is presented by one manufacturer who claims it is especially constructed for the tapered shoe of autumn.

A New, Startling Cosmetic Which Acts Like a "Face Lift"

By MADELINE DIX

A new cosmetic has appeared on the beauty horizon, which does wonderful things for your face. It is almost unbelievable to see the way it pares off your age. You actually see and feel it making you more beautiful.

This cosmetic takes only seconds to apply, and this is what it does—it gives the face a bracing, firming, lifting feeling that tends to tighten flabby skin and soothe away wrinkles and bring a wonderful glow to the complexion. You can feel and see it work against surface and age lines to help hold back years from your face. Wonder of wonders! Jawline puffiness, mouth to nose lines, and that tired look seem to disappear.

Quickly this new beauty liquid vanishes onto the skin and you are ready to apply your foundation and face powder. You will discover your make-up is smoother, more even—will look more beautiful, because your skin is firm, lifted, tight. Any woman who wants to look fresh and glamorous will be excited by the wonderful effects of this new cosmetic, but middle-aged women who are young in spirit and

want to look their very best will find it almost indispensable. No one will ever know your secret, because this new cosmetic becomes invisible on the skin—and that is how it gets its name, Invisible Beauty Strap. Only you will know its presence. This glorious effect lasts all day or all evening, whenever you really need to look your best.

Your confidence is increased when you learn the originator is a famous old-line cosmetic house which has always been very conservative in its claims. When I first heard about Invisible Beauty Strap I was excited and eager to try it myself. It has lived up to every claim made for it by the Beauty Expert, Frances Denney. I can honestly recommend it as a startling new step in beauty treatment for home use. Try it, don't lose another moment, convince yourself that you can look younger. It is so very easy, it takes so little time, and the results are so definitely pleasing. It is on sale in the Cosmetic Department of

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EGYPTIAN DRUG

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BELMONT SHORE



ALL-WOOL CLASSICS—The pure wool jacket, left, matches the pleated skirt and will complement anything in the fall wardrobe. Little sister wears a gray heather model of the same suit. These are available locally.

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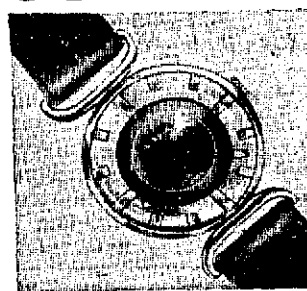
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IT SEEMS only seconds ago that she was registering her silver, china, and crystal pattern preferences in BARKER BROS. BRIDES' BOOK. With the expert help of a Barker decorator salesperson, she had made her "lifetime" choices. And here tonight, on her own table, were these lovely wedding gifts... exactly as she'd dreamed they would be. How smart she was to have registered at Barkers — to let Barkers keep strict account of the purchases her friends and family had made. No duplications, no unwanted pieces, just those particular items she herself had chosen by her registration in BARKER BROS. BRIDES' BOOK... months ago... yet it seems but a twinkle of the eye!

BARKER BROS.
BROADWAY AT LOCUST

Newest Coat Is Fitted But Some Still Flare

Fall coats need no other recommendation for highest rating other than the fabric itself—costly, luxurious and very new looking. Newest of them all are the thick pile fabrics almost like furs. Some are hairy and some are tightly curled. Others are lumpy or looped. But thickness is fashion—although there is often a softness at the same time which makes these new coatings hang with incredible grace.

In cut the newest coat is fitted. And it looks new because all the world has been consistently devoted to the pyramid for more than a season now. The new fitted coat is apt to have a very big collar that can be pushed up to snuggle warmly around the ears. Sometimes it has a cape collar even. And the skirt is always flared although not to excess.

But the long flared coat has by no means been ousted. It runs parallel with the fitted—looking new and handsome with its smoother sides and with new fabric and snugly collars too.

Smaller details are push-up sleeves, often, huge buttons, wrapped closings, yokes and cape collars, big trick pockets, and an absence of shoulder pad. The suit beneath must give any support intended. With dresses no pad is wanted, for shoulders continue to grow natural.

ACCENT ON LININGS
The linings are the sensation of the season. The most subdued coat is apt to have a brilliant lining either bold with stripe, gay with plaid or bright with color. Outwardly coats are subdued in color to conform to the whole fall color plan. Reversibles are still in order too. And one current trick is to let a day coat reverse itself and continue through the evening—part of this dual-purpose trend in everything we wear now.

The three-quarter coat which is a peculiarly California angle on great wraps has not been abandoned for winter. It too adopts the fuzzy fabrics and in many ways now crowds the uses of a fur coat. Sometimes it comes with its own dress or skirt although it is equally useful apart as a separate coat.

BARREL CARDIGAN
The short coat, so new that it is sensational, is the cardigan short coat—barely hip length. It is barreled in at the hips, being widest at the waistline and usually worn wrapped. Sometimes it accompanies a skirt or a dress in ensemble mood. But again it is a little wrap all by itself. Delicous newcomer in fashion ideas for fall is the skirt which matches the full-length coat, making a suit of it when you want it. Not that the coat isn't on its own like any other coat at other times. But for the compactness of it there is also the matching skirt which, with smart tops, gives a woman that finished ensemble.

TWO-WAY COATS
Coats like other costumes have made many concessions to woman's super-hurried life today and to her compact traveling. Therefore, many top designers have created coats which take care of both day and night. Sometimes they are something like a gray tweed lined with smooth pink wool. You reverse it to pink side out for cocktail time. Or a coat is so gracious in line and muted in color that it can be worn for day and night. Again trick linings, the coat accent of the season, do much to help.

In addition to coats which have skirts of their own, there are quite a number of full-length coats which also have their own dresses.



TO SHOW FALL FASHIONS—Theta Sigma Phi sorority will sponsor a fashion show Tuesday evening at 8 o'clock at the Lakewood Country Club. The newest in fall fashions will be featured by Bobby Sportswear and Jay's. Here Mrs. Beth Hunt, vice president of Beta province models a grey suit in Miron's newest fabric, Grosgrain. Mrs. Jeanne Conde, representing Jay's and Bobby's, models a grey wool dress. Both dresses will be seen at the show.—(Perry Griffith Photo.)



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FLEECY—All-wool fleece takes on new importance this fall because this is a season of textures. This fleece coat has a straight back with fullness at the sides. Large cuffs and a huge curved pocket add to the look of luxury.

fall FASHION FABRICS




Fashion Is Currently Giving Stoles the "Warm Shoulder" . . . Both in the Afternoon and in the Evening

Alpert's are first again to bring you the newest . . . "SEW-A-STOLE" by HOFFMAN FABRICS 5.95 All the requirements, including the right length of suede cloth, 100% wool fringe, pre-packaged in 11 colors. All you do is hem the edge and sew on the fringe.

With each new season come new fashions and with new fashions come new FABRICS. Rich, lustrous, textured, gleaming, shimmering . . . these adjectives only partially describe the new fabrics, they must be seen and felt.

NOW! Mrs. Mallet, Sewing Consultant!
Honore' Mallet has recently joined Alpert's to inaugurate a new service as sewing consultant and fashion co-ordinator. She is well known for her custom tailoring and as a newspaper columnist dealing with fabrics and their uses. She will assist, free of charge, anyone who wishes help with their sewing and co-ordination of colors and fabrics into economical and distinctive fashions.



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SPECIAL PURCHASE!

... easy-fitting, smart-looking California styles

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New! Rayon Sheen Gabardine Suit

WITH PROTECTO^(R) FINISH TO CUT CLEANING BILLS!

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California-made classic, with fitted waist, rounded hips and slim skirt reflecting the coming season's silhouette trend. Fabric is specially finished to resist non-oily spots, water and perspiration—so you'll save plenty on cleaning bills! Gray, red, teal and other new shades. 10-20.

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NEW COLORS!
SIZES 10 to 20

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You won't believe this low price possible on these handsome suits unless you come in and carefully inspect their handsome tailoring and wonderful fabric. We really scooped the market when we bought these to sell for just \$32.75. Your treasure of a suit . . . to wear proudly, so many places! Two smart styles to choose from. Sizes 10 to 20.

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Wonderful all-wool fleece in bright new colors for Fall! These short coats are an easy-fitting boxy style with shawl collar and three-button closing. Sizes 10 to 18.

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